

GLASGOW CULTURAL STATISTICS DIGEST
2013 EDITION

John Myerscough

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INTRODUCTION

The Cultural Statistics Digest 2012 edition is intended to provide a quantitative basis for understanding the nature of Glasgow's cultural system and the journey on which it has travelled from 2007/08 to 2011/12. The Digest seeks to describe structures and resources alongside activities and outcomes, across the principal domains within the cultural system. Cross-cuts and contextual information are provided on markets, attendance, training and resources.

The definition of the cultural system is unchanged from that used in the 2010 edition of the Digest. It covers performance (drama, dance, music, halls and theatres), the visual arts, the heritage (museums, historic buildings, libraries and archives), literature, and screen culture. Materials on the creative and cultural industries and on tourism, with which the cultural system has close interactions, are also included, but not sport.

The Digest has been assembled by making use of existing quantitative material. A number of new analyses of existing data have also been supplied. The contents are in the form of some 144 tables, grouped in 13 sections. A technical appendix is available on request. As necessary, and where possible, the data have been subject to an appropriate level of validation and cross-checked to ensure consistency and comparability. The aim is to enable consistent read-across amongst the various tables.

The dependence on available materials means that not all gaps could be fully filled. Some comparisons have been drawn with other cities and with the national level, where data are available. The continuing lack of comprehensive, consistent cultural statistics at the Scotland and the UK levels limits what has been possible in this respect.

The work on the 2013 edition of the Digest was commissioned by Glasgow Life. Many people and organisations helped in its preparation. To these and the numerous other individuals who supplied data and responded to specific queries, deep thanks are owed. A particular debt of gratitude is owed to Mark O'Neill and the staff of Glasgow Life, and to Glasgow City Council's Development and Regeneration Services, Alistair Evans and Linzi Nelson of Creative Scotland, Charlotte Wilson of Culture Sparks and Niamh O'Connor, Rebecca Peppiette and Martin Macfie of the Scottish Government.

Symbols and conventions

The following symbols are used in the tables:

[]	square brackets indicate incomplete returns and other uncertainties
-	nil
..	not available
e	estimation
na	not applicable
ø	less than half the final digit shown
/	represents the financial year, unless otherwise stated

Dates: financial years, unless stated otherwise.

1. OVERVIEW

Infrastructure

In the period 2007/08 to 2012/13, Glasgow has held on to its cultural infrastructure, including all its key institutions, and maintained its producing capacity. This is an important strategic achievement in testing financial times. Two important changes in Glasgow's governance of culture occurred during this time. In 2007/08, the City Council established Culture & Sport Glasgow (trading name Glasgow Life), a charitable company limited by guarantee, to manage its culture and sports services. Then, in 2010, the Scottish Government replaced the Scottish Arts Council with Creative Scotland, which has a broader brief, extending to the funding of film production. The City's cultural system expanded somewhat, with a number of new organisations in contemporary practice in the visual arts and in physical and music theatre.

Live performance

Audiences for live performances in Glasgow's halls and theatres remain strong (T1.1). Despite the recession, ticket sales expanded from 2.04 million in 2007/08 to 2.15 million in 2012/13. The total attendance for live performance peaked at 2.16 million in 2010/11. The market weakened in 2011/12, but sales pulled back strongly in 2012/13, especially in the theatre.

The strong performance of theatre sales in 2012/13 is mainly the result of an exceptional year for SECC's theatre promotions in the Clyde Auditorium and Hall 4 (T2.2). Attendance at the other receiving theatres and the producing theatres fared less well in 2012/13, after a peak in 2011/12.

A positive note in 2012/13 is the rising audiences for the National Performing Companies, up 21% on the previous year, mostly for Scottish Ballet and the National Theatre of Scotland (T4.2). Audiences for the Citizen's own productions also strengthened by 49% in 2012/13 (T3.3).

Concerts fared differently from the theatre during the period. The concert halls and pop venues had their best year in 2009/10, at 1.13 million, and diminished thereafter to 1.01 million in 2012/13 (T1.1). Attendance at the Glasgow Concert Halls dropped sharply in 2011/12 and did not recover in the following year (T2.4). This dip was mainly evident among the commercial promoters of popular and classical musical entertainment.

The resident ensembles, in the City Halls, the BBC SSO and SCO, increased attendance by 43% between 2007/08 and 2012/13, with a rise of 14% alone in the latter year (T3.8). The RSNO's policy of reducing performances in Glasgow eventually led to a fall in attendance (T3.8), which has now been reversed. The orchestra has succeeded in increasing the share of young people in its audiences (T3.7).

Total live performances in Glasgow theatres and halls peaked in 2010/11 at 4,130, an average of 11.3 shows a day (T2.1). This subsequently slipped by 14% to 3,550, or 9.7 a day, in 2012/13. Since audiences had remained relatively strong, the average attendances increased from 309 per performance in 2010/11 to 413 in 2012/13.

Visual arts

Visits to visual-arts galleries and studios show significant growth in the period, boosted by stronger programming, the positive impact of Trongate 103, and the growing success of Glasgow International. Visits rose from 753k in 2007/08 (including visits to the Gallery of Modern Art) and topped one million for the first time in 2012/13 (T5.1). This represents a 50% increase in the period, with a growth of 16% in 2012/13, which year included the Biennial.

Museums

The run of building-related museum closures and reopenings has had a significant impact on visitor numbers. Total visits to museums in Glasgow during the closures, of both the Museum of Transport and of the Hunterian Museum in 2010/11, had dropped to 2.58 million. The Museum of Transport's first full year in the new Riverside drew three times the visits that had been typical at the previous premises (T7.2). Total attendance at Glasgow museums reached 3.90 million in 2011/12, but, as the initial interest in Riverside passed its peak, it fell again in 2012/13 to 3.66 million (T7.1).

Kelvingrove remains the best attended museum in the City, at 1.05 million in 2012/13. The equivalent figure in 2007 had been 2.05 million which reflected the exceptional interest shown in Kelvingrove on its reopening after major refurbishment.

Historic buildings

The continuing appeal of the Mackintosh attractions, the positive resolution of The Lighthouse's future, and stronger numbers at Glasgow Cathedral, lifted visits to historic buildings by 31%, compared with 2007 (T7.7). The Mackintosh group accounted for 65% of heritage visits in 2012, some 33% more than in 2007.

Libraries

Book issues continue to fall in the libraries (T8.1), though less steeply than elsewhere, and virtual visits are rising. The faster decline in book issues in other Scottish local authorities means that Glasgow climbed from 23rd in Scotland in 2007/08 to 19th in 2012/13 in book issues per head of population (T8.4). Glasgow performed well in the issue of children's books, which remained broadly constant across the period.

In seeking to secure the anchor role of the libraries in community cohesion, the focus of policy remains on reader development, including IT literacy, and information (T9.15). In the provision of electronic work stations, the City moved from eighth in Scotland in 2008/09 to fifth in 2011/12, a position it retained in 2012/13.

Markets

Glasgow's cultural programme continues to have considerable appeal to the markets outwith the City (T10.1). Indeed, Glasgow residents account for the minority of attendance at both live performances (29% of ticket sales) and at the museums (41% of visits). Outer Glasgow is important to Glasgow's live-entertainment market (with 42% of sales). The outer ring is less interested in the City's museums (accounting for 17% of visits). Visitors from the rest of Scotland, the UK and overseas buy some 29% of the live-performance tickets, and account for 41% of museum visits.

These market metrics remained broadly stable across the period. But, whilst both the Citizens and the Tron draw around half of their public from Glasgow, the Citizens appears to have increased the proportion of its audiences drawn from the City from 49% to 54% between 2008/09 and 2011/12 (T10.4).

Cultural output

The concentration of live production in the City continues as a strength. The volume of theatre productions in drama, opera and ballet has been maintained (T4.7). After some hesitation in 2012, the Glasgow companies increased their performances in the City during 2012/13 (T1.2). This applied particularly to Scottish Ballet, Scottish Opera, the National Theatre of Scotland, and the Citizens.

The producing theatres continue to provide platforms for Glasgow's numerous independent companies, but, in 2012/13, the performances by visiting drama companies were over 300 fewer than in the previous year (T4.4). In contrast, the tours-out performances by Glasgow's producing theatres and the National Theatre of Scotland increased by over 200.

New artistic leaders have been appointed to five of the City's key performing companies. Strong personalities and challenging programmes are firing new interest in classical music and audiences for orchestral concerts. Celtic Connections is gaining importance as a world-music industry forum. Glasgow Music's new concert series is building interest in less well represented strands of music (T3.13).

Glasgow Museums' touring exhibitions have drawn significant attention (T7.4), and are paving the way for wider touring. Partnerships with the British Museum, Scottish National Galleries, and several universities continue to strengthen curatorial activity, including collections research.

The new working relationship between GoMA, Tramway and Glasgow International is on track to deliver marker contemporary-visual-arts events in the coming years. The City's expanding studio community is reinforcing its high standing in the visual arts, built largely on the international success of Glasgow School of Art.

2012 was a record year for Glasgow's festivals (T12.16). The specialist-art-form festivals, Glasgow International, Aye Write! Glasgow Film, and Celtic Connections, fared particularly well. The community festivals returned to growth in 2013.

Continuing international interest in Glasgow's cultural output is evident in the overseas tours undertaken by its companies (eg NTS, the Citizens, the Tron, Scottish Ballet and the RSNO). Several others have forged international producing partnerships (eg Vanishing Point, Scottish Opera, Tramway, and Vox Motus) (T4.9).

Investment in buildings

Significant resources have been found during the period to invest in buildings. The new Riverside Museum has transformed the Museum of Transport. Several projects have expanded capacity in the visual arts, Trongate 103, the new hub and visitor facility, the new Reid Building at Glasgow School of Art, and the Briggait conversion, which added to Glasgow's substantial stock of artists' studios. The new Hydro, a 15,000-seat arena, is increasing Scotland's traction in the live-music market. On a smaller scale, the Bridgeton Library scheme extends access to computers and learning.

Improvements under way at the Theatre Royal and the Royal Concert Hall are designed to strengthen the impact in the City of Scottish Ballet, Scottish Opera, and the Royal Scottish National Orchestra. These will be completed in 2014, apart from Phase 2 at RCH, which follows later. Additionally, major redevelopment of the Citizens Theatre is under way for 2016, as well as new stores for the City museums and the Hunterian Art Gallery and Museum at Kelvin Hall, and the remodelling of the Burrell for 2018.

Practical training and learning

Glasgow is Scotland's major centre for practical training in the performing and creative arts (T9.1), and is home to both the Royal Conservatoire and the Glasgow School of Art, which prepare students at the highest level for entry into the creative professions as performers and artists. Around a quarter of their enrolments continue to be overseas students (T9.2 and T9.5).

Glasgow also houses Scotland's five national youth companies (T9.6). Their role and impact expanded in the period. Glasgow Education Service programmes provide practical instruction in music, theatre and the visual arts. The programmes in and out of school reached 14.6k young people in 2012/13, 12% more than in 2008/09 (T9.7).

Participations in access and learning programmes run by Glasgow's cultural organisations totalled 450k in 2012/13, an increase of 37% on 2007/08 (T9.8). Some programmes are curriculum related, others address families, young people, and special needs, and yet others provide regular practical training on a sessional basis. The Glasgow City museums reach 79% of primary schools in the City (T9.14). The Library Service places most emphasis on reader-development among pre-5s and their families (T9.15).

Engagement

The people of Glasgow continue to respond positively to the City's exceptional cultural offer. The Scottish Household Survey (2011) reports 76% of resident adults attended one or more cultural events and/or cultural places in the year (T11.1). Excluding film in a cinema, the score is 67%. This is one percentage point above the Scottish average (2011) and two percentage points above 2008. Glasgow's attendance is above average for live music and museum use, marginally below for library visits, and well below for visiting places of historical or archaeological interest.

Education (T11.5) and age are important determinants of cultural attendance and participation. Glasgow's younger people are much above-average attenders/participants but its older citizens are well below the Scottish average (T11.6). This is a challenge for the City. The tipping points of the influence of age are relatively low, 35 years on attendance, and 45 years on participation. These reflect some remaining concentrations of severe deprivation within the older generations in the City.

Creative and cultural industries

Glasgow's strength in the creative and cultural industries (CCIs) is important to the City and to Scotland. CCI direct jobs in the City totalled 17.4k in 2012. This represents a fall of 6% compared with 2008 (T6.1), mostly within recession-sensitive sectors, such as architecture and advertising (T6.2). Software employment fares better than average and jobs in broadcasting and film remain strong. Screen production spend in Glasgow in 2013 was well above the 2009-2011 levels, albeit down on 2012 (T6.8).

Creative Clyde launched an innovation-funding scheme for SMEs, and the Cultural Enterprise Office increased its instances of special support by 34% from 2008/09 to 2011/12 (T6.12). These and other equivalent initiatives are essential, since the City faces growing competition in CCIs, not least from the English core cities. Among the latter, Birmingham now appears to have overtaken Manchester (T6.3).

Tourism

Glasgow tourism has not been shielded from the impact of the financial crisis. The official tourism data report that Glasgow's trip volume fell by 20% in 2008 (T12.1). The domestic market commenced its recovery in 2009, followed by the overseas market in 2012. By 2012, room occupancies and conference orders had returned to 2007/08 levels (T12.3). Hotel occupancies in Glasgow continue performing well in 2013 (T12.4).

There is a two-way interaction between tourism and culture (T12.12). Perhaps, a quarter of cultural attendance is accounted for by staying visitors, and cultural attractions are a main influence on deciding to visit the City (T12.10). Museums are cited (2011/12) by 44% of visitors, and the historic city by 34% as main influences on planning a visit, compared with 20% for shopping.

City comparisons

Glasgow retains its lead position in music in 2012, as the city with the most top-100 venues and performances outside London (T12.14). It also remained the second most appealing city outside London for overseas leisure tourists, though its lead over competitors narrowed (T12.7). On the other hand, Glasgow museum attendance slipped to third outside London in 2012 (T12.15). It was overtaken by Edinburgh in 2011, with a successful reopening of the National Museum of Scotland, and by Liverpool in 2012, which was boosted by the launch of the new Museum of Liverpool.

Funding

The regular public funding of Glasgow's cultural system (the grant-in-aid from government and the City Council's support) fell in 2012/13 by 2%, from £76.3 million to £71.9 million (T13.4). The equivalent figure in 2008/09 was £68.8 million. These figures exclude grants from the Lottery, which are variable, amounting to £11.3 million (£7.7 million support and £3.6 million capital) in 2012/13. The increase between 2008/09 and 2011/12 was 60% government and 40% City, and the subsequent reduction is similarly proportioned.

The Scottish Government focuses its spend in Glasgow on the arts (T13.1), the National Performing Companies in the City, and an increasing number of regularly and flexibly funded organisations. The City, through Glasgow Life, concentrates its resource increasingly on its direct operations (T13.3), and grants to independent companies (T13.4) have been reduced. The Glasgow City Council continues to make the largest expenditure per head of population on culture amongst the Scottish local authorities (T13.7). Its Museums and Libraries have lost jobs in efficiency savings. These were partly offset by Glasgow Life's expanded responsibilities, such as the new Riverside Museum, the Glasgow Concert Halls, and some festivals (T13.6).

Value and employment

The turnover of Glasgow's cultural system was £201 million in 2012/13, compared with £195 million in 2011/12, and £187 million in 2008/09 (T1.4). A few areas have achieved a measure of financial growth, including practical training and the visual arts, and others have lost ground, particularly the libraries and heritage. The overall performance is below inflation.

Some initial rebalancing of public and private funding took place between 2008/09 and 2011/12. This was more by increasing sales than by accessing bigger donations and other forms of private funding (T13.8). This development failed fully to mitigate the pressure on costs, and staffing fell in these years by an underlying rate of 2% (T1.5).

It might be regarded as a satisfactory outcome in difficult economic circumstances that Glasgow's cultural system generally avoided financial contraction. Some organisations remain able to address the 2012/13 grant squeeze through further sales growth. But production and performance budgets are under severe pressure, which threatens to damage the City's core capability in this area.

Overall

In difficult economic circumstances, Glasgow has held on to its cultural infrastructure, with all the key institutions intact, and maintained its producing capacity. Despite the recession, attendances have been generally strong, especially in the theatre, though museum visits, despite the successful opening of Riverside, have dropped well below their 2007/08 peak, when the newly opened Kelvingrove was breaking all records.

The cultural system made no real-terms gain in turnover across the period, and some jobs have been lost. Performance numbers and the production budgets of Glasgow's companies are under pressure, and, despite progress in the period in sales, some uncertainties emerged recently in the markets for live performance. Glasgow tourism was not sheltered from the impact of the recession but recovery was evident by 2012 and is confirmed in 2013. The position is more serious in the creative and cultural industries, where Glasgow faces growing competition and recession-related job losses.

The City gains prime benefit from its cultural sector, which is rooted in the excellence and variety of the outputs of its creative community. Fresh personalities and challenging programmes continue to fire interest. The people of Glasgow, especially the young, respond positively to their city's exceptional provision. Glasgow's cultural sector, with its unparalleled scope outside London, remains a major educational, social, and economic asset for the City and for Scotland.

This digest gives a picture of the cultural, creative and heritage sector in Glasgow on the eve of the Commonwealth Games, providing a baseline against which to measure progress in the future. It is a companion study to the 2012 Cultural Statistics Digest, which reviewed developments in these sectors since Glasgow's year as European Capital of Culture in 1990. Together, these studies should support the City in capitalising on the Commonwealth Games both in terms of sustaining the infrastructure and enhancing attendance and participation.

- 1.1 Glasgow City cultural attendance, by domain
- 1.2 Glasgow producing companies, performances of own productions in Glasgow and attendance
- 1.3 Glasgow cultural institutions and organisations, by domain, 2008 and 2013
- 1.4 Glasgow cultural sector, turnover, by domain
- 1.5 Glasgow cultural sector, employees, by domain

Table 1.1 Glasgow City cultural attendance, by domain

	07/08	08/09	09/10	10/11	11/12	12/13	% change	
	Thousand						07-13	11-13
Live performance								
Theatres ^a	877	948	1,012	1,050	1,004	1,139	+29.9	+13.4
Concert halls ^b	1,165	1,074	1,128	1,103	1,076	1,007	-13.6	-6.4
Total attendance	2,042	2,022	2,146	2,156	2,080	2,146	+5.1	+3.2
Visual attractions								
Visual arts ^d	175	263	198	465	366	543	+210.3	+48.4
Museums ^e	4,291	3,512	3,439	2,579	3,899	3,661	-14.7	-6.1
Historic buildings	<u>636</u>	<u>628</u>	<u>562</u>	<u>663</u>	<u>752</u>	<u>823</u>	+29.4	+9.4
Total visits	5,102	4,403	4,199	3,707	5,017	5,027	-1.5	+0.2
Library visits	4,473	4,517	4,486	4,506	4,416	4,254	-4.9	-3.7
Cinema ^f	<u>2,225</u>	<u>2,251</u>	<u>2,334</u>	<u>2,229</u>	<u>2,218</u>	<u>2,270</u>	+2.0	+2.3
Total	14,076	13,427	13,501	12,799	13,902	13,697	-2.7	-1.5
Festivals/events ^g	723	613	817	605	817	712	-1.5	-12.9
Learning and access	330	381	401	386	415	450	+17.8	-6.6

Source: see Tables 2.1, 5.1, 5.2, 6.10, 7.1, 8.1, 9.9, 12.14.

^a Producing and receiving theatres, including the Clyde Auditorium/Hall 4, and theatre performances in small halls and centres.

^b Glasgow Concert Halls and popular music venues, excluding clubs and stadium performances at Hampden.

^c Centres of practice and specialist galleries; excludes Gallery of Modern Art.

^d All accredited museums; includes Gallery of Modern Art..

^e Includes Glasgow Film Theatre; remainder estimations; see Tables 6.10.

^f Some overlap with theatres, halls, visual arts, historic and cinema, above.

Table 1.2 Glasgow producing companies, performances of own productions^a in Glasgow and attendance

	08/09	11/12	12/13	08-13 change %
Performances (no)				
Citizens, Tron, Arches	411	361	320	-22.1
National Theatre Scotland	53	125	191	+261.0
Scottish Opera, Scottish Ballet	50	41	58	+16.0
RSNO, BBC SSO	<u>76</u>	<u>62</u>	<u>60</u>	-21.1
Total	590	589	629	+6.6
Attendance (k)				
Citizens, Tron, Arches	67.7	53.3	66.0	-2.5
National Theatre Scotland	17.8	24.4	32.3	+81.5
Scottish Opera, Scottish Ballet	40.4	40.1	47.2	+16.8
RSNO, BBC SSO	<u>65.9</u>	<u>59.4</u>	<u>57.5</u>	-12.7
Total	191.8	177.2	203.0	+5.8
Average attendance (no)				
Citizens, Tron, Arches	165	148	206	+24.8
National Theatre Scotland	336	195	169	-20.0
Scottish Opera, Scottish Ballet	808	928	814	+0.7
RSNO, BBC SSO	<u>867</u>	<u>948</u>	<u>958</u>	+10.5
All	325	301	323	-0.1

Source: see Tables 3.1, 3.3, 3.4, 3.5, 3.8, 3.9, 3.10.

^a Own productions only; excludes performances of visiting companies in the producing theatres.

Table 1.3 Glasgow cultural institutions and organisations, by domain, 2008 and 2013

	2008 Number	2013	Ch'ge 08-13
Performance			
Drama:			
Producing theatres	3	3	-
NTS (producer)	1	1	-
Ind companies	16	16	-
Subtotal	20	20	-
Dance	11	8	-3
Music/opera/music th'tre	13	18	+5
Subtotal	44	46	+2
Venues			
Theatres ^a	3	3	-
Halls	3	3	-
Arena, pop venues	5	5	-
Small receivers	2	2	-
Subtotal	13	13	-
Visual arts	16	23	+7
Multi-arts centres	6	7	+1
Other ^b	7	13	+6
Museums (registered)			
Glasgow City	10	10	-
Other	7	6	-1
Subtotal	17	16	-1
Heritage	16	16 ^c	-
Libraries and archive	34	33	-1
Training	8	8	-
Festivals/support, events ^d	13	13	-
Grand total ^e	174	188	+14

Source: see listings in Technical Appendix.

^a Three producing theatres, included under drama.

^b Literature and audio-visual.

^c Three are museums with accredited collections; eight function primarily as visitor attractions; two are closed to the public; and the remainder have other prime functions, as Glasgow School of Art, Glasgow Cathedral and The Willow Tea Rooms.

^d Community festivals only; there are eight established specialist festivals within the various domains; general support organisations cover audience development, various aspects of cultural enterprise and international cultural engagement; there are twelve specialist support organisations counted within the various domains.

^e Excludes number of small or unfunded organisations and recipients of minor grants: full list in Technical Appendix.

Table 1.4 Glasgow cultural sector, turnover, by domain

	08/09	11/12	12/13
	£million		
Performance	87.62	87.57	89.53
Visual arts	4.83	6.78	7.72
Centres, other ^a	5.43	7.65	7.56
Museums	18.66	20.53	21.24
Heritage ^b	8.35	4.82	4.92
Libraries, archives	15.70	15.60	13.72 ^c
Training	38.62	46.12	49.90
Festivals, support ^d	8.13	7.41	6.68
Total	187.34	194.71	201.10

Source: see Tables 13.9-13.15.

^a Includes audio-visual and literature.

^b Visitor attractions and support only.

^c Definition change within Glasgow Life.

^d Art-form specific festivals and support under domains.

Table 1.5 Glasgow cultural sector, employees^a, by domain,

	08/09	11/12	12/13
	Number		
Performance	1,485	1,417	1,400
Visual arts	78	117	124
Centres, other	107	134	112
Museums	551	470	486
Heritage	77	63	58
Libraries, archives	365	292	224 ^b
Training	707	719	764
Festivals, support	129	148	111
Total	3,499	3,360	3,279

Source: Tables 13.9-13.5.

^a Excludes independent self-employed.

^b Definition change within Glasgow Life.

2. THEATRES, HALLS, CENTRES

- 2.1 Glasgow theatres, centres and halls, performances and attendance
- 2.2 Glasgow theatres and centres, performances, by venue
- 2.3 Glasgow theatres and centres, attendance, by venue
- 2.4 Glasgow Concert Halls, performances, attendances and average attendances
- 2.5 Glasgow Royal Concert Hall, performances, attendance and average attendance, by classical concerts and other concerts/shows
- 2.6 Glasgow Royal Concert Hall, performances, attendance and average attendance, by classical and other concerts/shows
- 2.7 Glasgow popular music venues, performances and attendance
- 2.8 Glasgow multi-art form centres
- 2.9 Glasgow performance venues, capacities

Table 2.1 Glasgow theatres, centres and halls, performances and attendance

	07/08	08/09	09/10	10/11	11/12	12/13
Performances (no.)						
Receiving theatres ^a	653	772	725	771	706	627
Producing theatres	1,014	1,221	1,314	1,420	1,327	1,086
Centres, small venues ^b	974	788	794	1,135	1,085	1,044
Concert halls ^c	356	349	373	370	308	301
Pop venues ^d	446	436	421	434	447	492
Total ^d	3,443	3,566	3,627	4,130	3,873	3,550
Attendance (k)						
Receiving theatres ^a	633	701	771	799	712	872
Producing theatres	142	137	144	134	161	140
Centres, small venues	102	110	97	117	131	127
Concert halls ^b	321	303	343	318	261	264
Pop venues	844	771	785	788	815	743
Total	2,042	2,022	2,140	2,156	2,080	2,146

Source: see Tables 2.2, 2.3, 2.4, and 2.7.

^a Includes Scottish Opera and Scottish Ballet mainscale performance at the Theatre Royal.

^b Includes Mitchell Theatre.

^c Royal Concert Hall, City Halls and Fruitmarket only.

^d SECC concerts, 02 ABC, 02 Academy, Barrowland; excludes stadium performances at Hampden.

Table 2.2 Glasgow theatres and centres, performances

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Receiving theatres						
Theatre Royal ^a	210	235	e231	220	231	178
King's Theatre	384	384	e358	354	377	335
Clyde Auditorium/Hall 4 ^b	59	153	136	197	98	114
Total	653	772	725	771	706	627
Producing theatres						
Citizens	303	348	316	337	295	249
Tron	362	461	424	444	432	418
Arches ^c	349	412	574	709	592	419
Total	1,014	1,221	1,314	1,490	1,327	1,086
Centres						
Tramway ^d	125	52	75 ^e	111	98	105
Royal Conservatoire Scotland	[391]	391	375	459	442	389 ^f
CCA ^g	216	62	[62]	260	276	230
Mask & Puppet	40	[40]	e63	[83]	83	[83]
Platform	e100	e110	e100	92	95	80
Mitchell	102	133	119	130	191	157
Total ^h	974	788	794	1,135	1,085	1,044
Total	2,641	2,781	2,833	3,396	3,118	2,757

Source: Creative Scotland, Glasgow Life, theatres and centres.

^a Includes Scottish Opera and Scottish Ballet mainscale performances.

^b Theatrical presentations only.

^c Includes live music; excludes club nights.

^d Performances only.

^e Closed for whole or part of year.

^f Of which 179 concerts, 69 opera/musical theatre, 63 plays, 6 dance, and 89 other.

^g Includes music and film.

^h Excludes Òran Mór, from which no figures supplied.

Table 2.3 Glasgow theatres and centres, attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Receiving theatres						
Theatre Royal ^a	131	161	e172	154	169	121
King's Theatre	391	319	e337	354	357	338
Clyde Auditorium/Hall 4 ^b	109	253	262	291	186	413 ^c
Total	633	701	771	799	712	872
Producing theatres						
Citizens	69	64	70	50	72	59
Tron	34	41	47	45	41	40
Arches ^d	39	32	27	39	48	41
Total	142	137	144	134	161	140
Centres						
Tramway ^e	11	14	8 ^f	15	15	17
Royal Conservatoire Scotland	[41]	41	47	45	54 ^g	44 ^g
CCA	8	2	[2]	10	9	13
Mask & Puppet	2	[3]	[5]	[7]	[7]	[7]
Platform	14	17	e12	8	7	7
Mitchell	26	33	23	32	48	39
Total ^h	102	110	97	117	131	127
Total	877	948	1 012	1 050	1 004	1 139

Source: Creative Scotland, Glasgow Life, theatres and centres.

^a Includes Scottish Opera and Scottish Ballet mainscale performances.

^b Theatrical presentations only.

^c Rise result of successful presentation of Cirque du Soleil and comedians in Hall 4.

^d Includes live music; excludes club nights.

^e Performances only.

^f Closed for whole or part of year.

^g Of which 20k for concerts, 8k for opera/musical theatre, 7k for drama, 1k for dance, and 8k for other.

^h Excludes Òran Mòr, from which no figures supplied.

Table 2.4 Glasgow Concert Halls, performances, attendances and average attendances

	07/08	08/09	09/10	10/11	11/12	12/13
Performances (no.)						
Royal Concert Hall	194	204	187	190	156	151
City Halls	84	94	115	121	106	100
Fruitmarket	78	51	71	59	46	50
Total ^b	356	349	373	370	308	301
Attendance(k)						
Royal Concert Hall	242	236	252	234	199	187
City Halls	45	46	59	60	44	57
Fruitmarket	34	21	31	24	18	20
Total ^b	321	303	342	318	261	264
Avge attendance (no.)						
Royal Concert Hall	1,249	1,156	1,348	1,233	1,273	1,236
City Halls	539	489	515	497	413	567
Fruitmarket	441	402	430	410	296	393

Source: Glasgow Life, Culture Sparks.

^a Concerts and shows only; excludes receptions, ceremonies, conferences and private lets.

^b Excludes activities in the small halls (Strathclyde Suite and Exhibition Hall in RCH and City Halls, Recital Room and various spaces within City Halls); these mainly comprise workshops, kids' events and lectures, and account for an additional 19k attendance in 2012/13.

Table 2.5 Glasgow Concert Halls^a, performances, attendance and average attendance, by classical concerts and other concerts/shows

	09/10	10/11	11/12	12/13	% diff 09-13
Performances (no.)					
Classical					
Resident orchestras	92	88	87	86	-6.5
Other classical	55	55	67	38	-29.1
All classical	147	138	154	124	-16.0
Other music					
Celtic Connections	77	87	80	71	-7.8
Other promoters	149	145	74	106	-28.9
All other	226	232	154	177	-21.7
All	373	370	308	301	-19.3
Attendance (thousand)					
Classical					
Resident orchestras	82	74	75	74	-9.8
Other classical	39	49	44	29	-25.6
All classical	121	120	119	103	-14.9
Other music					
Celtic Connections	47	49	48	44	-6.4
Other promoters	174	149	134	117	-32.8
All other	221	198	182	161	-27.1
All	342	318	261	264	-22.8

Source: Glasgow Life, Culture Sparks.

^a Royal Concert Hall, City Halls and Fruitmarket.

Table 2.6 Glasgow Royal Concert Hall, performances, attendance and average attendance, by classical concerts and other concerts/shows

	07/08	08/09	09/10	10/11	11/12	12/13
Performances (no.)						
Classical	79	81	52	54	54	39
Other concerts/shows	115	123	135	136	102	112
All	194	204	187	190	156	151
Paid attendance(k)						
Classical	93	90	75	69	75	57
Other concerts/shows	149	146	177	166	123	130
All	242	236	252	234	199	187
Avge attendance (no.)						
Classical	1,178	1,108	1,448	1,273	1,395	1,465
Other concerts/shows	1,297	1,188	1,309	1,217	1,208	1,157
All	1,249	1,156	1,348	1,233	1,273	1,236

Source: Glasgow Life, Culture Sparks.

Table 2.7 Glasgow popular music venues, performances and attendance

	07/08	08/09	09/10	10/11	11/12	12/13
Number						
Performances (no.)						
SECC (Hall 4)	95	95	98	86	99	78
Glasgow ABC	[191]	[191]	191	[216]	216	276
O2 Academy	[80]	[80]	[72]	[72]	72	78
Barrowland	[60]	[60]	[60]	[60]	[60]	[60]
Total	446 ^a	436 ^a	421	434	447	492
Attendance (k)						
SECC (Hall 4)	562	489	517	485	522	412
Glasgow ABC	74	[74]	74	99	99	127
O2 Academy	141	141	127	227	127	137
Barrowland	[67]	[67]	[67]	[67]	[67]	[67]
Total	844 ^a	771 ^a	785	778	815	743

Source: Performing Right Society; SECC, Academy Music Group, some estimations.

^a Estimates.

^b Excludes stadium performances in Hampden, which, for example, totalled 7 in 2009/10, with an estimated attendance of 354k.

Table 2.8 Glasgow multi-art form centres

Centre	Function	Activity tables
Tramway	Legendary centre for international work in visual arts & performance; versatile spaces; Scottish Ballet HQ, studios and production workshops; base for independent dance	3.14
Centre for Contemporary Art	Performance, practice and making hub for artists and their public; curates exhibitions and programmes of film, electronic and improvised music; hosts individual residences in 'creative lab', cultural organisations as tenants and "Intermedia" gallery	2.2, 2.3, 5.3
Trongate 103	Creative hub & visitor facility for contemporary practice in painting, printmaking, photography, digital media, film, ceramics & sculpture; houses nine organisations in gallery and studio spaces	5.2
Garret Mask & Puppet	Mask, puppetry, mime and physical theatre centre; in own theatre presents home-produced & visiting shows; workshops, school visits, in-service teacher training, exhibitions	2.2, 2.3
Platform ^a	Community arts centre; professional programming and participatory work in dance, music, drama & visual arts; resident dance company; strong links to local voluntary sector	2.2, 2.3

Source: companies.

^a Within the Bridge, a recent building, which also houses an FE college, library and swimming pool.

Table 2.9 Glasgow performance venues^a, capacities, 2013

VENUE	CAPACITIES, 2013	
	Main	Ancillary
Producing theatres		
Citizens Theatre	450	100; 50
Tron Theatre	230	
The Arches	104	84; club spaces up to 1,800
Total	784	
Receiving theatres		
Theatre Royal	1,541	
King's Theatre	1,785	
Pavilion	1,449	
Clyde Auditorium SECC	2,970	
Total	7,745	
Halls		
Royal Concert Hall	2,417	500
City Halls	1,036	Ancillary hall 120
Fruitmarket (standing)	1,575	
Total	5,028	
Arenas, music venues		
SSE Hydro SECC	15,000	
Hall 4 SECC	10,000	624; Halls 1 to 5 21,875
O2 Academy	2,500	
Barrowland	1,900	
O2 ABC	1,250	350
Total	30,650	
Centres		
Tramway	600	100; perf use of gallery up to 1,500
Platform	220	
Centre for Contemporary Arts	150	74
Mask & Puppet Centre	85	
St Andrew's in the Square	200	
Total	1,255	
Small halls		
Mitchell Theatre	418	
Óran Mór	400	
Total	818	
Education and training		
Royal Conservatoire Scotland	355 ^b	150 (Guinness); 125 (Chandler) 150 (Opera Studio)
	344 ^c	
James Arnott (Univ Glasgow)	220	
Crawfurd (Strathclyde Univ)	350	
Total	1,269	
Total main-venue capacity		
	47,549 ^d	

Source: British Performing Arts Yearbook.

^a Excludes clubs.

^b Concert Hall.

^c New Athenaeum.

^d 26 main venues excluding 12 ancillary studios/halls.

3. COMPANIES

- 3.1 National Theatre Scotland, performances and attendance, by location
- 3.2 National Theatre Scotland, productions, performances and attendance in Glasgow, by venue, 2012/13
- 3.3 Citizens Theatre, productions, performances and attendance
- 3.4 Tron Theatre, productions, performances and attendance
- 3.5 Arches, performances and attendance, by art form, club nights and education
- 3.6 Royal Scottish National Orchestra, concert season, performances and attendance, by location
- 3.7 Royal Scottish National Orchestra, Glasgow concert season, average attendance of young people in audience-development schemes
- 3.8 Royal Scottish National Orchestra, BBC Scottish Symphony Orchestra and Scottish Chamber Orchestra, own promotions in Glasgow Concert Halls, performances, attendance and average attendance
- 3.9 Scottish Opera, performances and attendance, by location
- 3.10 Scottish Ballet, performances and attendance, by location
- 3.11 Glasgow independent companies, 2012/13
- 3.12 Celtic Connections Festival, performances and attendance
- 3.13 Glasgow Music Concert Series, performances and attendance
- 3.14 Tramway, performances and exhibitions, by attendance

Table 3.1 National Theatre Scotland, performances and attendance, by location

	09/10	10/11	11/12	12/13
	Number			
Glasgow				
Perfs	83	106	125	191
Attend	15,498	24,570	24,367	32,353
Rest of Scotland				
Perfs	148	194	194	241
Attend	25,032	32,900	23,963	13,559
Rest of UK				
Perfs	45	135	-	100
Attend	11,103	44,089	-	22,323
Overseas				
Perfs	3	66	88	215
Attend	372	25,007	46,628	56,768
Total				
Perfs	343	447	407	747
Attend	52,005	126,566	94,958	125,003
Average attendances				
Glasgow	187	232	195	169
Rest of Scot	169	170	124	50
Rest of UK	247	327	-	223
Overseas	124	379	530	264
All	152	283	233	167
Education activities in Glasgow				
Progs	3	7	7	10
Sessions	181	94	52	337
Attend	1,998	1,282	834	5,448

Source: National Theatre of Scotland.

Table 3.2 National Theatre Scotland, productions, performances and attendance in Glasgow, by venue, 2012/13

	Prods	Perfs	Attend	
	Number			
Citizens Theatre	5	67	10,546	<i>Reveal; 27; Monster Hall; Yellow Moon; Glasgow Girls</i>
Tramway	3	23	10,607	<i>Making of Us; Macbeth; Ménage a Trois</i>
Tron	2	8	976	<i>One Day in Spring; My Shrinking Life</i>
Oran Mór	1	42	2,460	<i>One Day in Spring</i>
Hob, Pacific Quay	1	16	672	<i>Enquirer</i>
King's Theatre	1	7	5,880	<i>The Guid Sisters</i>
Platform	1	3	630	<i>Jump</i>
Govan Hall Baths	1	24	542	<i>Lifeguard</i>
Castle Milk	1	1	40	<i>Count Me In</i>
Total	15	191	32,353	

Source: National Theatre of Scotland.

Table 3.3 Citizens Theatre, productions, performances and attendance

	09/10	10/11	11/12	12/13
Citizens Company at home:				
Productions	7	6	6	9
Performances	e166	134	151	156
Attendance	e36,702	28,700	34,313	48,998
Visiting companies:				
Productions	17	21	14	9
Performances	e150	134	214	97
Attendance	e33,602	24,782	29,868	10,029
Total at Citizens^a:				
Performances	316	290	295	249
Attendance	70,305	53,582	64,181	59,812
Tours out^b:				
Performances	37	140	24	68
Attendance	2,321	13,665	2,321	14,532
Learning activities in Glasgow:				
Projects	95	51	84	161
Sessions	1,478	1,507	1,433	1,415
Participations	23,938	27,532	24,848	25,013

Source: Citizens Theatre.

^a Includes Citizens community/learning productions; three in 2012/13, with 13 performances and 789 attendance.

^b Includes *Dr Faustus* in Leeds and *Monster in the Hall* in China, Scotland and England.

Table 3.4 Tron Theatre, productions, performances and attendance

	09/10	10/11	11/12	12/13
Tron Theatre Company:				
Productions	6	6	6	5
Performances	121	151 ^a	112	105
Attendance	19,022	15,515	14,002	15,969
Visiting companies:				
Performances	303 ^b	293	320	313
Attendance	27,528	29,474	26,969	24,143
Total at Tron:				
Performances	424	444	432	418
Attendance	46,550	44,998	40,971	40,112
Tours out:				
Performances	36	34	-	53
Attendance	900	5,000	888	7,590
Education activities in Glasgow:				
Sessions	287	308	335	272
Participations	5,928	7,176	8,086	3,773

Source: Tron Theatre.

^a Includes Mayfest.

^b Includes 31 concerts.

Table 3.5 Arches, performances and attendance, by art form, club nights and education

	09/10	10/11	11/12	12/13
Performances (no.)				
Theatre/perf	537	635	489	419 ^a
Live music	37	74	109	64
Sub-total	574	709	598	483
Attendance (no.)				
Theatre/perf	14,873	18,624	16,358	18,862 ^{ab}
Live music	11,764	20,830	31,663	21,797
Sub-total	26,637	39,454	48,021	40,659
Average attendance (no)				
Theatre/perf	28	29	33	45
Live music	318	281	290	341
All	46	56	80	84
Club nights				
Events (no.)	103	121	127	111
Attendance (k)	94	96	102	94
Education (no.)				
Events	55	70		54
Participations	3,493	7,697		7,529

Source: Arches.

^a Includes 2,855 at 59 performance of 9 Arches' productions.

^b Includes 6,221 at 101 performances of 14 Arches' productions played on tour.

Table 3.6 Royal Scottish National Orchestra, concert season^a, performances and attendance, by location

	09/10	10/11	11/12	12/13
Number				
Glasgow				
Royal Concert Hall	34	29	23	25
Attendance ^b	52,932	43,855	38,210	35,681
Other	2	3	2	3 ^c
Rest of Scotland				
RSNO promotions ^d	30	36	31	27
Attendance	43,223	48,533	43,483	41,155
Engagements ^e	9	9	9	10
Elsewhere				
UK	1	3	-	-
Overseas	6 ^f	-	1 ^g	5
Total orchestral concerts^h	82	80	66	70
Orchestral concert average attendance				
Royal Concert Hall	1,519	1,447	1,602	1,427
RSNO promos rest of Scot	1,441	1,348	1,405	1,526
Other concertsⁱ	6	11^j	17^j	11^j
Ed./Learning in Glasgow				
Programmes	3	3	7	6
Workshops	6	2	30	10
Performances	10	16	15	19
Participations	6,995	8,410	9,178	8,081 ^k

Source: Royal Scottish National Orchestra.

- ^a August to July.
^b Includes zero-priced tickets.
^c Includes two concerts at Kelvingrove and one in Celtic Connections.
^d Edinburgh, Aberdeen, Dundee.
^e Includes Edinburgh International Festival.
^f Amsterdam, Baden-Baden, Paris, Munich, Vienna, Belgrade.
^g Leipzig.
^h Excluding orchestral concerts for schools in Glasgow Royal Concert Hall, numbering 4 in 2009/10, 5 in 2010/11 and 3 in 2011/12.
ⁱ 'Out and About' and chamber.
^j Of which, three in Glasgow.
^k Excludes 1,920 attendances at 16 pre-concert talks; education/learning elsewhere in Scotland generated an additional 2,707 participations and 2,410 pre-concert talk attendances.

Table 3.7 Royal Scottish National Orchestra, Glasgow concert season, average attendance of young people in audience-development schemes

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Average per concert						
Under 16s	47	48	53	43	70	63
Under 26s	47	40	58	66	74	92
Total	94	88	111	109	144	155
All attenders	1,167	1,285	3,590	3,046	3,096	3,884 ^a
Concerts	40	34	34	29	23	25

^a Representing 19.8% of customers and 10.9% of attenders.

Source: Royal Scottish National Orchestra.

Table 3.8 Royal Scottish National Orchestra, BBC Scottish Symphony Orchestra and Scottish Chamber Orchestra, own promotions in Glasgow Concert Halls, performances, attendance^a and average attendance

FY	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Performances						
RSNO ^b	42	37	31	32	26	22
BBC SSO ^c	32	39	38	33	36	38
SCO ^c	<u>22</u>	<u>23</u>	<u>23</u>	<u>23</u>	<u>25</u>	<u>26</u>
Total	96	99	92	88	87	86
Attendance						
RSNO ^b	49,729	47,925	47,987	46,567	39,825	33,648
BBC SSO ^c	16,172	17,971	20,912	15,989	19,543	23,829
SCO ^c	<u>12,070</u>	<u>12,127</u>	<u>13,006</u>	<u>11,749</u>	<u>15,378</u>	<u>16,088</u>
Total	78,791	78,023	81,905	74,305	74,746	73,565
Average attendance						
RSNO ^b	1,184	1,295	1,548	1,455	1,532	1,529
BBC SSO ^c	505	461	550	485	543	627
SCO ^c	549	527	565	511	615	618
All orchestras	812	788	890	844	859	855

Source: Glasgow Life, Culture Sparks.

- ^a Includes zero-priced tickets.
^b Concerts in RSNO season, summer concerts and audience-development concerts given in Royal Concert Hall; excludes chamber concerts and orchestral concerts given at Kelvingrove, 2 in 2007/08, 3 in 2008/09, and 2 in each subsequent year; also excludes orchestral concerts for schools, of which two in 2012/13.
^c In City Halls.

Table 3.9 Scottish Opera, performances and attendance, by location

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Glasgow						
Mainscale						
Performances	22	22	22	13	18	23
Attendance	21,843	16,913	20,288	13,531	16,589	17,309
Opera Unwrapped						
Performances	4	5	5	5	5	3
Attendance	..	2,592	2,435	1,860	2,114	2,170
Other ^a						
Performances	20	29	20	20	12	6
Attendance	..	22,035	9,100	4,987	4,290	2,849
Rest of Scotland						
Mainscale						
Performances	23	28	25	21	22	32
Attendances	..	18,276	19,804	23,190	22,707	27,125
Opera Unwrapped						
Performances	7	9	8	8	8	7
Attendance	..	2,753	2,375	3,139	4,237	3,443
Other ^a						
Performances	64	75	49	54	44	55
Attendance	..	21,024	11,201	15,433	9,955	14,638
Rest of UK & overseas						
Mainscale						
Performances	4	2	-	5	3	2
Attendance	..	2,034	-	7,760	4,692	1,784
Other performances	1	3	-	-	1	1
Mainscale totals						
Performances	49	52	47	39	43	57
Attendance	..	37,223	40,092	44,481	43,988	46,218
Mainscale average attendance						
Glasgow	993	769	922	1,041	922	840
Rest of Scotland	..	653	792	1,104	1,032	847
Elsewhere	..	1,017	-	1,552	1,564	892
Total all performances						
Performances	144	173	129	126	113	129
Attendance	..	85,627	65,203	69,900	64,584	69,851

Source: Scottish Opera.

^a Includes reduced-scale productions, such as Opera-go-Round, and some orchestral concerts.

Table 3.10 Scottish Ballet, performances and attendance, by location

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Mainscale						
Glasgow						
Performances	23	28	25	26	23	35
Attendance	21,363	20,516	23,368	19,406	23,517	29,930
Rest of Scotland						
Performances	33	44	44	41	39	41
Attendances	34,232	29,290	36,881	27,523	32,352	28,897
Rest of UK						
Performances	6	14	9	12	13	27
Attendance	5,473	11,210	8,093	8,043	11,001	20,362
Rest of world						
Performances	-	-	5 ^a	-	13 ^b	-
Attendance	-	-	5,050		6,902	-
Mainscale totals						
Performances	62	86	83	79	80	103
Attendance	61,068	61,016	73,392	54,972	73,772	79,189
Mainscale average attendance						
Glasgow	929	734	935	746	1,022	855
Rest of Scotland	1,037	732	828	671	830	765
Rest of UK	912	800	893	670	938	754
Overseas	-	-	1,010	-	1,150	-
Other scale						
Performances	2 ^c	13 ^d	-	10 ^d	-	-
Attendance	600	2,932	-	1,924	-	-
Total all performances						
Performances	64	99	83	89	80	103
Attendance	61,668	63,948	74,402	56,896	74,922	79,189

Source: Scottish Ballet.

^a Nanjing, Beijing, Shanghai.

^b Los Angeles, Davies California.

^c In Glasgow.

^d Scotland tour.

Table 3.11 Glasgow independent companies^a, 2012/13

Drama^b
Vanishing Point
Mischief La-Bas
Fire Exit
Ankur Arts
Vox Motus
Visible Fictions (young people)
Birds of Paradise (additional needs)
Solar Bear (additional needs)
Dance^c
Company Chordelia
Indepen-dance (additional needs)
Music^d
Scottish Ensemble
Cryptic

Source: Creative Scotland, Glasgow City Council.

^a Regularly funded by Creative Scotland; many also supported by Glasgow City Council.

^b Project supported companies include Hopscotch, Random Accomplice, Untitled Projects, Trigger, Tricky Hat, Pachamama, Glas(s) (based at Tramway), Theatre Modo, and in physical theatre, Conflux (based at Arches) and Company of Wolves.

^c Project supported companies include Visual Statement (based at Platform), Work Room (based at Tramway), Barrowland Ballet.

^d Project supported companies include Opera Bohemia, Tromolo (music theatre), Limelight (previously Sounds of Progress), Paragon, Capella Nova, Glasgow Improvisers.

Table 3.12 Celtic Connections Festival, performances and attendance

	09/10	10/11	11/12	12/13
	Number			
Glasgow Concert Halls				
Performances	77	87	80	71
Attendance	46,677	49,258	47,968	43,968
Other venues				
Performances	86	90	86	127
Attendance	14,032	19,591	21,349	25,829
All (ticketed)				
Performances	163	177	166	198
Attendance	60,709	68,849	69,317	69,797
Unticketed events (estimate)	7,385	8,952	12,715	14,130
Total	68,094	67,801	82,032	83,927

Source: Glasgow Life.

Table 3.13 Glasgow Music Concert Series^a, performances and attendance

	08/09	09/10	10/11	11/12	12/13
	Number				
Glasgow Concert Halls					
Performances	14	15	30	26	18
Attendance	5,666	7,708	6,040	5,253	4,560
Other venues ^b					
Performances	-	-	2	9	14
Attendance	-	-	1,197	2,622	2,435
All (paid)					
Performances	14	15	32	35	32
Attendance	5,666	7,708	7,237	7,875	6,995

Source: Glasgow Life.

^a Includes International Series in 2008/09 and 2009/10, and in subsequent years series of chamber and choral concerts, programmes devoted to Jordi Savall and Philip Glass, and three festivals of Minimalism in music.

^b Includes Kelvingrove, Tramway, University of Glasgow, St Peter's Church, Royal Conservatoire Scotland, Cottier and Oran Mor.

Table 3.14 Tramway, performances and exhibitions, by attendance

	09/10	10/11	11/12	12/13
Theatre & events				
Performances	75	111	98	105
Attendance	8,182	14,678	15,338	17,270
Averages	109	132	157	164
Visual arts				
Exhibitions	11	9	10	10
Days	406	342	313	596 ^b
Attendance	35,879	29,747	21,335	32,766 ^b
Per day	88	87	68	55
Total attendance	44,061	44,425	36,673	50,036
Learning and training				
Programmes ^a	15	19	18	32
Participations	13,467	19,091	17,303	7,108
Footfall				
	186,726	176,994	149,498	150,572

Source: Glasgow Life.

^a Includes Glasgow Education Service Saturday programmes in drama, music theatre and visual arts.

^b ..Includes 14 small-duration exhibitions, accounting for 10,460 of the attendance.

4. PERFORMANCES AND PRODUCTION

- 4.1 National companies, performances in Glasgow
- 4.2 National companies, attendance in Glasgow
- 4.3 National lyric companies and national orchestra, performances in Glasgow, and tours-out in Scotland and elsewhere, 2012/13
- 4.4 Glasgow producing theatres and National Theatre of Scotland, home-based drama productions, visiting companies and tours-out, 2012/13
- 4.5 Visiting companies at Glasgow producing theatres, by performances and attendance
- 4.6 Visiting companies at Citizens and Tron, by geographic origin
- 4.7 Glasgow-based opera, ballet and drama companies, productions
- 4.8 Glasgow companies, productions, 2012/13
- 4.9 Glasgow companies, some overseas engagements, 2012/13

Table 4.1 National companies, performances in Glasgow

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Scottish Opera ^a	22	22	22	13	18	23
Scottish Ballet ^a	23	28	25	26	23	35
NTS ^b	67	53	83	106	125	191
RSNO ^c	42	37	31	32	26	22
SCO	<u>22</u>	<u>23</u>	<u>23</u>	<u>23</u>	<u>25</u>	<u>26</u>
Total	17	163	184	200	217	277

Source: national performing companies.

^a Mainscale in Theatre Royal.

^b Productions shown in Glasgow only.

^c Symphony concerts in financial year and only in RCH.

Table 4.2 National companies, attendance in Glasgow

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Scottish Opera ^a	22	17	21	19	17	17
Scottish Ballet ^a	21	21	23	19	24	30
NTS ^b	31	18	15	25	24	32
RSNO ^c	50	48	53	43	40	34
SCO	<u>12</u>	<u>12</u>	<u>13</u>	<u>12</u>	<u>15</u>	<u>16</u>
Total	140	119	125	120	118	129

Source: national performing companies.

^a Mainscale in Theatre Royal.

^b Productions shown in Glasgow only.

^c Symphony concerts in financial year only in RCH.

Table 4.3 National lyric companies and national orchestra, performances in Glasgow, and tours-out in Scotland and elsewhere, 2012/13

	Glasgow		Rest of Scotland		Else-where
	Perf	Attend (k)	Perf	Attend (k)	Perf
Scottish Ballet ^a	35	29.9	41	28.9	25
Scottish Opera ^a	23	17.3	32	27.1	2
RSNO ^b	23	33.6	27	41.2	5
Total	81	80.8	100	97.2	34
2011/12	66	78.0	109	98.6	30

Source: national performing companies .

^a Mainscale only.

^b Symphony concerts in financial year only in RCH.

Table 4.4 Glasgow producing theatres and National Theatre of Scotland, home-based drama productions, visiting companies and tours-out, 2012/13

	Home prods			Visiting companies		Tours out	
	No.	Perfs	Attd(k)	Perfs	Attd(k)	Pds	Perfs
Citizens	9 ^a	156 ^a	49.0 ^a	95	10.0	3	68
Tron	5	105	16.0	313	24.1	2	53
Arches	9	59	2.9	281	9.7	14	101
NTS	13 ^b	191 ^b	32.3 ^b	n/a	n/a	23	556
Total	36	511	100.2	429	43.8	42	778
2011/12	29	486	77.3	767	73.9	17	384

Source: companies.

^a Excluding community/learning productions.

^b Productions played in Glasgow.

Table 4.5 Visiting companies at Glasgow producing theatres, by performances and attendance

	Perfs (no)			Attend (k)		
	08/09	11/12	12/13	08/09	11/12	12/13
Citizens	122	214	95	19.6	29.9	10.0
Tron	197	320	313	14.6	26.9	24.1
Arches	277	313	281	8.8	9.5	9.8
Total	596	850	689	43.0	66.3	43.9

Source: see Tables 3.3, 3.4, 3.5; Glasgow Cultural Statistics Digest (2010).

Table 4.6 Visiting companies at Citizens and Tron, by geographic origin

	08/09	11/12	12/13
	Number		
Citizens:			
Glasgow	10	8	8
Rest of Scotland	2	-	-
Rest of UK	8	5	1
O/s		1	-
Total	20	14	9
Tron:			
Glasgow	15	16	15
Rest of Scotland	4	5	6
Rest of UK	4	3	5
O/s		6	1
Total	23	30	27

Source: Citizens Theatre and the Tron.

Table 4.7 Glasgow-based opera, ballet and drama companies, productions

	08/09	11/12	12/13
	Number		
Scottish Opera			
Mainscale new	4	4	4
Mainscale revived	1	1	1
Small ^a	6	6	2
Scottish Ballet			
Full length new	1	1	1
Full length revival	1	1	1
Other	3	2 ^b	2 ^c
Producing theatres	14	20 ^b	23
National Theatre Scotland	<u>12</u>	<u>11</u>	<u>14</u>
All	42	46	49
Independent companies	[21]	24 ^c	30

Source: companies.

^a Includes small-scale tours and other short-format projects; excludes concerts.

^b Two double-bills, one new piece and three revivals.

^c Two triple-bills, one new and one revival.

Table 4.8 Glasgow companies, productions, 2012/13

SCOTTISH BALLET

Mainscale

Streetcar Named Desire (Meckler/Ochoa): premiere
Olympic Project (Lawrance, Galili, Bruce): premiere; Eng Nat Ballet, Nat Ballet Co Wales, co-production
Workwithinthework (Forsythe), *Five Tangoes* (H van Manen): new
Nutcracker (Page)

SCOTTISH OPERA

Mainscale

Tosca
Clemency (James McMillan), *Lady from the Sea* (Craig Armstrong): premiere; ROH2 co-production
In the Locked Room (Hugh Watkins), *Ghost Patrol* (Stuart Macrae): premiere; Traverse co-production
Magic Flute: new
Werther: new

Other

Elephant Angel (Gareth Williams): premiere (children's opera)
Traviata: new (piano and small scale accompanied tour)

NATIONAL THEATRE OF SCOTLAND

Strange Undoing of Prudencia Heart (David Greig): premiere
One Day in Spring (new writing season from Arab world): premieres
Mr Write
The Making of Us (Graham Eatough and Graham Fagen): premiere
Enquirer (Vicky Featherstone): premiere
Last Polar Bears (Harry Horse, adapted by Jo Douglas): premiere
27 (Abi Morgan): premiere
Macbeth: new
Appointment with the Wicker Man
Love Letters to the Public Transport System (Molly Taylor): premiere
Born to Run
Ménage à Trois (Claire Cunningham and Gail Sneddon): premiere
My Shrinking Life (concept by Alison Peebles): premiere
Black Watch international
Count Me In (Gary McNair): premiere: see Citizen's Theatre
Monster in the Hall/Yellow Moon
The Guid Sisters (based on *Les Belles Soeurs* by M Tremblay): premiere
Beautiful Burnout
Lifeguard (Adrian Howles): premiere
Glasgow Girls: see Citizen's Theatre
A Christmas Carol
JUMP (youth project): premiere, co-production with ON Fyfe
Ignition (Shetland community): premiere

CITIZENS THEATRE

Mainscale

King Lear: new
Krapp's Last Tape: new
Medea (version by Mike Bartlett): new; Watford Palace and AC co-production
Glasgow Girls (Cora Bissett from D Greig bk: premiere: NTS, Theatre Royal S'ford et al co-production
Sleeping Beauty (version by Rufus Norris): premiere
The Maids: new
Takin over the Asylum (staged version of BBC TV series by D Franceschild): premiere
Yellow Moon and the Mountain on the Hill (David Greig): premiere; NTS co-production
Land of The Great Big Dogs (Ric Drummond): premiere

Learning

Temptations of Tam (company): premiere; Scottish Opera co-production
Here we Stay (Ellie Goodman et al): premiere

TRON THEATRE

Stones in His Pockets: new
Ulysse: new
Aganay Scrooge (new writing)
Running on the Cracks (new adaptation): Pilot Theatre co-production
Scenes Unseen: New Inck Theatre co-production
A Slow Air: new

ARCHES

Mainscale

The Silence of Bees (Steph Smith): premiere
Beats (Kieran Hurley): premiere
Thatcher's Children (Gary Gardiner): premiere
Whatever Gets You Through The Night (Cora Bissett): premiere
Lifeguard (Adrian Howells): premiere
Bullet Catch (Rob Drummond): premiere
Ugly Duckling (Andy Manling): premiere; Catherine Wheels co-production
Cain's Book (Alan McKendrick): premiere; Untitled Projects co-production

Additionally, four new writing works in Arches Live Festival

Source: companies and annual reports.

Table 4.9 Glasgow companies, some overseas engagements, 2012/13

Scottish Opera	China, South Africa, New Zealand and other places (all education team)
National Theatre Scotland	Brazil, USA (Newhaven and 9 other places), Canada (Vancouver), Australia/New Zealand (Perth & 2 others), USA (New York), Doha, Ireland (Galway)
Royal Scot Nat Orchestra	China (5 concerts)
Tron	USA (New York), Ireland (Dublin, Cork)
Citizens	China (Shanghai and 4 other places)
Vanishing Point	Italy (Naples) and in 13/14 Argentina (Buenos Aires), Chile (Santiago), Brazil
Vox Motus	China (Tiazin) co-production, 13/14
Tramway	Creteil, Luxembourg, Los Angeles ^a , Denver ^a , Dallas ^a , (all 2011/12)

Source: companies.

^a Visual arts.

5. VISUAL ARTS

- 5.1 Glasgow visual art, attendance
- 5.2 Glasgow visual art studios and practitioner groups, attendance
- 5.3 Glasgow visual art galleries, attendance
- 5.4 Glasgow visual art events, attendance
- 5.5 Glasgow artists Modern Institute and Mary Mary artists, by domicile, 2012/13
- 5.6 Glasgow commercial galleries, by postcode area

Table 5.1 Glasgow visual arts, attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Studios	97	97	111	160	186	145
Galleries	62	62	74	152	180	193
Events	16	104	13	153	-	205
Total	175	263	198	465	366	543
GoMA	578	562	528	500	609	589
Total	753	825	726	965	975	1,132

Source: See Tables 5.2, 5.3, 5.4.

Table 5.2 Glasgow visual art studios and practitioner groups, attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Glasgow Print Studio ^a	[14]	14	[10]	[10]	10	9
Project Ability ^a	25	[25]	36	50	50	[50]
Street Level ^a	2	2 ^a	20	29	[29]	80
Transmission ^a	5	[5]	12	11	[11]	3
Glasgow Sculpture Studio	51	[51]	33	60	86	3
Total	97	97	111	160	186	145
Trongate 103 (footfall)	n/a	n/a	37	139	171	212

Source: Creative Scotland; Glasgow Life.

^a Rebased in Trongate 103 in 2009, together with Glasgow Independent Studios, Sharmanka Kinetic Theatre, Glasgow Media Access and Russian Cultural Centre.

Table 5.3 Glasgow visual art galleries, attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Tramway ^a	11	10	36	28	21	33
CCA	18	18	-	104	112	114
Glasgow School of Art	16	20	27	27	30 ^b	25
Collins Gallery	16	13	16	13 ^c	-	-
Gallery of Modern Art	578	562	528	500	609 ^d	589
Common Guild	1	1	1	2	4	21
Total ^e	640	624	602	652	789	782

Source: Creative Scotland; Glasgow Life.

^a Exhibitions only.

^b Two spaces closed for campus redevelopment.

^c Closed during 2011/12.

^d Great British Art Show.

^e Excludes NVA, which specialises in installations in changing locations.

Table 5.4 Glasgow visual art events, attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Glasgow International	-	89	-	153	-	205
Glasgow Art Fair	16	13	[13]	-	-	-
Sub-total	16	104	13	153	-	205

Source: Creative Scotland; Glasgow Life.

Table 5.5 Glasgow artists Modern Institute and Mary Mary artists, by domicile, 2012/13

	2011	2013
	No	
Glasgow	16	22
Rest of UK	9	8
Rest of EU	9	11
USA	6	11
Total	40	52

Source: MI and MM websites.

Table 5.6 Glasgow commercial galleries, by postcode area

Glasgow G1
 Art Exposure
 Mary Mary
 Modern Institute
 Ohio^a
 Glasgow G2
 Compass
 Cyril Gerber Fine Art
 Ewan Mundy Fine Art
 Intermedia (within CCA)^a
 John Green Fine Art
 MacGregor Fine Art
 Roger Billcliffe
 Glasgow other postcodes
 Annan (G3)
 SWG3^a (G3)
 Hidden Lane (G3)
 Mansfield Park (G11)
 Market^a (G31)
 Gatehouse (G46)

Source: web research.

^a Not for profit.

6. CREATIVE AND CULTURAL INDUSTRIES

- 6.1 Employment by workplace in creative and cultural industries (including digital), Glasgow and rest of Scotland
- 6.2 Glasgow employment in creative and cultural industries (including digital), percentages by sub-sectors
- 6.3 Creative and cultural industries, employment in Glasgow and comparator core cities
- 6.4 Employment by workplace in sustainable tourism
- 6.5 Scotland's screen production infrastructure, by location, 2013
- 6.6 Glasgow screen production, enquiries, conversions and direct local spend
- 6.7 Glasgow screen production, shooting days and local spend, by high-impact and other activity, 2013
- 6.8 Glasgow high-impact screen production activity of indigenous and incoming companies, by filming days and local spend
- 6.9 Glasgow City and Outer Glasgow, cinemas, screen numbers and seats, 2013
- 6.10 Glasgow cinemas, attendance
- 6.11 Principal broadcasters in Glasgow, television production hours and staff
- 6.12 Cultural Enterprise Office, output data
- 6.13 Cultural Enterprise Office, service use

Table 6.1 Employment by workplace in creative and cultural industries (including digital), Glasgow and rest of Scotland

	2008	2009	2010	2011	2012	% Change 08-12
	Thousand					
Glasgow City	18.6	18.0	17.4	16.9	17.4	-6.5
Outer Glasgow	[10.4]	10.4	9.4	8.3	8.4	-19.2
Rest of Scotland	[51.0]	50.6	45.1	38.9	39.4	-22.7
Scotland	80.1	79.0	71.9	64.1	65.2	-18.6

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics, adjusted definition (2013) of "creative and cultural industries" (including digital).

Table 6.2 Glasgow employment in creative and cultural industries (including digital), percentages by sub-sectors

	2008	2012	Pnt diff
	Percentages		
Architecture, advertising, design	35	29	-6
Performance	13	11	-2
Film, broadcast, audio	16	17	+1
Books and press	18	15	-3
Libraries, archives	2	2	-
Digital	17	26	+9
Total	100	100	-
Employment	18.6	17.4	

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics.

Table 6.3 Creative and cultural industries, employment in Glasgow and comparator core cities

	2009	2011	2012	% change
	Thousand			
Glasgow	18.6	16.9	17.4	-6.5
Edinburgh	13.9	11.1	12.2	-12.2
Leeds	17.4	17.9
Birmingham	14.0	14.4	14.7	+5.0
Manchester	15.3	14.1	13.8	-9.8
Liverpool	7.6

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics, Department of Regeneration Services, Glasgow City Council.

Table 6.4 Employment by workplace in sustainable tourism^a

	2009	2010	2011	2012	% change 09-12
	Thousand				
Glasgow	26.0	24.6	24.5	25.2	-3.1
Outer Glasgow	28.0	25.5	23.8	22.3	-20.4
Edinburgh	27.9	28.5	29.5	28.7	+2.9
Rest of Scotland	108.8	104.8	107.3	105.3	-3.2
All Scotland	190.7	183.4	185.1	181.5	-4.8

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics.

^a Comprising accommodation, hospitality, tour operators, sports, museums, historical sites, botanical and zoological gardens, amusements and recreation.

Table 6.5 Scotland's screen production infrastructure, by location, 2013

	GLA	Rest of Scotland	Total	GLA %
Production companies	32	31	63	49
Workshops	3	5	8	37
Facilities	92	71	163	56
Total	127	107	234	54

Source: Film Bang.

Table 6.6 Glasgow screen production^a, enquiries, conversions and direct local spend

Year	Direct local spend (£k)	Screen office enqs.	% Conversions	Notable productions
2008	17.76	266	68	<i>Rounding Up Donkeys, Valhalla Rising, Wasted</i>
2009	11.76	338	78	<i>Legacy, The Last Word, Days of the Flowers</i>
2010	10.38	271	72	<i>Decoy Bride, Field of Blood, Citadel</i>
2011	15.55	311	72	<i>World War Z, Cloud Atlas, Young James Herriott</i>
2012	17.75	358	77	<i>Filth, Fast and Furious, Outpost 3, Dear Hour, M.I. High</i>
2013	15.18	343	67	<i>Swung, Waterloo Road, Kick, Shetland</i>

^a Excludes spend on production activity filmed entirely in house (eg some of BBC, STV) or with no need to use the Glasgow Film Office's location advice.

Source: Glasgow Film Office.

Table 6.7 Glasgow screen production^a, shooting days and local spend, by high-impact and other activity, 2013

	Shooting in GLA (days)	Local spend (£k)
High-impact		
Glasgow companies	210	8,237
Incoming companies		6,051
Other ^b	408	901
Total	618	15,189

Source: Glasgow Film Office.

^a Excludes spend on production activity filmed entirely in house (eg some of BBC, STV) or with no need to use the Glasgow Film Office's location advice.

^b Includes commercials, shorts, high- and low-budget TV.

Table 6.8 Glasgow high-impact^a screen production activity of indigenous and incoming companies, by filming days and local spend

	2009	2010	2011	2012	2013
Film days (no.)					
Glasgow companies	120	161	98	285	..
Incoming companies	102	156	144	34	..
Total	222	317	242	319	210
Local spend (£m)					
Glasgow companies	3.9	6.1	3.9	13.2 ^b	8.3
Incoming companies	6.8	3.6	9.4	2.8 ^c	6.1
Total	10.7	9.7	13.3	16.0	14.4

Source: Glasgow Film Office.

^a Five days or more shooting or budgets in excess of £50k per 30 minutes.

^b Of which, features £2.8m, and TV and commercials £10.4m.

^c Features only.

Table 6.9 Glasgow City and Outer Glasgow, cinemas, screen numbers and seats, 2013

	Screens	Seats
Glasgow City:		
Cineworld, Renfrew Street	18	4,232
Odeon, Springfield Quay	12	2,603
Vue, Glasgow Fort ^a	8	2,462
Cineworld, Parkhead	7	1,913
Glasgow Film Theatre, Rose Street	2	548
Grosvenor Cinema, Ashton Lane	2	208
Imax Theatre, Glasgow Science Centre	1	370
Total	50	12,337
Outer Glasgow:		
Braehead, Odeon	12	2,463
Clydebank, Empire	10	2,554
Coatbridge, Showcase Cinemas	14	3,580
East Kilbride, Odeon	9	2,008
Hamilton, Vue Cinemas	9	1,515
Paisley, Showcase Cinemas	14	3,656
Total	68	15,776
Total	118	28,113

Source: Cinema Advertisers Association; Film Distributors Association; Cinema Exhibitors' Association.

^a Opened August 2013.

Table 6.10 Glasgow cinemas, attendance

	2007	2008	2009	2010	2011	2012
	Thousand					
Glasgow City commercial	2,088	2,089	2,158	2,040	2,068	2,078
Glasgow Film Theatre (FY)	137	162	176	189	202	197
Glasgow City total	2,225	2,251	2,334	2,229	2,270	2,275
Outer Glasgow commercial	3,552	3,553	3,669	3,468	3,515	3,532
Total	5,777	5,804	6,003	5,697	5,785	5,807

Source: Creative Scotland; UKFC; EDI/CAA; attendance estimated from central Scotland screen averages and trends from UK attendance totals.

Table 6.11 Principal broadcasters in Glasgow, television production hours and staff

	07/08	11/12	12/13
TV production hours (ex repeats)			
BBC Scotland			
Network	857	882	939 ^a
Scotland	..	820	778
STV ^{bd}	112	121	141
Staff			
BBC Scotland	1,320 ^c	1,250	[1,158]
STV ^d	595	387	376

Source: BBC Scotland Executive Report 2007/08 and BBC Scotland Management Review 2011/12 and 2012/13; STV Group Accounts 2007 and STV Annual Report & Accounts 2011 and 2012.

^a Radio production hours in Scotland (excluding repeats) totalled 9,208 hours in 2012/13.

^b Calendar year.

^c Glasgow only.

^d STV Group data include variously Aberdeen, Edinburgh, Dundee, Inverness and Pearl & Dean.

Table 6.12 Cultural Enterprise Office, output data^a

	08/09	11/12	12/13	08-13 % chg
	Number			
Clients	2,721	3,542	3,018	+11
Support				
Information requests	4,153	5,725	4,404	+6
Event attendance	1,157	1,106	683	-41
Advice level 1	587	818	768	-31
Advice level 2	313	678	424	+35
Total instances of support	6,210	8,327	6,279 ^b	+1
New businesses established ^c	33	67	..	

Source: Cultural Enterprise Office.

^a Website visits 62.57k in 2012/13.

^b Registry changes reduce figures.

^c Number of clients changing status from pre-start-up to existing.

Table 6.13 Cultural Enterprise Office, service use

	08/09	11/12	% pt change
	Percentages		
By geography			
Glasgow/west central	41	46	-5
Edinburgh/east central	36	35	-1
Rest of Scotland	23	19	-4
	100	100	
Creative medium			
Visual arts/design	26	29	+3
Audio-visual	23	22	-1
Performance	19	18	-1
Arts & antiques	16	13	-3
Books/publishing	5	3	-2
Other/general	11	15	+4
	100	100	

Source: Cultural Enterprise Office.

7. MUSEUMS AND HISTORIC BUILDINGS

- 7.1 Glasgow museums and historic buildings, visits
- 7.2 Glasgow City accredited museums, visits
- 7.3 Other accredited museums in Glasgow, visits
- 7.4 Glasgow City Museums, Glasgow residents attendance, by Glasgow community area
- 7.5 Glasgow City Museums, exhibitions in Kelvingrove temporary exhibition gallery
- 7.6 Hunterian Art Gallery, exhibitions
- 7.7 Glasgow historic buildings and gardens, visits
- 7.8 Glasgow listed buildings, designed landscape and scheduled monuments, by percentage of Scotland total, 2008/09
- 7.9 Glasgow City listed buildings, consent applications
- 7.10 Glasgow City heritage agencies, 2012/13
- 7.11 Glasgow City heritage trails and tours/guides, 2008/09

Table 7.1 Glasgow museums and historic buildings, visits

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Accredited museums ^a						
Glasgow City	4,061	3,276	3,179	2,417	3,669	3,448
Other Glasgow museums	230	236	260	162	230	213
Total	4,291	3,512	3,439	2,579	3,899	3,661
Historic buildings ^b						
Mackintosh buildings	474	466	377	385	459	531
Other properties	184	177	200	217	226	223
Doors Open	54	54	64	61	66	69
Total	712	697	641	663	751	823
Gardens	431	430	432	423	432	431
Total	5,438	4,639	4,490	3,673	5,029	4,915

Source: see Tables 7.2, 7.3, 7.7.

^a Accreditation scheme, previously operated by Museums, Libraries, Archives Council, transferred to Arts Council England in 2012.

^b Calendar year.

Table 7.2 Glasgow City Council accredited museums, visits

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Burrell Collection	206	195	200	192	199	179
Gallery of Modern Art	578	562	528	500 ^a	609	589
Kelvingrove	2,030	1,418	1,281	1,050	1,003	1,050
People's Palace	266	248	280	240	230	314
Pollok House ^a	79	72	95	58	76	63
Provand's Lordship	123	111	111	100	75	71
Riverside ^b	530	455	457	59 ^c	1,286	964
St Mungo	185	148	149	131	111	119
Scotland Street School	62	65	60	57	54	56
Museums Resource Centre	8	3	8	10	12	14
Fossil Grove ^d	Ø	Ø	10	13	13	11
Total	4,061	3,276	3,179	2,417	3,669	3,448

Source: Glasgow Life.

^a Entrance modification produced recording error.

^b Operated by National Trust for Scotland.

^c Previously Museum of Transport.

^d Closed for whole or part of year.

^e Also a registered site of scientific interest.

Table 7.3 Other accredited museums in Glasgow, visits

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Glasgow School of Art	21	17	26	26	25	26
Hunterian Art Gallery ^b	68	e62	e80	72	73	36 ^a
Hunterian Museum ^b	[52]	73	e79	- ^a	23 ^a	65
Royal Highland Fusiliers ^b	3	4	[3]	e7	e4	e4
Scottish Football Museum ^b	51	49	41	43	43	39
Tall Ship Museum ^b	[35]	32	31	14	62 ^c	43
Total other ^d	230	236	260	162	230	213

Source: Moffat Centre, museums.

^a Closed for whole or part of year.

^b Calendar years.

^c Moved to Riverside.

^d Excludes Glasgow Women's Library, accredited in 2010, which is located within Mitchell Library.

Table 7.4 Glasgow City Museums, Glasgow residents attendance^a, by Glasgow community area, 2011/12

	NE	NW	S	All GLA
Visits by Glasgow residents (k)	385	578	504	1,467
Resident population (k)	167	203	221	591
Attendance per head	2.28	2.84	2.28	2.50 ^b

Source: Glasgow Life, Mapping of Museum Visitors (2011).

^a Glasgow residents proportion as in Table 10.5, applied to Glasgow City Museum total visits.

^b Equivalent figure in 2008 was 2.43.

Table 7.5 Glasgow City Museums, exhibitions in Kelvingrove temporary exhibition gallery

Title	Days	Visits	Visits per day	Charge /free
2007				
Fonn's Duthchas	66	3,267	50	F
2008				
Kylie	121	165,249	1,366	F
Harry Benson	108	97,232	900	F
Impressionism in Scotland	89	11,528	129	C
2009				
Dr Who	279	135,837	487	C
2010				
The Glasgow Boys	172	123,289	717	C
2011				
ACDC	161	40,816	256	C
2012				
Essence of Beauty ^a	129	15,485	120	C
King Pharaoh's Exhibition	113	26,874	247	C
2013				
More than a Game	142	13,241	93	C
Jack Vettriano ^b	127	94,868	747	C

Source: Glasgow Life.

^a Exhibition of Kelvingrove's restored Italian old masters collection. .

^b Ongoing, January 2014.

Source: Glasgow Life.

Table 7.6 Hunterian Art Gallery, exhibitions

Headline exhibitions	Dates
Rembrandt and The Passion ^a	Sept-Dec 2012
Focus exhibitions	
Hagar and The Angel	Sept-Aug 13
This Unrivalled Collection	Mar-Aug 13

Source: Hunterian Impact Report, 2012.

^a Paying attendance 8,432.

Table 7.7 Glasgow historic buildings and gardens, visits

	2007	2008	2009	2010	2011	2012	Charge /free
	Thousand						
C R Mackintosh							
Glasgow School of Art ^a	21	17	26	26	25	26	C
Queen's Cross Church	7	6	7	6	7	10	F
Mackintosh House ^b	[31]	[28]	12 ^c	24	26	13	C
Scotland Street School	56	61	65	49	62	55	F
House of Art Lover	13	14	14	12	11	9	C
Willow Tea Rooms	94	[94]	[94]	134	[134]	[134]	C
Lighthouse ^d	177	[177]	81	135	195	284	F
All Mackintosh	399	397	299	386	460	531	
Other properties							
Glasgow Cathedral	159	153	170	190	199	199	F
Holmwood House	4	5	6	4	4	4	C
Provan Hall	-	-	5	3	5	4	F
Tenement House	18	17	17	18	17	15	C
Trades Hall	2	2	e1	[1]	[1]	[1]	F
All other properties	183	177	199	216	226	223	
Doors Open Day ^e	[54]	54	64	61	66	69	F
All historic buildings	636	628	562	663	752	823	
Gardens ^f	431	430	432	423	432	431	C

Source: Visit Scotland, Moffat Centre, Glasgow Life, historic buildings and organisations.

^a Financial year.

^b Within Hunterian Art Gallery.

^c Partial closure.

^d Scotland's Centre of Design and Architecture, housed in the former offices of the Glasgow Herald, designed by Charles Rennie Mackintosh, includes a Mackintosh interpretation centre.

^e Organised in Glasgow by Glasgow Building Preservation Trust.

^f Glasgow Botanic (F) and Greenback (C) only; no counts available for other listed designed landscapes in the City.

Table 7.8 Glasgow listed buildings, designed landscape and scheduled monuments, by percentage of Scotland total, 2008/09

	GLA	Scot	GLA %
	Number		
Listed buildings			
Category A	281	3,681	7.6
Category B	1,277	23,846	5.3
Category C	285	19,992	1.4
Total	1,843	47,519	3.9
Designed landscapes	5	386	1.3
Scheduled monuments	16	8,103	0.2

Source: Historic Scotland.

Table 7.9 Glasgow City listed buildings, consent applications

	08/09	11/12
	Number	
Htge consent appls ^a	863	409

Source: DRS within GCC.

^a Listed building consents and planning permission applications referred to City Design Team (formerly Heritage and Design Team).

Table 7.10 Glasgow City heritage agencies, 2012/13

Glasgow City Heritage Trust	Note
Glasgow Building Preservation Trust	Building repair grants, training and education
Scottish Civic Trust	Conservation projects, events, promotion
Charles Rennie Mackintosh Society	Promotes CRM from Queen's Cross
Townscape Heritage Initiatives	
Merchant City	Development and Regeneration Services
Parkhead Cross	Development and Regeneration Services
Govan Cross	Development and Regeneration Services
The Lighthouse ^a	Scotland's centre for architecture & design ^b

Source: DRS within GCC.

^a Premises owned by GCC; Architecture + Design Scotland taken on programming following financial difficulty experienced in 2009.

^b Includes Mackintosh exhibition and interpretation centre.

Note: neither National Trust Scotland nor Historic Scotland has a Glasgow office.

Table 7.11 Glasgow City heritage trails and tours/guides, 2008/09

	Trails/ leaflets ^a	Tours/ guides	Topics covered ^b
	Number		
Architecture	4	2	5
Local areas	8 ^c	10	19
Parks/gdns	10 ^d	7 ^e	9
Buildings	2	1	3 ^f
Themes	2	-	2
Total	26 ^g	20	37 ^h

Source: DRS within GCC.

^a Includes PDFs and substantial trails available on web; leaflets free of charge; excludes published guidebooks.

^b Some topics covered by both leaflets and tours.

^c Clyde Waterfront leaflet contains 12 trails.

^d Of which, four relate to Glasgow Green.

^e Of which, four are within the Walk in the Park programme.

^f Clyde bridges, Glasgow subway and Stewart Fountain; excludes leaflets available for individual historic properties.

^g Of which, 14 produced by DRS, 4 by the Libraries Service and 8 by other organisations, for example, Charles Rennie Mackintosh Society, Glasgow University, local conservation groups and Royal Commission on Architectural and Historic Monuments and Sites.

^h Additionally, Greater Glasgow and Clyde Valley Tourist Board proposes 16 trail consultations.

8. LIBRARIES AND ARCHIVE

- 8.1 Glasgow Library Service, usage
- 8.2 Glasgow Library Service, active borrowers
- 8.3 Glasgow Library Service, issues by category
- 8.4 Glasgow Library Service, comparison with other library services in Scotland
- 8.5 Glasgow Library Service, user satisfaction
- 8.6 Glasgow Archive Service, use by public
- 8.7 Glasgow Archive Service, activities and attendance

Table 8.1 Glasgow Library Service, usage

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Visits	4,473	4,517	4,486	4,506	4,416	4,254
Active borrowers	114	119	110	112	116	116
Virtual visit estimates	6,441	6,470	6,543	.. ^a	581	699
Book issues	2,605	2,716	2,664	2,555	2,439	2,199
Other media issues	297	305	300	280	304	265

Source: Cipfa, Public Library Statistics.

^a Change of enumeration methodology.

Table 8.2 Glasgow Library Service, active borrowers

Year	Borrowers
2007/08	114,394
2008/09	118,873
2009/10	110,162
2010/11	112,137
2011/12	115,621
2012/13	116,112

Source: Cipfa, Public Library Statistics.

Table 8.3 Glasgow Library Service, issues by category

	07/08	08/09	09/10	10/11	11/12	12/13	% diff 07/08 -12/13
	Thousand						
Adult fiction	1,320	1,318	1,226	1,179	1,108	914	-30.7
Adult non-fiction	652	697	713	677	658	600	-7.8
Adult books	1,972	2,015	1,939	1,856	1,766	1,514	-23.2
Children's books	693	701	724	699	673	685	-1.2
All books	2,605	2,716	2,664	2,555	2,439	2,199	-15.6
Audio-visual etc	297	305	300	290	304	265	-10.8
All issues	2,902	3,021	2,964	2,835	2,743	2,461	-15.2

Source: Cipfa, Public Library Statistics.

Table 8.4 Glasgow Library Service, comparison with other library services in Scotland

	Rank of 32 in Scotland			Rank change
	07/08	11/12	12/13	07-13
Active borrowers (absolute)	1	1	1	-
Visits for library purposes per pop	4	6	4	-
Book stock per population	3	3	3	-
Book acquisitions per population	7	8	6	+1
Staff in post per population	10	16	26	-16
Electronic work stations per pop	8	5	5	+3
Revenue spend per population	6	11	19	-13
Revenue income per population	6	18	14	-8
Net spend (excluding capital) per pop	13	8	19	-6
Audio-visual issues per population	18	10	13	+5
Book issues per population	23	21	19	+4

Source: Cipfa, Public Library Statistics.

Table 8.5 Glasgow Library Service, user satisfaction [check]

	% users judging: 'very good'/'good'			Point change
	07/08	10/11	12/13	07/08-12/13
Hours of opening	78	90	91	+13
Choice of books	78	82	93	+15
Overall quality	93	94	81	-12

Source: Cipfa Public Library User Surveys.

Table 8.6 Glasgow Archive Service, use by public

	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13
	Number					
Visitors ^a	7,257	7,834	7,310	7,047	6,648	6,382
Remote enqs ^b	11,479	10,530	9,461	10,500	11,434	12,564
User total	18,736	18,364	16,771	17,547	18,082	18,946
Productions ^c	32,745	30,300	28,700	27,469	24,087	27,950

Source: Glasgow Life.

^a Completers of reader forms.

^b Post/email/phone.

^c Responses to enquiries.

Table 8.7 Glasgow Archive Service, activities and attendance

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Exhibitions	5	4	3	4	4	4 ^a
Learner events ^b						
Number	74	36	76	76	68	108
Attendance	800	645	1,052	1,110	1,750	1,250
Web-user visits (k)	82.0

Source: Glasgow Life.

^a Approximately 10,000 visits.

^b Internal and external.

9. TRAINING AND OUTREACH

- 9.1 Glasgow organisations for practical training and education in music, drama, dance, art and design, 2012/13
- 9.2 Glasgow School of Art, leaver cohort, by subject, 2011/12
- 9.3 Glasgow School of Art, student numbers, by domicile and level, 2011/12
- 9.4 Royal Conservatoire Scotland, leaver cohort, by subject, 2011/12
- 9.5 Royal Conservatoire Scotland, student numbers, by domicile and level, 2011/12
- 9.6 National youth organisations based in Glasgow, 2013
- 9.7 Glasgow Education Service practical instruction in music, drama and visual arts, by programme and pupil numbers, 2011/2
- 9.8 Glasgow Education Service music ensemble programme
- 9.9 Learning and access programmes provided in Glasgow, by performance companies, Glasgow City museums and libraries, participations
- 9.10 Learning and access programmes provided in Glasgow, by performing arts companies, theatres and halls, participations
- 9.11 Glasgow City Museums, learning and access sessions and participations, by programme type, 2012/13
- 9.12 Glasgow City Museums, learning and access participations, by museum
- 9.13 Glasgow City Museums, learning and access sessions for Glasgow, by museum, 2012/13
- 9.14 Glasgow City Museums, learning and access sessions for Glasgow learning establishments, by community area, 2012/13
- 9.15 Glasgow Library Service, reader development programmes, participations and sessions

Table 9.1 Glasgow organisations for practical training and education in music, drama, dance, art and design, 2012/13

	Orgs (no)	Students (no)
HE specialist instns in creative arts ^a	2	2,453 ^b
National youth organisations	5	10,167
Glasgow Education Service	2 ^c	14,600
Totals	9	27,397

Source: See Tables 9.3, 9.5, 9.6, 9.7.

^a Glasgow School of Art and Royal Conservatoire Scotland.

^b In tertiary-level training, 2,125 at GSA and 918 at RCS; additionally, RCS enrolled 2,589 students on youth work programmes and short courses.

^c Music Service provides practical singing and instrumental tuition in schools and Glasgow-wide ensemble training out of school; also specialist practical courses in drama and the visual arts out of school; figures do not include Knightswood secondary school, which is operated by Glasgow Education Service as Scotland's Dance School.

Table 9.2 Glasgow School of Art, leaver cohort, by subject, 2011/12

	UG	PG	Total	UG	PG	Total
	Number			%		
Architecture	49	87	136	9	16	25
Design	187 ^a	24 ^a	211	35	4	39
Fine art	128 ^c	23 ^d	151	24	4	28
Other	-	43	43	-	8	8
Total	364	177	541	68	32	100

Source: Glasgow School of Art.

^a Of which, 33 studying production design engineering, 26 product design, 37 communication design, 41 textiles, 16 interior design, 16 ceramics, 18 silversmithing/jewellery.

^b Of which, 5 studying communication design, 6 design innovation, 10 fashion & textiles, and 3 graphic design.

^c 42 in sculpture/environmental art, 54 painting and printmaking, and 32 photography.

^d Including 2 in photography.

Source: Glasgow School of Art.

Table 9.3 Glasgow School of Art, student numbers, by domicile and level, 2011/12

	UG	PG	Total	UG	PG	Total
	Number			%		
Scotland	891	121	1,012	44	6	50
Rest of UK	426	34	460	21	2	23
Rest of EU	126	72	198	6	4	10
Rest of world	196	149	345	10	7	17
Total	1,639	376	2,015	81	19	100

Source: Glasgow School of Art.

Table 9.4 Royal Conservatoire Scotland, leaver cohort, by subject, 2011/12

	UG	PG	Total	UG	PG	Total
	Number			%		
Music	88	61	48	32	22	54
Drama ^a	83	44	127	30	16	46
Total	171	104 ^b	275 ^b	62	38	100

Source: Royal Conservatoire Scotland.

^a Includes musical theatre and modern ballet.

^b Excludes 9 PG Cert in Learning & Teaching

Table 9.5 Royal Conservatoire Scotland, student numbers, by domicile and level, 2011/12

	UG	PG	Total	UG	PG	Total
	Number			%		
Scotland	413	58	471	46	7	53
Rest of UK	171	38	209	20	4	24
Rest of EU	57	18	75	7	2	9
Overseas	60	58	118	7	7	14
Total	71	172 ^a	873	80	20	100

Source: Royal Conservatoire Scotland.

^a Includes 9 PhD students.

Table 9.6 National youth organisations based in Glasgow, 2013

	Ensembles	Students
Nat Yth Orch Sc	7	469 ^a
Nat Yth Choirs of Sc	19	2,850 ^b
YDance	n/a	6,168 ^c
Nat Yth Theatre	n/a	680 ^d
Nat Yth Pipe Band	2	40

Source: Website reports and organisations.

^a Of which, 134 in National Youth Orchestra, 124 in National Children's Orchestra, and 21 in National Youth Jazz Orchestra Scotland.

^b Of which, 450 in national choirs, 1,900 in are in choirs, and 500 in Mini Music makers.

^c Total participants in weekly session courses, one-off workshops and intensive programmes; courses designed mainly to stimulate interest in dance included general workshops and introductory sessions, as well as leadership and CPD programmes; Project Y involved 48 participants.

^d Around 80 young people were available for Scottish Youth Theatre productions; weekly classes operated in Glasgow, Edinburgh and Aberdeen, over three terms, attracting up to 400 young people; the summer festival ran nine courses, drawing up to 200.

Table 9.7 Glasgow Education Service practical instruction in music, drama and visual arts, by programme and pupil numbers

	2008/09	2011/12	2012/13
Pupils receiving practical instruction in music:			
Instrumental lessons in schools	4,500	4,538	4,796
Kodaly singing in schools ^a	7,500	8,980 ^b	8,880
City-wide music ensembles ^c :			
Members	650	723	702
Advanced sessional classes:			
Theatre and visual arts ^d	366	243	222
Total ^e	13,016	14,472	14,600

Source: Glasgow Education Service.

^a Under Youth Music Initiative, Lottery-funded programme.

^b Across 130 primary schools.

^c First-Experience Strings and Rare Instruments, String Orchestra, String Ensemble, Training Orchestra, Pipe Band and Rare Instruments, Concert Band, Big Band, Symphony Orchestra, Voice Factory.

^d Weekly programmes held at Tramway in drama and youth theatre, plus after-school weekly classes in visual arts, plus annual intensive (eight-day) art-and-design, portfolio-preparation course.

^e Excludes Glasgow Sistema project launched at Govan Hill in 2013/14.

Table 9.8 Glasgow Education Service music ensemble programme

	Number		
	08/09	11/12	12/13
1 st exp str & rare instr ^a	47	70	48
Training Orchestra	89	86	86
String Orchestra	62	55	58
String Ensemble	-	28	28
Pipe Band	35	12	14
Concert Band	61	74	74
Big Band	20	20	22
Symphony Orchestra	80	89	80
Voice Factory ^a	276	295	292
Total	650	723	702 ^b

Source: Glasgow Education Service.

^a Part of Youth Music Initiative.

^b Gave 37 performances in 2012/13.

Note: Rehearsals held weekly in City Halls on Saturdays and Sundays, apart from the Pipe Band and String Ensemble, which meet mid-week in Holyrood and Hyndland secondary schools respectively.

Table 9.9 Learning and access programmes provided in Glasgow, by performance companies, Glasgow City museums and libraries, participations

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Performance cos	106.4	120.9	117.6	139.9	152.0	142.8
City museums	157.0	183.9	210.7	160.7 ^d	164.3	239.9
Libraries	66.3	76.0	73.1	85.2	98.7	67.1
Total	329.7	380.8	401.4	385.8	415.0	449.8
School transport ^e	..	296.0	327.0	243.0	238.0	226.5

Source: see Tables 9.10, 9.12, 9.15.

^a Curriculum-related programmes for schools and colleges.

^b Covers families, young people and talks.

^c Change in reporting.

^d Reduced owing to closure of Museum of Transport.

^e Operated by Library Service on behalf of Glasgow City Council; available to schools and registered organisations during the school holidays, for use in visiting museums, libraries, parks, sports centres and venues.

Table 9.10 Learning and access programmes provided in Glasgow, by performing arts companies, theatres and halls, participations

	07/08	08/09	09/10	10/11	11/12	12/13
	Thousand					
Drama						
Citizens	18.7	21.7	23.9	27.5	24.8	25.0
Arches	3.2	6.1	3.5	7.7	7.3	7.5
Tron	[5.3]	5.3	5.9	7.2	8.1	3.8
NTS	[0.7]	0.7	1.2	1.3	0.8	5.4
Total	27.9	33.8	34.5	43.7	41.0	41.7
Scottish Ballet	9.0	11.1	15.1	20.4	17.4	25.8
Independent companies ^a	[14.3]	14.3	13.9	14.6	25.0	e25.0
Music						
Scottish Opera	11.9	13.0	12.9	12.6	16.9	10.2
RSNO	13.7	13.7	7.0	8.4	9.2	10.0
BBC SSO ^b	[5.3]	5.3	11.2	10.3	10.4	4.6
SCO	1.2	[1.2]	0.1	0.4	2.9	1.8
Celtic Connections ^c	[2.0]	2.0	2.9	2.9	1.4	1.9
Glasgow Concert Halls	5.6	8.0	4.0	[3.4]	3.4	7.0
Total	33.2	37.6	26.8	25.8	30.7	36.0
Tramway, CCA, other centres	15.5	18.5	16.0	23.2	24.2	e14.3
Total	106.4	120.4	117.6	139.9	152.0	142.8

Source: Creative Scotland, companies.

^a In drama, dance and music, by regularly supported companies, including Visible Fictions, Theatre Cryptic and Scottish Ensemble; assumes one third of the programmes take place in the city of Glasgow; Dance House's specialist support programme for dance professionals and its dance classes for adults are not included.

^b Programmes attract broadcast and online participation, amounting to a considerable number, 3.298 million in 2009/10.

^c Schools concerts enumerated under 'performance'; they attracted 5,060 in 2013.

Table 9.11 Glasgow City Museums, learning and access sessions and participations, by programme type, 2012/13

	Sessions		Participations	
	No	%	No	Per sess
Education				
Early levels	355	7.6	5,890	16.6
Primary	1,915	41.2	57,618	30.1
Secondary	256	5.5	7,847	30.7
Further Ed	30	0.6	675	22.5
Higher Ed	27	0.6	637	23.6
Access				
Family	896	19.2	87,489	97.6
Early years	166	3.6	2,147	12.9
Young people ^a	24	0.5	1,071	44.6
Adults < 60 yrs	576	12.4	11,768	20.4
Adults 60+ yrs	43	0.8	845	19.5
Self-led	362	7.8	63,923	n/a
Totals	4,646	100.0	239,910	60.74 ^b

Source: Glasgow Life.

^a 12-24 years.

^b Excludes self-led.

Table 9.12 Glasgow City Museums, learning and access participations, by programme type

	09/10	10/11	11/12	12/13
	Thousand			
Formal	113.3	82.5	73.8	72.7
Informal:				
Tutor-led	97.4	78.2	71.0	15.8
Other ^a	-	-	19.5	151.4
Total	97.4	78.2	90.5	167.2
All	210.7	160.7	164.3	239.9

Source: Glasgow Life.

^a Includes self-directed visits, self-led educational groups and other externally organised tours; counting these participations began in 2011/12; much the largest element is visits to GoMA's "Create Space".

Table 9.13 Glasgow City Museums, learning and access participations, by museum, 2012/13

	Ed. (formal)	Access (inf'mal)	Total	%
	Number			
Burrell	5,388	13,257	18,645	7.8
GoMA	1,997	81,641	83,638	34.8
Kelvingrove	22,108	27,925	50,034	20.8
Riverside	14,314	21,883	36,197	15.1
Scotland St School	11,477	3,374	14,851	6.2
People's Palace	9,097	7,504	16,601	6.9
Provand's Lordship	758	732	1,490	0.6
St Mungo's	2,225	4,335	6,560	2.7
Resource Centre	5,303	6,592	11,895	5.0
Total	72,667	167,243	239,910	100.0
%	43.5	56.5	100	

Source: Glasgow Life.

Table 9.14 Glasgow City Museums, learning and access sessions for Glasgow learning establishments^a, by community area, 2012/13

	NW	NE	S	Total
Learning estabs visiting museums	52	57	61	170
Learning estabs in area	81	111	112	304
Percentage reached	64	51	54	56 ^b
Number of sessions	443	312	478	1,233
Sessions per establishment	8.5	5.4	7.8	7.2

Source: Glasgow Life.

^a Learning establishments are Glasgow secondary schools, primary schools, early years centres and ASL schools; these are grouped into 25 local learning communities.

^b Some 112 of Glasgow's 142 primary schools visited Glasgow museums in 2012/13, a percentage reach of 79%; this compares with 88% in 2008/09.

Table 9.15 Glasgow Library Service, reader development programmes, participations and sessions

	07/08	08/09	09/10	10/11	11/12	12/13
	Number					
Pre-5 ^a	26,587	32,878	38,901	43,853	62,861	54,384
Reader development						
School visits	16,775	16,730	14,646	20,365	23,346	2,846
Library clubs ^b	12,285	11,700	10,824	10,559	8,247	3,744
Other ^c	[10,652]	6,237	8,712	10,643	4,260	6,142
Total participations ^d	[66,300]	76,016	73,083	85,215	98,717	67,116
Sessions	4,989	3,780	3,651	4,062	3,355	2,038
Particip per sess	13.3	17.9	20.1	21.0	29.4	32.9

Source: Glasgow Life.

^a Bounce & Rhyme.

^b Including Story Times.

^c Chatterbook, Triple P, Toddlers' Tales.

^d Aye Write! involvement of young readers within Table 12.16.

10. MARKETS

- 10.1 Glasgow cultural market, by geographic origin and by sector
- 10.2 Glasgow theatres/halls, tickets sold at selected venues, by geographic origin
- 10.3 Glasgow theatres/halls, tickets sold by geographic origin
- 10.4 Glasgow performances, tickets sold at selected venues, by geographic origin
- 10.5 Glasgow City museums, visits by residents, day and staying visitors
- 10.6 Glasgow museums and galleries, attendance by geographic origin, various museums and dates
- 10.7 Glasgow museums and galleries, attendance by gender and age, various museums and dates
- 10.8 Glasgow cultural events, attendance by geographic origin and staying visitor percentages, various dates
- 10.9 Glasgow cultural events, attendance, by age, various dates

Table 10.1 Glasgow cultural market, by geographic origin and by sector

	GLA City	Outer GLA	Rest Scot	Rest UK	O/s	% stay vstrs
	Percentages					
Theatres/halls ^a	29	42	24	3	2	8
Museums	41	17	17	11	13	27
Events	47	15	17	10	11	26
Visual arts ^b	49	15	11	11	13	25

Source: see Tables 10.2, 10.5, 10.8.

^a Estimate using Table 10.2, Citizens patron research (2005) and Theatre Royal/Scottish Opera research (2002).

^b Estimate using Tables 10.6 and 10.7.

Table 10.2 Glasgow theatres/halls, tickets sold^a at selected venues, by geographic origin

	GLA City	Outer GLA	EDN	Rest Scot	Rest UK
	Percentages				
King's Theatre	24	46	1	27	2
Citizens	54	33	1	11	1
Tron	48	38	1	11	2
GRCH	31	39	3	22	5
All ^b	30	43	2	23	3

Source: Culture Sparks.

^a 2011/12; excluding overseas.

^b Additionally includes Theatre Royal, Arches, Platform.

Table 10.3 Glasgow theatres/halls, tickets sold^a by geographic origin

	08/09	11/12	Point change
	Percentages		
Glasgow City	30.0	30.0	-
Outer Glasgow	42.0	42.8	+0.8
Edinburgh	2.0	1.6	-0.4
Rest of Scotland	22.0	23.0	+1.0
Rest of UK	4.0	2.6	-1.4

Source: Culture Sparks.

^a Excluding overseas.

Table 10.4 Glasgow performances, tickets sold at selected venues

	Citizens Theatre			Tron Theatre			King's Theatre			Royal Concert Hall		
	08/09	11/12	Diff	08/09	11/12	Diff	08/09	11/12	Diff	08/09	11/12	Diff
	% point			% point			% point			% point		
GLA City	49	54	+5	51	49	-2	23	24	+1	32	32	-
Outer GLA	36	33	-3	36	38	+2	45	46	+1	40	39	-1
EDN	2	1	-1	2	1	-1	1	1	-	4	3	-1
Rest Scot	11	11	-	9	11	+2	26	27	+1	21	23	+2
Rest UK	2	1	-1	2	1	-1	5	2	-3	3	3	-

Source: Culture Sparks.

Table 10.5 Glasgow City museums, visits by residents, day and staying visitors

	2008	2012
	Percentages	
Glasgow city	42	41
Outer Glasgow	21	17
Day visitors	11	15
Staying visitors ^a	26	27
All	100	100

Source: estimations for 2012 use Glasgow Life, Mapping of Museum Visitors (2011); Lowland, Kelvingrove Visitor Profile Survey (2007); Scotinform, Riverside Museum Visitor Survey (2008 and 2012); Morris Hargreaves McIntyre, Visitor Research at Kelvingrove (2009); Social Marketing Gateway, Burrell Collection Visitor Survey (2012).

^a Of which, overseas tourists 11% in 2008 and 13% in 2012.

Table 10.6 Glasgow museums and galleries, attendance by geographic origin, various museums and dates

	GLA ^a	Rest Scot	Rest UK	O' seas
	Percentages			
Kelvingrove ^b	41	35	8	16
Burrell ^b	48	25	12	15
GoMA ^b	55	20	11	13
Riverside ^c	47	33	8	14
St Mungo ^b	46	16	10	27
Provand's Lordship ^d	52	13	16	19
People's Palace ^c	45	25	12	17
Scotland St School ^d	54	28	11	6
Tramway ^b	79	20	ø	ø
Trongate ^b	67	29	1	2

Source: Visitor research on museums and galleries, commissioned in whole or part by Glasgow Life: Riverside (2012), Provand's Lordship (2013), Scotland St School (2013) and People's Palace (2013) by Scotinform 2012, Kelvingrove, Burrell, GoMA, St Mungo's, Tramway, and Trongate, by Culture Sparks.

^a Glasgow postcode area; this extends beyond the City into parts of Outer Glasgow and beyond.

^b April to June.

^c April to September.

^d October to November.

Table 10.7 Glasgow museums and galleries, attendance by gender and age, various museums and dates

	Gender		Age		
	M	F	16-34	35-54	55+
	Percentages				
Kelvingrove ^a	42	58	27	38	35
Burrell ^a	40	60	12	40	38
GoMA ^a	47	53	35	27	38
Riverside ^b	51	49	30	37	33
St Mungo ^a	40	60	32	26	43
Provand's Lordship ^c	39	59	38	31	31
People's Palace ^b	34	66	21	43	36
Scotland St School ^c	38	62	33	35	32
Tramway ^a	23	77	57	35	7
Trongate ^a	55	45	31	44	25

Source: See Table 10.6.

^a April to June.

^b April to September.

^c October to November.

Table 10.8 Glasgow cultural events, attendance by geographic origin and staying visitor percentages, various dates

	GLA City	Outr GLA	Rest Scot	Rest UK	O/s	% stay vstr
	Percentages					
Glasgow International	61	13	13	9	5	..
British Art Now	37	14	18	14	16	28
World Pipe Band Ch'ship	18	18	21	14	29	..
Celtic Connections	32	24	26	6	10	26
Merchant City Festival	48	22	10	7	12	25
Mela	73	15	8	1	3	..
Weighted average of above	47	15	17	10	11	26

Source: impact studies on events: 2012 Glasgow International by Ekosgen, 2011 British Art Now by Bellerby, 2010 World Pipe Band championship by Ashbrook, 2011 Celtic Connections by Culture Sparks, 2011 Merchant city by Ekos, and 2011 Mela by Ashbrook.

Table 10.9 Glasgow cultural events, attendance, by age, various dates

	16-44	45+
	Percentages	
Glasgow International	65	36
British Art Now	54	46
World Pipe Band Ch'ship	51	49
Celtic Connections	50	50
Mela	58	42

Source: see Table 10.8.

11. ATTENDANCE AND PARTICIPATION

- 11.1 Attendance at cultural events and places of culture in previous 12 months, by Glasgow and Scotland resident adults, 2011
- 11.2 Attendance at cultural events and places of culture in previous 12 months, by Glasgow resident adults, 2007 and 2011
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- 11.14 Glasgow heritage and history organisations, by field of interest, 2013

Table 11.1 Attendance at cultural events and places of culture in previous 12 months, by Glasgow and Scotland resident adults, 2011

	GLA	Scot	% p't diff
	% attending		
Play, drama, musical theatre	26	27	-1
Opera, operetta, classical music	6	6	-
Ballet, contemporary dance	5	5	-
Other live music, incl. jazz	32	31	+1
Film at cinema	54	54	-
Gallery	22	18	+4
Exhibition/art collection	18	18	-
Craft exhibition	7	11	-4
Museum	41	28	+13
Place of hist./archaeo. interest	16	21	-5
Library	28	29	-1
Archive	1	2	-1
Writing, book event	5	6	-1
Street arts event	10	11	-1
Culturally specific festival	8	7	+1
Any of above	76	76	-
Any of above, excluding film	67	66	+1

Source: Scottish Household Survey.

Table 11.2 Attendance at cultural events and places of culture in previous 12 months, by Glasgow adult residents, 2007 and 2011

	Glasgow		% point diff	
	2007	2011	GLA	Scot ^a
	% attending			
Play, drama, musical theatre	24	26	+2	-1
Opera, operetta, classical music	5	6	+1	-1
Ballet, contemporary dance	5	5	-	-1
Other live music	27	32	+5	+4
Film at cinema	52	55	+3	+2
Gallery	21	22	+1	+2
Exhibition/art collection	17	18	+1	-1
Craft exhibition	6	7	+1	-1
Museum	34	41	+7	+2
Place of hist./archaeo. interest	12	16	+4	-1
Library	30	28	-2	-2
Archive	2	1	-1	-
Writing, book event	5	5	-	+1
Street arts event	10	10	-	-1
Culturally specific festival	6	8	+2	+1
Any of above	74	76	+2	-
Any of above, excluding film	66	67	+1	-1

Source: Scottish Household Survey.

^a Percentage point change in attendance 2007 to 2011, by all Scotland adults.

Table 11.3 Participation in cultural activities in previous 12 months, by Glasgow and Scotland adult residents, 2011

	GLA	Scot	% point diff
	% participated		
Rehearse/perf/sing b4 audience	6	4	+2
Dance	17	17	-
Play musical instrument ^a	12	10	+2
Paint, draw, print, sculpt	9	9	-
Textile, wood, pottery, craft	11	12	-1
Photograph as art	9	9	-
Write, stories, plays, poetry	4	4	-
Make film, video ^b	3	2	+1
Digital art, animation	6	7	-1
Read for pleasure	63	63	-
Any of above	72	73	-1
Any of above, excluding reading	40	42	-2

Source: Scottish Household Survey.

^a Includes composition.

^b Not family on holiday.

Table 11.4 Cultural engagement^a, by Glasgow and Scotland adult residents

	07	08	09	10	11	Point diff
Glasgow	84	88	84	82	86	+2
Scotland	87	86	86	85	87	-

Source: Scottish Household Survey.

^a Attended cultural event and/or participated in cultural activity at least once in previous 12 months. .

Table 11.5 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by levels of qualification, 2011

	No qual	O ^a grad	High -er ^b	Deg, prof	All
	% attended				
Glasgow					
Attendance					
Any cultural event	43	82	91	95	76
Excluding cinema	38	66	83	91	67
Participation					
Any cultural activity	50	71	82	88	73
Excluding reading	16	32	53	58	40
Scotland					
Attendance					
Any cultural event	45	77	83	92	76
Excluding cinema	39	61	73	86	66
Participation					
Any cultural activity	56	67	77	87	72
Excluding reading	22	39	45	56	42
Glasgow difference					
Attendance					
Any cultural event	-2	+5	+8	+3	-
Excluding cinema	-1	+5	+10	+5	+1
Participation					
Any cultural activity	-6	+4	+5	+1	+1
Excluding reading	-6	-7	+8	+2	-2

Sample: Scotland 9,675, of which Glasgow 991.

Source: Scottish Household Survey; the Glasgow Sample of residents with HNC/HND as highest qualification, at 95, was too small to produce statistically reliable results.

^a Standard grade or equivalent.

^b A level or equivalent.

Table 11.6 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by age, 2011

	16-24	25-34	35-44	45-59	60-74	75+	All
% attended/participated							
Glasgow							
Attendance							
Any cultural event	90	91	77	69	64	42	76
Excluding cinema	75	82	67	61	61	41	67
Participation							
Any cultural activity	79	77	79	65	66	61	72
Excluding reading	59	47	38	31	30	20	40
Scotland							
Attendance							
Any cultural event	87	86	82	74	68	45	76
Excluding cinema	68	73	72	67	64	44	66
Participation							
Any cultural activity	74	74	74	73	76	67	73
Excluding reading	57	47	39	40	40	24	42
Glasgow difference							
Attendance							
Any cultural event	+5	+5	-5	-5	-4	-3	-
Excluding cinema	+7	+9	-5	-6	-3	-3	+1
Participation							
Any cultural activity	-5	+3	+5	-8	-10	-6	-1
Excluding reading	+5	-	-1	-9	-10	-3	-2

Sample: Scotland 9,675, of which Glasgow 991.

Source: Scottish Household Survey; the Glasgow Sample of residents with HNC/HND as highest qualification, at 95, was too small to produce statistically reliable results.

Table 11.7 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by household income, 2011

	< £k 10	£k 10-20	£k 20-30	£k 30+	All
% attended/participated					
Glasgow					
Attendance					
Any cultural event	63	70	80	94	76
Excluding cinema	56	62	70	85	67
Participation					
Any cultural activity	65	69	74	83	72
Excluding reading	35	37	41	46	40
Scotland					
Attendance					
Any cultural event	61	67	80	88	76
Excluding cinema	52	58	70	79	66
Participation					
Any cultural activity	67	68	77	79	73
Excluding reading	26	36	45	48	42
Glasgow difference					
Attendance					
Any cultural event	+2	+3	-	+6	-
Excluding cinema	+4	+4	-	+6	+1
Participation					
Any cultural activity	-2	+1	-3	+4	-1
Excluding reading	-1	+1	-4	-2	-2

Sample: Scotland 9,675, of which Glasgow 991.

Source: Scottish Household Survey; the Glasgow Sample of residents with HNC/HND as highest qualification, at 95, was too small to produce statistically reliable results.

Table 11.8 Attendance at cultural events, and participation in cultural activities, in previous 12 months, Glasgow and Scotland resident adults, by level of deprivation, 2011

	Deprivation quintiles ^a					
	High 1	2	3	4	Low 5	All
	% attended/participated					
Glasgow						
Attendance						
Any cultural event	67	76	87	91	..	76
Excluding cinema	57	73	78	83	..	67
Participation						
Any cultural activity	68	71	76	80	..	72
Excluding reading	34	39	51	46	..	40
Scotland						
Attendance						
Any cultural event	66	69	75	79	86	76
Excluding cinema	54	61	66	70	79	66
Participation						
Any cultural activity	64	70	73	76	83	73
Excluding reading	35	39	43	43	50	42
Glasgow difference						
Attendance						
Any cultural event	+1	+7	+12	+12	..	-
Excluding cinema	+3	+12	+12	+13	..	+1
Participation						
Any cultural activity	+4	-	+3	+4	..	-1
Excluding reading	-1	-	+8	+3	..	-2

Sample: Scotland 9,675, of which Glasgow 991.

Source: Scottish Household Survey.

^a Based on Scottish Index of Multiple Deprivation 2006; within the Scottish Household Survey, the Glasgow sample of the least deprived quintile, at 66, was too small to produce statistically reliable results.

Table 11.9 Glasgow residents (15+), popular music attendance, UK and London comparison, 2007

	GLA	LDN	UK
	% adults attended		
Attended live popular music events	59	43	51
Attended more than once a year	24	15	16

Source: BMRB, TGI.

Table 11.10 Glasgow residents (15+), index of interest in popular music, 2007

Percentage of Glasgow adults who:	Index: LDN=100
Love music	115
Buy CDs	124
Listen to new music	145
Attend live music events more than once p.a.	222

Source: BMRB, TGI.

Table 11.11 Glasgow voluntary organisations in cultural activity, by Glasgow community area and by Outer Glasgow, 2008/09

	W	N	S W	S E	E	All Glas	Outer Glas
AmDram & youth theatre	17	6	4	8	3	38	[23 ^a]
Blk/ethnic mins. arts orgs.	7	1	3	2	-	13	3
Music ensembles/clubs	26	1	7	4	-	38	56
Art clubs/photo socs	2	1	5	3	-	11	..
Heritage	6	1	4	3	2	28 ^b	..
Total	58	10	23	20	5	128 ^b	[107 ^c]
Dance classes/studios	20	9	9	12	7	57	25
Total	78	19	32	32	12	195	132

Source: see Technical Appendix to GCSD (2009).

^a AmDram and amateur operatic only.

^b Includes 12 other heritage organisations with Glasgow-wide interests (eg family history, architecture) not classified by community area.

^c Excluding youth theatre, art clubs, photo and heritage societies.

Table 11.12 Glasgow voluntary organisations in drama, by organisation and area, 2008/09

	W	N	S W	S E	E	All GLA	Outer GLA
NODA members	5	1	-	2	-	8	3
Other AmDram	4	-	2	2	1	9	20
Youth theatre	8	5	2	4	2	21	..
Total	17	6	4	8	3	38	[23]
Of which outreach companies ^a	4	-	-	4	2	10	..

Source: NODA, AmDram, National Association of Youth Theatres, CSG and local informants.

^a Various operated by the Citizens, Platform, the Arches, the Tron, RSAMD, Scottish Opera.

Table 11.13 Glasgow voluntary organisations in music^a, by type and Glasgow community area, 2008/09

	W	N	S W	S E	E	All Glas	Outer Glas
Choirs	13	1	3	1	-	18	17
Orchestras	6	-	-	-	-	6	3
Brass/silver/wind	2	-	1	2	-	5	14
Piping/fiddle/flute	3	-	2	1	-	6	18
Music clubs	2	-	1	-	-	3	4
Totals ^a	26	1	7	4	-	38	56

Source: Enterprise Music Scotland, web listings and local informants.

^a Excludes choirs and ensembles run by the national youth music organisations, the Royal Conservatoire Scotland and Glasgow Education Services.

Table 11.14 Glasgow heritage and history organisations, by field of interest, 2013

	Orgs
Local area societies ^a	16
Architects & architecture ^b	7
Specific buildings ^c	3
Family history ^d	2
History, specialisms ^e	5
Parks & gardens ^f	11
Total	44

Source: DRS within GCC, Glasgow Library Service, websites.

^a Carmunnock, Castlemilk, Dennistoun, Drumchapel, Glasgow West, Gorbals Heritage, Govan, Greater Easterhouse, Knightswood, Greater Pollok, Merchant City, Pollokshaws, Pollokshields, Provanhall, Strathbungo, Tronra.

^b Alexander Thomson, Charles Rennie Mackintosh, Architectural Heritage Society of Scotland, Glasgow Institute of Architects, Glasgow Architecture Committee, Old Glasgow Club, New Glasgow Society.

^c Glasgow Cathedral, Glasgow Necropolis, Govan Old Parish Church.

^d Garngad Irish Heritage, Glasgow and West of Scotland Family History.

^e Glasgow Archaeological Society, Glasgow Police, Glasgow Transport, Glasgow Tree Lovers, Historical Association Glasgow and West of Scotland.

^f Bellahouston, Botanic, Dawsholme, Glasgow Green, Kelvingrove, Kinning, Linn, Ruchill, Springburn, and Tollcross Path.

12 TOURISM

- 12.1 Glasgow tourism, trips and value
- 12.2 Glasgow tourism as a percentage of Scotland total, trips and value
- 12.3 Glasgow hotel occupancies and conference values
- 12.4 Hotel occupancy in Glasgow and comparator cities
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- 12.16 Glasgow festivals, attendance
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Table 12.1 Glasgow tourism, trips and value

	2007	2008	2009	2010	2011	2012
Trips (k)						
Overseas	755	629	623	551	475	521
Domestic	<u>1,712</u>	<u>1,342</u>	<u>1,508</u>	<u>1,657</u>	<u>1,728</u>	<u>1,691</u>
Total	2,467	1,971	2,131	2,208	2,203	2,212
Value (£m)						
Overseas	247	208	211	230	192	176
Domestic	380	318	299	338	385	302
Total	627	526	510	568	577	478

Source: Visit Scotland, from IPS and UKTS.

Table 12.2 Glasgow tourism as a percentage of Scotland total, trips and value

	2007	2008	2009	2010	2011	2012
Glasgow trips as % of Scotland total						
Overseas	27.1	25.4	24.3	23.5	20.2	23.4
Domestic	<u>13.0</u>	<u>11.0</u>	<u>12.1</u>	<u>13.4</u>	<u>12.9</u>	<u>13.3</u>
Total	15.5	13.2	14.2	15.0	14.0	14.8
Glasgow tourism value as % of Scotland total						
Overseas	18.0	16.9	15.5	15.8	12.9	12.6
Domestic	<u>13.4</u>	<u>11.3</u>	<u>10.9</u>	<u>12.9</u>	<u>12.7</u>	<u>10.4</u>
Total	14.9	13.0	12.5	14.0	12.8	11.1

Source: Visit Scotland, from IPS and UKTS.

Table 12.3 Glasgow hotel occupancies and conference values

	07/08	08/09	09/10	10/11	11/12	12/13
Room occupancy (%)	77.1	73.8	74.7	74.6	75.4	77.5
Meetings benefit (£m)	150.7	131.1	102.3	105.2	120.0	152.7 ^a

Source: Lynn Jones Research Ltd, Glasgow City Marketing Bureau.

^a Some 450 new international and UK conventions already confirmed through to 2021 at December 2013. .

Table 12.4 Hotel occupancy in Glasgow and comparator cities

	% occupancies			% diff 11-13
	2011	2012	2013 ^a	
Glasgow	74.6	75.8	78.5	+5.2
London	82.1	80.6	82.3	+0.2
Edinburgh	80.0	77.3	80.4	+0.5
Belfast	65.5	74.0	74.8	+14.2
Manchester	74.9	73.6	74.9	-
Liverpool	70.3	68.4	70.1	-0.3
Birmingham	67.6	67.0	69.6	+3.0

Source: STR Global.

^a Year to September 2013.

Table 12.5. Glasgow tourism trips, traffic types in percentages, domestic and overseas

	2007	2008	2009	2010	2011	2012	%point diff 07-12
	Percentages						
Domestic							
Holidays	53	56	57	47	37	54	+1
Business	28	29	27	35	34	27	-1
Visiting frnds & rels	13	12	14	13	27	14	-
Study/other	6	3	2	5	3	5	-1
Overseas							
Holidays	45	46	44	50	53	57	+12
Business	16	16	21	19	19	17	+1
Visiting frnds & rels	29	29	28	26	22	22	-7
Study/other	10	9	7	5	6	4	-6

Source: Visit Scotland.

Table 12.6 Glasgow tourism, overseas trips, by top markets

	09/10	10/11	11/12
	Thousands		
Europe			
Germany	60	63	65
France	59	59	35
Spain	49	38	31
N'lands	14	22	28
Ireland	52	19	16
Italy	26	27	14
Poland	50	27	14
Rest of world			
USA	60	63	65
Canada	35	31	36
Australia	34	41	30

Source: Visit Britain.

Table 12.7 Top five UK cities^a staying visits, by overseas visitors, by traffic type

	2010	2011	2012	% change 10-12
	Thousands			
Holiday				
Edinburgh	895	900	818	-8.6
Glasgow	275	252	295	+7.3
Liverpool	145	188	173	+19.3
Manchester	184	211	215	+16.8
Birmingham	130	148	116	-10.8
Business/other				
Edinburgh	410	442	438	+6.8
Glasgow	276	224	226	-18.1
Liverpool	307	357	377	+22.8
Manchester	627	723	717	+14.4
Birmingham	610	585	597	-2.1
Totals				
Edinburgh	1,305	1,342	1,256	-3.8
Glasgow	551	475	521	-5.4
Liverpool	452	545	550	+21.7
Manchester	811	934	932	+14.9
Birmingham	740	733	713	-3.6

Source: Visit Britain.

^a Excluding London, with 14,006k overseas trips in 2010, 15,289k in 2011, and 15,461k in 2012, an increase of 7.3% across the period.

Table 12.8 Glasgow hotel accommodation, three stars and above, by rating, hotels and rooms, 2013

	Hotels	Rooms
3*	61	5,316
4*	19	2,527
5*	5	718
Total	85	8,561

Source: Glasgow City Marketing Bureau.

Table 12.9 Glasgow accommodation, growth, by number of hotels and rooms

	Hotels	Rooms
1999-01	20	2,009
2002-04	8	1,082
2005-07	4	407
2008-10	4	525
2011-12	4	471

Source: Glasgow City Marketing Bureau.

Table 12.10 Glasgow tourist and leisure visitors, main influences on planning visit

	08/09	09/10	10/11	11/12
	Percentages			
Museums in City	43	37	36	44
Friends & relatives in City	38	32	35	35
Historic City	29	35	34	34
Art galleries	34	27	34	28
Shopping	20	22	24	20

Source: Lynn Jones Research Ltd.

Table 12.11 Glasgow tourist and leisure visitors, main activities undertaken during visit

	08/09	09/10	10/11	11/12
	Percentages			
Walking around City	68	70	70	[70]
Shopping	62	65	68	64
Pubs, bars, restaurants	59	60	65	59
Museum visit	74	66	67	66
Art gallery visit	66	56	54	50

Source: Lynn Jones Research Ltd.

Table 12.12 Glasgow staying visitors, cultural tourism engagement

	% Visiting ^a		Cult visits per trip	
	UK	O/s	UK	O/s
Museums	88	81	1.81	2.01
Historic buildings	34	54	1.48	1.61
Theatre, concerts	17	18	1.21	1.19
Any of above	92	89	2.50	3.03

Sample: 1,240 Visitrack online; mainly leisure visitors, January-December 2008.

Source: Lynn Jones Research Limited, Glasgow Visitor Survey Cultural Tourism Analysis (2010).

^a 2008.

Table 12.13 Glasgow City museums and historic buildings, percentage attendance by quarter of year^a

	Jan-Mar	Apr-Jun	Jul-Sept	Oct-Dec	
Museums ^b	22.0	28.1	30.2	19.6	100
Historic buildings ^c	18.0	27.7	34.5	19.7	100

Source: Glasgow Life, Charles Rennie Mackintosh Society.

^a 2008 and 2009 averages

^b Glasgow City museums.

^c Mackintosh Church.

Table 12.14 UK cities with top-hundred busiest concert venues, by number of venues and performances, 2011

	Venues	Perfs
London	29	4,533
Glasgow	7 ^a	1,061
Manchester	5 ^b	813
Birmingham	4 ^c	821
Bristol	3 ^d	445

Source: Performing Right Society.

^a King Tut's, Royal Conservatoire for Scotland, Royal Concert Hall, Glasgow O2 Academy, City Halls, SECC, Kelvingrove.

^b Royal Northern College of Music, Bridgewater Hall, Band in the Wall, Ruby Lounge, Manchester Apollo.

^c O2 Academy, HMV Institute, Symphony Hall, Birmingham Town Hall.

^d Colston Hall, O2 Academy, St George's.

Note: Other Scottish venues in UK top 100, by performances: Edinburgh Queen's Hall 164, Edinburgh Usher Hall 89, Inverness Eden Court 83, Aberdeen Music Hall 85.

Table 12.15: UK cities outside London with most attendance at accredited museums

	Attend (k)	
	2008	2012
Liverpool	3,232	4,041
Edinburgh	2,892	3,742
Glasgow	3,512	3,661
Manchester	2,135	2,080

Source: Association of Large Visitor Attractions, ACE, Visit Scotland, Moffat, Visit England, Glasgow Life, annual accounts and reports of museums.

Table 12.16 Glasgow festivals, attendance

	2008	2009	2010	2011	2012	2013
	Thousand					
Theatre						
Glasgow International Comedy	72	75	82	82	74	e75
Dance						
New Moves ^a	3	3	3	n/a	n/a	n/a
Music						
Celtic Connections ^b	[92]	92	68	67	82	84
Piping Live	25	25	29	32	28	[28]
World Pipe Band Ch'ship	40	40	42	32	39	35
Glasgow International Jazz ^b	<u>25</u>	<u>27</u>	<u>30</u>	<u>12</u>	<u>15</u>	<u>23</u>
Total	182	160	168	158	166	170
Visual arts						
Glasgow International	89	-	153	-	205 ^c	-
Writing						
Aye Write!	35	28	40	43	47	27 ^d
Film						
Glasgow Film Festival	21	25	30	34	35	..
Heritage						
Doors Open ^e	[54]	54	64	61	66	69
Community						
Glasgay	28	28	17	7	7	14
West End ^b	164	140	165	126	94 ^e	188
Mela ^d	20	20	28	[28]	39	35
Merchant City ^d	<u>55</u>	<u>56</u>	<u>66</u>	<u>79</u>	<u>90</u>	<u>100</u>
Total community	<u>267</u>	<u>244</u>	<u>276</u>	<u>240</u>	<u>230</u>	<u>337</u>
Total	723	613	817	605	817	678

Source: Glasgow City Marketing Bureau, Glasgow Life.

^a Closed 2011.

^b Includes unticketed admissions.

^c Generated by 33,945 individuals.

^d No City reading project.

^e No parade.

Table 12.17 Glasgow events, attendance

	08/09	11/12	12/13
	Thousand		
Great Scottish Run	19	23	29 ^a
Women's 10k	12	12	7
Glasgow River ^b	87	n/a	n/a
Fireworks	60	50	55
Christmas Lights	16	13	13 ^c
Hogmanay	8	9	n/a
Skating	n/a	50	53
Total	202	157	157

Source: Glasgow City Marketing Bureau, Glasgow Life.

^a Of which 6k juniors and school participants.

^b Closed 2011.

^c Some 125k requested tickets.

13. FUNDING

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- 13.13 Glasgow cultural support organisations and general festivals, 2012/13
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Table 13.1 Public revenue funding of culture in Glasgow, by source and domain, 2012/13

	GLA City ^a	Scot Govt ^b	Total
	£m		
Arts	9.1	45.7	54.8
Museums& heritage	15.8	n/a	15.8
Libraries/archives	12.6	n/a	12.6
Total	37.5 ^c	45.7 ^d	83.2

Source: Glasgow Life, Creative Scotland, Scottish Government.

^a For detail see Tables 13.3 and 13.5.

^b For detail see Table 13.2.

^c Glasgow City Council spends additional amounts on practical instruction on music and art within the school system (£2.8 million excluding premises and overheads), and on support to film and the creative industries.

^d Excludes funding provided by Scottish Higher Education Funding Council for the Glasgow School of Art and the Royal Conservatoire Scotland, by the BBC for the BBC Scottish Symphony Orchestra, and by Scottish Enterprise in support of the creative and cultural industries.

Table 13.2 National funding of culture by Scottish Government and Creative Scotland, in Glasgow, Edinburgh and rest of Scotland, 2012/13

	GLA	EDN	Rest Scot	Total
	£m			
Scottish government				
National performing cos.	21.4 ^a	2.1	n/a	23.5
National museums	n/a	35.4 ^b	n/a	35.4
Grant-in-aid ^c				
Foundation & flex orgs	9.1	11.6	7.9	28.6
Other	3.9	4.0	9.0	17.1
Lottery ^d	<u>11.3</u>	<u>9.0</u>	<u>14.1</u>	<u>34.4</u>
Total	45.7	62.1	31.2	139.0
% distribution	32.9	44.7	22.4	100.0
2011/12	32.8	44.6	22.6	100.0

Source: Scottish Government, Creative Scotland, national museums accounts.

^a Based in Glasgow City.

^b National Galleries of Scotland and National Museum of Scotland; includes outstations based outwith Edinburgh.

^c Via Creative Scotland.

^d Includes support to organisations and projects, capital funding and grants to film production.

Table 13.3 Glasgow City Council, revenue expenditure on culture

	08/09	11/12	12/13
	£m		
Glasgow Life direct operation ^a			
Tmwy/venues/arts dev	2.9	6.8	6.4
Museums	12.6	15.6	15.8
Libraries/archives	15.2	15.1	12.6 ^b
Total direct	30.7	37.5	34.8
Cultural grants to inds	6.1 ^c	2.8 ^d	2.7 ^e
Total	36.8	40.3	37.5

Source: Glasgow Life (previously Culture and Sport Glasgow); JM analysis.

^a Net cost after allocation of central support proportional to departmental spend.

^b Some responsibilities for community libraries transferred to other departments within Glasgow Life.

^c Includes Glasgow theatres £0.61m, Glasgow Cultural Enterprises £2.21m, and City grants £3.25m.

^d Includes Glasgow theatres £0.66m and City grants £2.07m; Glasgow Cultural Enterprises and various festivals transferred to Glasgow Life direct operation.

^e Includes Glasgow theatres £0.66m and City grants £2.07m.

Table 13.4 Funding to Glasgow cultural organisations, projects and artists, from Glasgow City Council, Scottish Government, and Creative Scotland

	08/09	11/12	12/13
	£m		
Glasgow City Council	36.8	40.3	37.5
Scottish Government			
National Performing Cos	22.0	21.4	21.4
Grant in Aid ^a	10.0	11.9	13.0
Total	68.8	73.6	71.9
Lottery ^b	..	6.9	7.7

Source: Glasgow Life, Scottish Government, Creative Scotland.

^a Via Creative Scotland.

^d Excluding capital.

Table 13.5 Glasgow cultural grants (from City Grants Programme), by category of organisation and number

	£k			Number		
	08/09	11/12	12/13	08/09	11/12	12/13
Foundation ^a	1,200	1,002	876	12	11	10
Flexible ^a	102	317	368	2	13	14
Regular ^a	-	45	47	n/a	2	3
NPCs	173 ^b	140	129	4	4	4
Other	1,544 ^b	553	579	117	43	35
Dev. funding	n/a	98 ^c	79	n/a	38	39
Totals	3,039	2,155	2,069	147	111	105

Source: Glasgow Life.

^a Creative Scotland categories.

^b Includes other organisations designed "core" by Culture Sport Glasgow.

Table 13.6 Glasgow Life, income and expenditure

	£m		
	08/09	11/12	12/13
Income			
Glasgow CC	69.53	78.15 ^a	78.15
Earned ^b	15.40	22.12	23.44
External grants	8.30	8.03	10.87
Interest & other	0.62	2.95	0.24
Charitable transfer ^c	0.50	1.67	1.66
Total	94.35	112.92	114.33
Expenditure			
Arts & museums	17.70	17.25	16.40
Music	n/a	5.83	2.48 ^d
Libraries/comm halls	18.06	17.33	16.08
Sport & events	34.28	36.55	41.53 ^e
Social renewal	8.35	8.25	11.21
Support services ^f	14.31	28.13 ^g	23.92 ^h
Total	92.70	113.34	112.30

Source: Glasgow Life, statutory accounts.

^a Glasgow City Council service fee increase reflects Glasgow Life's extended responsibilities, including Glasgow Concert Halls (previously operated by Glasgow Cultural Enterprises), the new Riverside museum and various extra athletics facilities.

^b Comprises income from leisure charges, Glasgow Club, Glasgow Concert Halls, and Tramway.

^c Transferred surplus arising from Glasgow Life's trading subsidiary, covering, among other things, retail operations, catering supplier, vending machines, Mitchell Theatre commercial activities, and sponsorship; turnover of £5.84 million in 2012/13 (£5.97 million in 2011/12).

^d Cultural venues transferred to libraries/community halls.

^e Includes newly opened Emirates arena.

^f Includes governance and other corporate costs.

^g Increase arises from service reform (entailing transfer of administration clerical support, facilities repair, and learning support to central services), and expansion in scope of activities (including box office operation).

^h Reduction result of end-of year pension adjustment.

Table 13.7 Glasgow City Council, net public expenditure per head of population on culture, by area, Scotland average comparison

	GLA £ per head			GLA rank ^a			12/13 top authority
	08/09	11/12	12/13	08/09	11/12	12/13	
Sport	35.41	37.80	54.29	7	4	1	Glasgow
Community	10.33	21.64	5.90	10	3	3	W Lothian
Parks & open space	51.01	39.62	38.69	1	2	3	W Lothian
Arts	15.74	13.82	12.30	2	4	4	E Ayrshire
Museums & heritage	22.01	27.79	32.48	1	1	1	Glasgow
Libraries	19.87	24.56	18.61	19	3	13	Edinburgh
Tourism	19.27	9.37	11.08	1	1	1	Glasgow
All	177.60	191.26	181.67	1	1	1	Glasgow

Source: Cipfa, Cultural Statistics in Scotland 2013 (draft).

^a Of 29 non-island local authorities; six authorities did not respond.

Table 13.8 Selected Glasgow institutions, income by type

	Sales	Prvte	Grant
	%		
Producing theatres ^a			
08/09	53	4	43
11/12	59	3	38
12/13	57	4	39
Music ^b			
08/09	28	11	61
11/12	24	13	63
12/13	24	14	62
National lyric ^c			
08/09	16	8	76
11/12	17	8	75
12/13	21	6	73
Visual arts			
08/09	18	10	72
11/12	23	11	66
12/13	28	13	59
Receiving theatre			
08/09	90	1	9
11/12	92	1	7
12/13	91	1	8
Glasgow Life ^d			
08/09	16	2 ^e	82
11/12	20 ^f	4 ^e	76
12/13	19 ^f	2 ^e	79

Source: Creative Scotland, Glasgow Life, companies.

^a Citizens, Tron and Arches; excludes NTS.

^b RSNO, Scottish Ensemble, Theatre Cryptic, Paragon and SMIC.

^c Scottish Opera and Scottish Ballet.

^d Includes sport and social renewal as well as performing and visual arts, museums and libraries.

^e Includes interest and charitable transfer from trading company.

^f Includes earnings from Glasgow Concert Halls.

Table 13.9 Glasgow performance organisations, turnover and staff, 2012/13

	Orgs (no)	Turn over (£k)	Staff FTE
Theatres ^a , halls	13	34,866	580
Drama	20	17,117	311
Dance	8	7,626	108
Music & opera	18	29,919	401
Total	59	89,528	1,400

Source: Creative Scotland, Glasgow Life, companies.

^a Three receiving theatres under 'drama'.

Table 13.10 Glasgow centres for the arts and organisations in the visual arts, and audio-visual, turnover and staff, 2011/12

	Orgs (no)	Turn over (£k)	Staff FTE
Centres for the arts	7	3,839	80
Visual arts	23	7,620	124
Audio-visual	3	2,459	32
Total	33	13,918	236

Source: Creative Scotland, Glasgow Life, companies.

Table 13.11 Glasgow libraries, archives and literature, turnover and staff, 2012/13

	Orgs (no)	Turn Over (£k)	Staff FTE
Libraries ^a	33	13,770 ^b	235 ^b
Archives	1	480	11
Literature	10	1,263	21
Total	44	15,513	267

Source: Glasgow Life, companies.

^a Some responsibilities for community libraries transferred to other departments within Glasgow Life.

^b Includes central support allocations.

Table 13.12 Glasgow museums and historic buildings, turnover and staff, 2012/13

	Orgs (no)	Turn Over (£k)	Staff FTE
City museums	10	17,110 ^a	384 ^a
Other accredited	6	4,126	102
Historic buildings ^b	11	4,918	58
Total	27	26,154	444

Source: Glasgow Life, companies.

^a Includes central support allocations.

^b Includes stand-alone heritage attractions and support organisations, ie Glasgow Building Preservation Trust, Glasgow City Heritage Trust, Charles Rennie Mackintosh Society and Civic Trust.

Table 13.13 Glasgow cultural support organisations and general festivals, 2012/13

	Orgs (no)	Turn over (£k)	Staff FTE
Support bodies ^a	9	5,912	105
Festivals ^b	4	766	6
Total	13	6,678	111

Source: Creative Scotland, Glasgow Life.

^a General support organisations, ie Glasgow Life, Creative Scotland (Glasgow Office), Cultural Engagement Agency (previously Culture Sparks), Cultural Enterprise Office, Creative Scotland (Screen/Digital Office), Glasgow Film Office, Film City, Goethe Institute and Alliance Francaise; there are some eight specialist support organisations within the various art-form domains.

^b General and community festivals only; art-form festivals under 'domains'.

Table 13.14 Glasgow practical education and training, 2012/13

	Orgs (no)	Turn over (£k)	Staff FTE
Specialist HE	2	43,430	641
Nat. youth cos.	5	3,778	50
GLA Ed. Service ^a	1	2,749	73
Total	8	49,957	764

Source: Glasgow City Council, companies.

^a Excludes support overheads in schools and local authority.

Table 13.15 Glasgow members of talent unions

	2008	2013
Equity		
Glasgow City	516	527
Outer Glasgow	248	253
Total	764	780
Musicians' Union ^a		
Glasgow City	652	603
Outer Glasgow	230	212
Total	882	815
All		
Glasgow City	1,168	1,130
Outer Glasgow	478	465
Total	1,646	1,595

Source: Equity, Musicians' Union.

^a Members include semi-professional, second-career, and amateur performers.