

Business @ The Mitchell Online Resources

Business @ The Mitchell is here to help you make the right decisions for your company at the right time using the right information.

We subscribe to world-renowned online databases which you can access for FREE. Business @ The Mitchell staff are highly skilled in all these resources and are available to discuss your information requirements and give online demos to groups or individuals.

Business @ The Mitchell is expert in providing help and support in:

- market research and business intelligence
- researching competitors
- financial and company information
- business to business marketing
- business start-up help
- sourcing funding
- protecting your ideas
- searching British Standards

ProQuest ABI/Inform Complete

Good for?
Key business and management journals

The Mitchell	All libraries	Remote access
✓	✓	✓

ABI/Inform Complete is the market leader in business research databases. Comprising ABI/Inform Global, Trade & Industry, Dateline and Archive. It features journals, dissertations, newspapers and country and industry focused reports.

British Standards

Good for?
Improving efficiency, increasing consumer confidence, reducing costs, innovation and product development

The Mitchell	All libraries	Remote access
✓	✓	✓

Access 50,000 British and adopted European and international standards which are updated daily. Standards are essential to organisations to help them trade in increasingly competitive markets. Using British Standards improves efficiency and consumer confidence, reduces costs and drives innovation and product development.

Cobra

Good for?

Business start-up help; business opportunity profiles with practical information about the market you are thinking about entering; business information factsheets, marketing, HR and finance; UK area synopses; local area profiles

The Mitchell
✓

All libraries
✓

Remote access
✓

COBRA (Complete Business Reference Adviser) is a comprehensive, versatile and continually updated research resource for start up and small business owners. It contains over 1,500 easy to understand and easy to access factsheets, reports and small business guides.

Experian Risk Report

Good for?

Helping you make an informed decision whether to do business with a company

The Mitchell
✓

All libraries
✗

Remote access
✗

An Experian Risk Report helps you to make an informed decision by letting you see, at a glance, whether a company is a good credit risk. A report also provides a long-term view of a company's performance through the Commercial Delphi twelve-month trend information. It's easy to see if customers pay their invoices on time.

Business @ The Mitchell offers a discounted price of £15 for Experian Risk Reports.

MarketLine

Good for?

UK and international market research and business intelligence

The Mitchell
✓

All libraries
✓

Remote access
✗

Through Mint you have access to MarketLine. A great source for international market research, each report investigates market segmentation, leading companies in the sector, the competitive landscape, market forecasts and analysis.

Mint UK

Good for?

Financial and company information; researching companies by size, location, revenue, turnover; creating targeted marketing lists; researching your competitors; checking directors and shareholders; contact details

The Mitchell
✓

All libraries
✓

Remote access
✗

Mint UK contains information on over 5 million UK companies including unincorporated businesses. You can use it to search for individual companies, search for companies with specific profiles and for analysis. If you're setting up or developing your own business you can find out how your competitors are doing. Perhaps you're going for a job interview and want to investigate your potential employers. Mint is a huge database with powerful search capabilities and allows you to create marketing lists. Access to Mint UK is available in all Glasgow Libraries (Read Only) while

Mint UK (Download/Export) is available in the Mitchell via password. Staff at Business @ The Mitchell will be happy to give you an introduction.

Which?

Good for?

Getting unbiased opinions and expert advice on products and services

The Mitchell	All libraries	Remote access
✓	✗	✗

Which? Is not just about what washing machine you should buy. Which? advises on and campaigns for consumer rights focusing on everything from personal finance, energy, food and health. It publishes expert, unbiased information to help you make the right choice.

[Business @ The Mitchell](#) is easy to use:

- Visit the department on Level 1 of The Mitchell
- Go to our webpages at www.glasgowlife.org.uk/businessinfo
- Phone **0141 287 2904**
- Join one of our [workshops](#) – check dates on our webpages
- Email business@glasgowlife.org.uk or fill in the online enquiry form on our [webpages](#)



For further information:

www.glasgowlife.org.uk

The Mitchell Library, North Street, Glasgow G3 7DN

0141 287 2999 lil@glasgowlife.org.uk