

Business @ The Mitchell Online Resources

Business @ The Mitchell is here to help you make the right decisions for your company at the right time using the right information.

We subscribe to world-renowned online databases which you can access for FREE. Business @ The Mitchell staff are highly skilled in all these resources and are available to discuss your information requirements and give online demos to groups or individuals.

Business @ The Mitchell is expert in providing help and support in:

- market research and business intelligence
- financial and company information
- business start-up help
- protecting your ideas
- researching competitors
- business to business marketing
- sourcing funding
- searching British Standards

ABI/Inform Complete (new from 1st April 2011)

Good for?
Key business and management journals

The Mitchell	All libraries	Remote access
✓	✓	✓

ABI/Inform Complete is the market leader in business research databases. Comprising ABI/Inform Global, Trade & Industry, Dateline and Archive. It features journals, dissertations, newspapers and country and industry focused reports.

British Standards

Good for?
Improving efficiency, increasing consumer confidence, reducing costs, innovation and product development

The Mitchell	All libraries	Remote access
✓	✓	✗

Access 50,000 British and adopted European and international standards which are updated daily. Standards are essential to organisations to help them trade in increasingly competitive markets. Using British Standards improves efficiency and consumer confidence, reduces costs and drives innovation and product development.

Cobra

Good for?

Business start-up help; business opportunity profiles with practical information about the market you are thinking about entering; business information factsheets including business regulations, marketing, e-commerce, HR and finance; UK area synopses; local area profiles

The Mitchell
✓

All libraries
✓

Remote access
✓

COBRA (Complete Business Reference Adviser) is a comprehensive, versatile and continually updated research resource for start up and small business owners. It contains over 1,500 easy to understand and easy to access factsheets, reports and small business guides.

Companies House Direct

Good for?

Financial and company information, researching companies, viewing original documents lodged at Companies House

The Mitchell
✓

All libraries
✗

Remote access
✗

Companies House is the original source of financial information for all limited companies in the UK. Companies House Direct is a subscription service that enables access to over 260 million documents and every document lodged since 1995 is available to download.

Some basic company information is available for free but if you require the original document we can download it for you for £1 per document.

Datamonitor

Good for?

UK and international market research and business intelligence

The Mitchell
✓

All libraries
✗

Remote access
✗

Through Mint you have access to Datamonitor. A great source for international market research, each report investigates market segmentation, leading companies in the sector, the competitive landscape, market forecasts and macroeconomic indicators (population, inflation, GDP, exchange rate).

Espacenet

Good for?

Making sure your invention is unique by searching through patents and patent applications before you apply to the Patent Office

The Mitchell
✓

All libraries
✓

Remote access
✓

Espacenet is provided by the European Patent Office and you can search patents from many countries for approximately 30 years. Patents must fulfil three criteria: involve an inventive step, be capable of industrial application and be new. You can take the first steps to find out if your invention has already been patented by searching Espacenet.

Experian Risk Report

Good for?

Helping you make an informed decision whether to do business with a company

The Mitchell
✓

All libraries
✗

Remote access
✗

An Experian Risk Report helps you to make an informed decision by letting you see, at a glance, whether a company is a good credit risk. A report also provides a long-term view of a company's performance through the Commercial Delphi twelve-month trend information. It's easy to see if customers pay their invoices on time.

Business @ The Mitchell offers a discounted price of £15 for Experian Risk Reports.

Factiva

Good for?

Searching international news and information; researching news coverage of a business or sector

The Mitchell
✓

All libraries
✗

Remote access
✗

Access to over 27,000 resources including national and international newspapers, trade journals, magazines, websites, blogs, transcripts from interviews and market announcements. Factiva is a huge database with powerful search capabilities allowing you to get to the information you need fast.

Key Note

Good for?

Market research and business intelligence, researching your competitors, maintaining or increasing awareness of markets

The Mitchell
✓

All libraries
✓

Remote access
✗

Market research and business intelligence are vital to the success of any business and Key Note is one of the leading suppliers of this information.

You can search or browse through thousands of reports from every major sector in the UK and internationally. All the reports are laid out in a standard format making it easy to navigate. Reports typically contain executive summary, PEST and SWOT analysis, examination of impacts on a market, company profiles and buying behaviour of consumers.

Marquesa

Good for?

Protecting your intellectual property, search registered trade marks before you make an application

The Mitchell
✓

All libraries
✗

Remote access
✗

Protecting your intellectual property is vital for any business and protecting your trade mark is one aspect. Before spending time and money developing a trade mark for your company it's recommended that you register the trade mark with the Patent Office to protect you from unauthorised use. To check that another company isn't already using the trade mark or something very similar you can search Marquesa.

Mint UK

Good for?

Financial and company information; researching companies by size, location, revenue, turnover; creating targeted marketing lists; researching your competitors; checking directors and shareholders; contact details

The Mitchell
✓

All libraries
✗

Remote access
✗

Mint UK contains information on over 5 million UK companies including unincorporated businesses. You can use it to search for individual companies, search for companies with specific profiles and for analysis. If you're setting up or developing your own business you can find out how your competitors are doing. Perhaps you're going for a job interview and want to investigate your potential employers.

Mint is a huge database with powerful search capabilities. Staff at Business @ The Mitchell will be happy to give you an introduction.

Mint Global

Good for?

Financial and company information; researching companies by size, location, revenue, turnover; creating targeted marketing lists; researching your competitors; checking directors and shareholders; contact details

The Mitchell
✓

All libraries
✗

Remote access
✗

Mint Global contains comprehensive information on over 75 million companies around the world, including: Europe, America, Far East and Central Asia. Research new regions and create targeted marketing lists using information on companies worldwide.

Which?

Good for?

Getting unbiased opinions and expert advice on products and services

The Mitchell
✓

All libraries
✗

Remote access
✗

Which? isn't just about what washing machine you should buy. Which? advises on and campaigns for consumer rights. It currently focuses on personal finance, energy, food and health. It publishes expert, unbiased information to help you make the right choice.

[Business @ The Mitchell](#) is easy to use:

- Visit the department on Level 1 of The Mitchell
- Go to our webpages at www.glasgowlife.org.uk/businessinfo
- Phone 0141 287 2904
- Join one of our [workshops](#) - check dates on our webpages
- Email business@glasgowlife.org.uk or fill in the online enquiry form on our [webpages](#)



For further information:

www.glasgowlife.org.uk

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