

**GLASGOW CULTURAL STATISTICS DIGEST**  
**2017 EDITION**

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## INTRODUCTION

The Cultural Statistics Digest aims to provide a quantitative basis for understanding the nature of Glasgow's cultural system and the journey on which it is travelling. The Digest describes structures and resources alongside activities and outcomes. It covers the principal domains within the cultural system, and cross-cuts and contextual information are provided on markets, attendance, training and resources.

The Digest has been assembled mainly by drawing together existing quantitative material and presenting this in consistent and relevant ways. A number of new analyses of existing data have also been obtained. The contents are in the form of some 169 tables, grouped in 13 sections. A technical appendix is available on request. As necessary, and where possible, the data have been subject to an appropriate level of validation and cross-check to ensure consistency and comparability. The aim is to enable consistent read-across amongst the various tables.

The definition of the cultural system remains unchanged from that used in the first edition of the Digest in 2010. It covers performance (drama, dance, music, halls and theatres), the visual arts, the heritage (museums, historic buildings), libraries and archives, literature, and screen culture. Materials on the creative and cultural industries and on tourism, with which the cultural system has close interactions, are also included, but not sport.

This Edition provides figures which are updated to the 2015/16 financial year, with some stop-press data on 2016/17 in Section 1.

The dependence on existing materials means that not all the statistical requirements can be fully met. The continuing lack of comprehensive, consistent cultural statistics at the Scotland and the UK levels limits what comparisons have been possible in this respect. Some comparisons have been drawn with other cities and with the national level, where data are available.

The 2017 Edition of the Digest was again commissioned by Glasgow Life. Many organisations helped in its preparation by supplying data and responding to specific queries. To these and numerous individual members of their staffs deep thanks are expressed. A particular debt of gratitude is owed to the staffs of Glasgow Life, of Glasgow City Council's Development and Regeneration Services Department, and of Glasgow Education Services. The help of Creative Scotland, of Culture Republic, and of the Scottish Government, is also gratefully acknowledged.

### Glasgow population, 2016

	Population	%
City of Glasgow	615,100	11.6
West Dunbartonshire	89,900	
East Dunbartonshire	107,500	
North Lanarkshire	339,400	
South Lanarkshire	317,100	
East Renfrewshire	93,800	
Renfrewshire	175,900	
Outer Glasgow total	1,123,600	21.2
Greater Glasgow	1,738,700	32.8
Scotland	5,311,100	100.0

Source: Population Estimates for UK, Mid 2016, Office of National Statistics.

### Symbols and conventions

The following symbols are used in the tables:

- [ ] square brackets indicate incomplete returns and other uncertainties
- nil
- .. not available
- e estimation
- na not applicable
- ø less than half the final digit shown
- / represents the financial year, unless otherwise stated

Dates: financial years, unless stated otherwise.

Small discrepancies in numbers are accounted for by roundings in the calculations.

## OVERVIEW

### 1. OVERVIEW

- 1.1 Glasgow City cultural attendance, by domain
- 1.2 Glasgow cultural attendance, selected aspects, 2016/17
- 1.3 Glasgow producing companies, performances of own productions in Glasgow and attendance
- 1.4 Glasgow cultural sector, turnover, by domain
- 1.5 Glasgow cultural sector, employees, by domain
- 1.6 Glasgow cultural institutions and organisations, by domain

**Table 1.1 Glasgow City cultural attendance, by domain**

	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	%+/- 08-16
	Thousand								
Live performance									
Theatres <sup>a</sup>	972	1,010	1,048	1,011	1,137	1,143	1,449	1,260	+29.6
Concert halls <sup>b</sup>	1,074	1,127	1,006	1,076	1,007	1,260	1,406	1,466	+36.5
Total attendance	2,046	2,137	2,054	2,087	2,144	2,403	2,855	2,726	+33.2
Visual attractions									
Visual arts <sup>c</sup>	250	225	371	247	497	262	436	306	+22.4
Museums <sup>d</sup>	3,496	3,413	2,575	3,874	3,632	3,659	4,071	4,390	+25.6
Historic buildings <sup>e</sup>	571	521	590	680	746	796	708	711	+24.7
Total visits	4,317	4,159	4,536	4,801	4,875	4,717	5,215	5,407	+25.2
Library visits	4,517	4,486	4,506	4,416	4,254	4,174	3,941	4,010	-11.2
Cinema <sup>f</sup>	2,226	2,320	2,216	2,225	2,274	2,408	2,428	2,577	+15.8
Total	13,106	13,102	12,312	13,529	13,547	13,702	14,439	14,720	+12.3
Festivals <sup>g</sup>	713	582	866	598	800	740	1,019	825	+15.7
Learning and access	381	401	386	415	386	362	[362]	313	-17.8

Source: see Tables 2.1, 5.1, 6.12, 7.1, 8.1, 9.9, 12.16.

<sup>a</sup> Producing and receiving theatres include theatre performances, SEC halls, and in small halls and centres.

<sup>b</sup> Glasgow Concert Halls and popular music venues; excludes clubs and the occasional stadium performances at Hampden.

<sup>c</sup> Centres of practice and specialist galleries; Gallery of Modern Art included in 'Museums'.

<sup>d</sup> All accredited museums; includes Gallery of Modern Art.

<sup>e</sup> Calendar year.

<sup>f</sup> Includes Glasgow Film Theatre and estimates of attendance at commercial cinemas (see Table 6.12).

<sup>g</sup> Overlap with theatres, halls, visual arts, historic buildings, and cinema above.

**Table 1.2 Glasgow cultural attendance, selected aspects, 2016/17**

	2015/16	2016/17	%+/- 15-17
	Thousands		
Live performance			
Receiving theatres <sup>a</sup>	1,017	1,136	+11.7
Producing theatres <sup>b</sup>	106	129	+21.7
National lyric companies <sup>c</sup>			
Scottish Opera	22	29	+31.8
Scottish Ballet	13	26	+200
Total	35	55	+57.1
Royal Concert Halls <sup>d</sup>	244	259	+6.1
National orchestrase	68	70	+2.9
SSE Hydro and Armadillo concerts	686	667	-2.8
Academy Music <sup>f</sup>	469	301	-35.8
Total	2,613	2,602	-0.4
Museums and heritage			
Glasgow City Museums	4,390	4,213	-4.0
Hunterian, University of Glasgow	164	182	+11.0
Historic buildings	705	712	+1.0
Total	5,259	5,107	-2.9
Festivals			
15 events over 149 days	825	911	+10.4

Source: organisations.

<sup>a</sup> King's Theatre, Theatre Royal, and theatrical presentations in SSE Hydro and Armadillo.

<sup>b</sup> Citizens' Theatre and The Tron.

<sup>c</sup> Scottish Opera and Scottish Ballet; all performances, including non-mainscale.

<sup>d</sup> Includes New Auditorium.

<sup>e</sup> Royal Scottish National Orchestra, Scottish Chamber Orchestra, and BBC Scottish Symphony Orchestra, promoted orchestral concerts in RCH Main Auditorium and City Halls.

<sup>f</sup> 02 ABC and 02 Academy.

**Table 1.3 Glasgow producing companies, own productions<sup>a</sup> in Glasgow, performances and attendance**

	08/09	11/12	12/13	13/14	14/15	15/16	%+/- 08-16
Performances (no)							
Citizens, Tron	350	263	261	347	341	326	-6.9
National Theatre Scotland	53	125	191	93	277	79	+49.1
Scottish Opera, Scottish Ballet	50	41	58	48	35	31	-38.0
RSNO, BBC SSO	76	62	60	60	59	59	-22.4
Total	590	589	629	548	706	495	-16.1
Attendance (k)							
Citizens, Tron	62.2	48.3	65.0	69.9	73.2	71.6	+15.1
National Theatre Scotland	17.8	24.4	32.3	24.1	35.9	23.8	+33.7
Scottish Opera, Scottish Ballet	37.4	40.1	47.2	47.4	34.1	31.4	-16.0
RSNO, BBC SSO	65.9	59.4	57.5	60.2	56.7	57.3	-13.0
Total	188.8	177.2	203.0	201.6	199.9	184.1	-2.5
Average attendance (no)							
Citizens, Tron	178	184	249	201	215	220	+23.6
National Theatre Scotland	336	195	169	259	130	301	-10.4
Scottish Opera, Scottish Ballet	749	928	814	988	974	1,013	+35.2
RSNO, BBC SSO	867	948	958	1,003	961	935	+7.8
All	320	301	323	368	283	368	+15.1

Source: see Tables 3.1, 3.3, 3.4, 3.8, 3.9, 3.10.

<sup>a</sup> Own mainscale/main-stage productions only; excludes performances of visiting companies in the producing theatres.

**Table 1.4 Glasgow cultural sector, turnover, by domain**

	08/09	11/12	13/14	15/16
	£million			
Performance	87.62	87.57	104.16	114.68
Visual arts	4.83	6.78	8.46	8.26
Multi-arts, other <sup>a</sup>	5.43	7.65	9.71	8.29
Museums	18.66	20.53	22.48	20.62
Heritage <sup>b</sup>	8.35	4.82	6.09	7.32
Libraries, literature	15.70	15.60	9.47 <sup>c</sup>	11.52
Training	38.62	46.12	55.44	77.55
Festivals, support <sup>d</sup>	8.13	7.41	7.44	7.76
Total	187.34	194.71	223.25	255.00

Source: see Tables 13.9-13.14.

<sup>a</sup> Includes audio-visual and literature.

<sup>b</sup> Visitor attractions and support only.

<sup>c</sup> Definition change within Glasgow Life.

<sup>d</sup> Art-form-specific festivals and support under domains.

<sup>e</sup> Support bodies only.

**Table 1.5 Glasgow cultural sector, employees<sup>a</sup>, by domain,**

	08/09	11/12	13/14	15/16
	Number			
Performance <sup>b</sup>	1,485	1,417	1,519	1,736
Visual arts	78	117	126	100
Multi-arts, other	107	134	134	123
Museums	551	470	441	419
Heritage	77	63	68	91
Libraries, archives	365	292	154 <sup>c</sup>	298
Training	707	719	822	1,141
Festivals, support	129	148	109	105
Total	3,499	3,360	3,373	4,053

Source: Tables 13.9 - 13.14.

<sup>a</sup> Full-time equivalents.

<sup>b</sup> Includes short-contract staff.

<sup>c</sup> Definition change within Glasgow Life.

**Table 1.6 Glasgow cultural institutions and organisations, by domain**

	2008	2014	2017	Ch'ge 08-17
	Number			
Performance				
Drama				
Producing theatres	3	3	2	-1
NTS (producer)	1	1	1	-
Ind companies	16	17	15	-1
Subtotal	20	21	189	-2
Dance	11	10	10	-1
Music/opera/music th.	13	16	14	+1
Subtotal	44	47	42	-1
Venues				
Theatres <sup>a</sup>	3	3	3	-
Halls	3	3	4	+1
Arena, pop venues	5	6	6	+1
Small receivers	3	3	3	-
Subtotal	14	15	16	+4
Visual arts	16	23	19	+2
Multi-arts				
Centres	5	5	5	-
Projects	1	5	5	+4
Subtotal	6	10	10	+4
Audio-visual, literature	7	14	13	+6
Museums (accredited)				
Glasgow City	10	11	11	+1
Other accredited	7	5	5	-2
Subtotal	17	16	16	-1
Heritage <sup>b</sup>	11	11	12	+1
Libraries and archive	34	34	34	-
Training	8	8	9	+1
Festivals/support <sup>c</sup>	13	13	12	-1
Total	170	191	183	+13

Source: see listings in technical appendix.

<sup>a</sup> Producing theatres included under drama.

<sup>b</sup> Nine organisations function primarily as visitor attractions, and three are agencies; excludes attractions with other prime functions (Glasgow School of Art, Glasgow Cathedral); two heritage attractions are counted under "museums".

<sup>c</sup> Community festivals and general support organisations only; there are eight established specialist festivals within the various art-form domains; general support organisations cover audience development, various aspects of cultural enterprise and international cultural engagement; there are twelve specialist support organisations counted within the various domains.

**2. THEATRES, HALLS, CENTRES**

- 2.1 Glasgow theatres, centres and halls, performances and attendance
- 2.2 Glasgow theatres and centres, performances
- 2.3 Glasgow theatres and centres, attendance
- 2.4 Glasgow Concert Halls, performances, attendance and average attendance
- 2.5 Glasgow Concert Halls, performances, attendance and average attendance, by classical concerts and other concerts/shows
- 2.6 Glasgow Royal Concert Hall, performances, attendance and average attendance, by classical and other concerts/shows
- 2.7 Glasgow popular music venues, concerts and attendance
- 2.8 Glasgow multi-art form centres
- 2.9 Glasgow performance venues, seating capacities and dates of buildings, 2017



**Table 2.1 Glasgow theatres, centres and halls, performances and attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	% +/- 07-16
Performances (no.)										
Receiving theatres <sup>a</sup>	653	772	725	771	706	607	648	715	656	-
Producing theatres	1,014	1,221	1,314	1,420	1,327	1,086	1,036	672	646	-36
Centres, small venues <sup>b</sup>	979	787	791	1,135	1,175	1,059	1,439	1,848	2,054	+110
Concert halls <sup>c</sup>	356	349	373	370	308	301	296	292	287	-19
Pop venues <sup>d</sup>	446	436	421	434	447	500	513	600	889	+54
Total <sup>d</sup>	3,448	3,565	3,624	4,130	3,963	3,538	3,908	4,127	4,542	+32
Attendance (k)										
Receiving theatres <sup>a</sup>	633	733	771	799	712	871	874	1,194	1,020	+56
Producing theatres	142	137	144	134	161	140	130	115	106	-25
Centres, small venues <sup>b</sup>	98	102	95	115	138	126	139	160	167	+64
Concert halls <sup>c</sup>	321	303	342	318	261	264	261	271	244	-24
Pop venues <sup>d</sup>	844	771	785	688	815	743	999	1,135	1,222	+45
Total	2,038	2,046	2,137	2,054	2,087	2,144	2,403	2,875	2,759	+35

Source: see Tables 2.2, 2.3, 2.4, and 2.7.

<sup>a</sup> Includes Scottish Opera and Scottish Ballet mainscale performance at the Theatre Royal.<sup>b</sup> Includes Mitchell Theatre.<sup>c</sup> Royal Concert Hall, City Halls and Fruitmarket only.<sup>d</sup> SECC concerts, 02 ABC, 02 Academy, Barrowland; excludes stadium performances at Hampden.**Table 2.2 Glasgow theatres and centres, performances**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Receiving theatres									
Theatre Royal <sup>a</sup>	210	235	e231	220	231	178	140	214	245
<i>Of which, Sc Op &amp; Sc Ballet</i>	45	50	47	39	41	58	56	40	38
King's Theatre	384	384	e358	354	377	335	375	363	321
SSE Hydro, Armadillo <sup>b</sup>	59	153	136	197	98	94	133	138	90
Total	653	772	725	771	706	607	648	715	656
Producing theatres									
Citizens	303	348	316	337	295	249	247	282	262
Tron	362	461	424	444	432	418	426	390	384
Arches <sup>c</sup>	349	412	574	709	592	419	363	n/a	n/a
Total	1,014	1,221	1,314	1,490	1,327	1,086	1,036	672	646
Centres, small venues									
Tramway <sup>d</sup>	125	52	75 <sup>e</sup>	111	98	105	65	72	152
Royal C'servatoire Scotland	[391]	391	375	459	442	389	401 <sup>f</sup>	544	631 <sup>f</sup>
CCA <sup>g</sup>	216	62	[62]	260	276	230	[648]	1,011	1,075
Mask & Puppet <sup>h</sup>	40	[40]	e63	[83]	83	98	107	70	64
Platform	105	109	97	92	85	80	67	e62	e67
Mitchell <sup>i</sup>	102	133	119	130	191	157	151	84	85
Total <sup>j</sup>	979	787	791	1,135	1,175	1,059	1,439	1,848	2,054
Grand Total	2,646	2,780	2,830	3,396	3,208	2,752	3,123	3,235	3,356

Source: Creative Scotland, Glasgow Life, theatres and centres.

<sup>a</sup> Includes Scottish Opera and Scottish Ballet performances.<sup>b</sup> Theatrical presentations only.<sup>c</sup> Includes live music; excludes club nights.<sup>d</sup> Performances only.<sup>e</sup> Closed for whole or part of year.<sup>f</sup> Of which 192 concerts, 150 opera/musical theatre, 145 drama, 18 dance, and 126 other, including film, other art forms and short course culminations.<sup>g</sup> Includes music and film.<sup>h</sup> Excludes workshops.<sup>i</sup> Performances in Theatre only; excludes events in Wee Write and Aye Write! reporting change from 2014/15 onwards.<sup>j</sup> Excludes Òran Mór.

**Table 2.3 Glasgow theatres and centres, attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Receiving theatres									
Theatre Royal <sup>a</sup>	131	161	e172	154	169	121	97	134	185
<i>Of which, Sc Opera &amp; Sc Ballet</i>	43	37	44	38	41	47	51	37	35
King's Theatre	391	319	e337	354	357	338	361	389	321
SSE Hydro, Armadillo <sup>b</sup>	109	253	262	291	186	412 <sup>c</sup>	412	668	479
Total	631	733	771	799	712	871	874	1,194	1,020
Producing theatres									
Citizens	69	64	70	50	72	59	63	81	71
Tron	34	41	47	45	41	40	34	34	35
Arches <sup>d</sup>	39	32	27	39	48	41	33	n/a	n/a
Total	142	137	144	134	161	140	130	115	106
Centres									
Tramway <sup>e</sup>	11	14	8 <sup>f</sup>	15	15	17	16	14	15
Royal Conservatoire Scotland	[41]	41	47	45	54	44	49 <sup>g</sup>	55	63 <sup>g</sup>
CCA	8	2	[2]	10	9	13	25	52	51
Mask & Puppet	2	[3]	[5]	[5]	[5]	6	5	5	4
Platform <sup>h</sup>	10	9	10	8	7	7	6	[6]	[6]
Mitchell <sup>i</sup>	26	33	23	32	48	39	38	28	28
Total <sup>j</sup>	98	102	95	115	138	126	139	160	167
Grand Total	871	972	1 010	1 048	1 011	1 137	1 143	1 449	1 260

Source: Creative Scotland, Glasgow Life, theatres and centres.

<sup>a</sup> Includes Scottish Opera and Scottish Ballet performances.<sup>b</sup> Theatrical presentations only.<sup>c</sup> Rise result of successful presentation of Cirque du Soleil and comedians in Hall 4.<sup>d</sup> Includes live music; excludes club nights.<sup>e</sup> Performances only.<sup>f</sup> Closed for whole or part of year.<sup>g</sup> Of which 23k for concerts, 15k for opera/musical theatre, 10k for drama, 4k for dance, and 11k for other.<sup>h</sup> Arranges galas, festivals, and community touring, reaching over 30k.<sup>i</sup> Estimated attendance in Theatre only; excludes events in Wee Write and Aye Write! reporting change from 2014/15 onwards.<sup>j</sup> Excludes Òran Mór.**Table 2.4 Glasgow Concert Halls, performances<sup>a</sup>, attendance and average attendance**

FY	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
<b>Performances (no.)</b>									
Royal Concert Hall	194	204	187	190	156	151	149	149	169
City Halls	84	94	115	121	106	100	101	91	88
Fruitmarket	78	51	71	59	46	50	46	52	30
<b>Total<sup>b</sup></b>	<b>356</b>	<b>349</b>	<b>373</b>	<b>370</b>	<b>308</b>	<b>301</b>	<b>296</b>	<b>292</b>	<b>287</b>
<b>Attendance(k)</b>									
Royal Concert Hall	242	236	252	234	199	187	182	197	182
City Halls	45	46	59	60	44	57	59	51	48
Fruitmarket	34	21	31	24	18	20	20	23	14
<b>Total<sup>b</sup></b>	<b>321</b>	<b>303</b>	<b>342</b>	<b>318</b>	<b>261</b>	<b>264</b>	<b>261</b>	<b>271<sup>c</sup></b>	<b>244<sup>c</sup></b>
<b>Avg attendance (no.)</b>									
Royal Concert Hall	1,249	1,156	1,348	1,233	1,273	1,236	1,221	1,323	1,074
City Halls	539	489	515	497	413	567	583	543	547
Fruitmarket	441	402	430	410	296	393	431	442	466

Source: Glasgow Life, Culture Republic.

<sup>a</sup> Concerts and shows only; excludes receptions, ceremonies, conferences, lectures, and private events.<sup>b</sup> Excludes activities in the small halls (Strathclyde Suite and Exhibition Hall in RCH, Recital Room and various other spaces within City Halls); these mainly comprise workshops, kids' events, lectures, and small gigs, and accounted for an additional 23k attendance in 2015/16 (at 279 events), compared with 3k in 2013/14, when building works reduced activity, and 19k in the previous year.<sup>c</sup> Excludes 12 performances in the New Auditorium attracting 4,070 attendance.

**Table 2.5 Glasgow Concert Halls<sup>a</sup>, performances, attendance and average attendance, by classical concerts and other concerts/shows**

FY	09/10	10/11	11/12	12/13	13/14	14/15	15/16 <sup>c</sup>	% +/- 09-16
Performances (no.)								
Classical								
Resident orchestras <sup>b</sup>	92	88	87	86	83	83	81	-12
Other classical	55	55	67	38	32	47	40	-22
All classical	147	138	154	124	115	130	121	-18
Other music								
Celtic Connections	40	41	38	38	40	36	43	-7
Other promoters	<u>186</u>	<u>191</u>	<u>116</u>	<u>139</u>	<u>141</u>	<u>126</u>	<u>123</u>	-34
All other	226	232	154	177	181	162	166	-26
All	373	370	308	301	296	292	287	-23
Attendance (thousand)								
Classical								
Resident orchestras <sup>b</sup>	82	74	75	74	73	73	68	-17
Other classical	39	49	44	29	18	41	23	-41
All classical	121	120	119	103	91	114	91	-25
Other music								
Celtic Connections	38	38	33	36	40	44	50	+32
Other promoters	<u>183</u>	<u>160</u>	<u>149</u>	<u>125</u>	<u>130</u>	<u>111</u>	<u>103</u>	-44
All other	221	198	182	161	170	155	153	-31
All	342	318	261	264	261	269	244	-29

Source: Glasgow Life, Culture Republic.

<sup>a</sup> Royal Concert Hall (main auditorium), City Halls (grand hall) and Fruitmarket only.<sup>b</sup> Orchestral concerts promoted by the RSNO, BBC SSO and SCO only.<sup>c</sup> Excludes New Auditorium.**Table 2.6 Glasgow Royal Concert Hall<sup>a</sup>, performances<sup>b</sup>, attendance and average attendance, by classical concerts and other concerts/shows**

FY	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
Performances (no.)									
Classical	79	81	52	54	54	39	38	48	47
Other concerts/shows	<u>115</u>	<u>123</u>	<u>135</u>	<u>136</u>	<u>102</u>	<u>112</u>	<u>111</u>	<u>101</u>	<u>122</u>
All	194	204	187	190	156	151	149	149	169
Paid attendance(k)									
Classical	93	90	75	69	75	57	50	68	54
Other concerts/shows	149	146	177	166	123	130	132	129	128
All	242	236	252	234	199	187	182	197	182
Avge attendance (no.)									
Classical	1,178	1,108	1,448	1,273	1,395	1,465	1,314	1,412	1,149
Other concerts/shows	<u>1,297</u>	<u>1,188</u>	<u>1,309</u>	<u>1,217</u>	<u>1,208</u>	<u>1,157</u>	<u>1,189</u>	<u>1,272</u>	<u>1,049</u>
All	1,249	1,156	1,348	1,233	1,273	1,236	1,221	1,322	1,076

Source: Glasgow Life, Culture Republic.

<sup>a</sup> Main auditorium only; excludes activities in Strathclyde Suite, Exhibition Hall, City of Music Studio, and, from 2015, the New Auditorium.<sup>b</sup> Concerts and shows only; excludes conferences, ceremonies, receptions, and private events.

**Table 2.7 Glasgow popular music venues<sup>a</sup>, concerts and attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Performances (no.)									
SSE Hydro SEC <sup>b</sup>	95	95	98	86	99	86	109	138	91
O2 ABC <sup>c</sup>	[191]	[191]	191	[216]	216	276	283	441	444
O2 Academy <sup>c</sup>	[80]	[80]	[72]	[72]	72	78	61	61	94
Barrowland	[60]	[60]	[60]	[60]	[60]	[60]	[60]	60	60
Total	446 <sup>c</sup>	436 <sup>c</sup>	421	434	447	500	513	600	689
Attendance (k)									
SSE Hydro SEC <sup>b</sup>	562	489	517	485	522	412	672	668	686
O2 ABC <sup>c</sup>	[74]	[74]	[74]	[99]	[99]	127	110	296	303
O2 Academy <sup>c</sup>	[141]	[141]	[127]	[127]	[127]	137	150	94	166
Barrowland <sup>d</sup>	[67]	[67]	[67]	[67]	[67]	67	[67]	[67]	[67]
Total	844	771	785	678	815	743	999	1,135	1,222

Source: Performing Right Society, SECC, Academy Music Group; some estimations.

<sup>a</sup> Excludes stadium performances in Hampden, which, for example, totalled 7 in 2009/10, with an estimated attendance of 354k.

<sup>b</sup> Mainly SEC (previously SECC) Hall 4 until 2013/14, when SSE Hydro opened.

<sup>c</sup> Calendar year.

<sup>d</sup> Estimates.

**Table 2.8 Glasgow multi-art form centres**

Centre	Function	Activity tables
Tramway	Legendary centre for international work in visual arts & performance; versatile spaces; Scottish Ballet HQ, studios and production workshops; base for independent dance; The Work Room provides development residencies for practitioners and a touring programme	3.14
Centre for Contemporary Art	Performance, practice and making hub for artists and their public; curates exhibitions and programmes of film, electronic and improvised music; hosts individual residences in 'creative lab', cultural organisations as tenants and "Intermedia" gallery	2.2, 2.3, 5.3
Trongate 103	Creative hub & visitor facility for contemporary practice in painting, printmaking, photography, digital media, film, ceramics & sculpture; houses independent organisations <sup>a</sup> in gallery and studio spaces	5.2
Garret Mask & Puppet	Mask, puppetry, mime and physical theatre centre; in own theatre presents home-produced & visiting shows; workshops, school visits, in-service teacher training, exhibitions	2.2, 2.3
Platform <sup>b</sup>	Community arts centre; professional programming and participatory work in dance, music, drama & visual arts; resident dance company; strong links to local voluntary sector over festivals, galas, and community touring	2.2, 2.3

Source: companies.

<sup>a</sup> Glasgow Print Studio, Street Level Photoworks, Transmission Gallery, Project Ability, Glasgow Independent Studios, Sharmanka Kinetic Theatre, Glasgow Media Access, Russian Cultural Centre.

<sup>b</sup> Within the Bridge, which also houses an FE college, library and swimming pool.

Note: Additionally, various small arts centres, some voluntarily operated, provide access to specialist practice and culturally diverse engagement across the City. These include Cranhill Arts Drumchapel workshop, Ricefield Chinese Art and Culture, Sri Mangala Vinayahar, Punjabi Sahit Sabha, Mel Milaap and the Intercultural Arts Group (Mushaira), as well as Sharmanka and the Russian Cultural Centre in Trongate 103.

**Table 2.9 Glasgow performance venues<sup>a</sup>, seating capacities, and dates of buildings, 2017**

VENUE	SEATS		DATES
	Main	Ancillary	
Producing theatres			
Citizens Theatre	450	100	1878
Tron Theatre	230		1784, 1981
Total	680		
Receiving theatres			
Theatre Royal	1,541		1867
King's Theatre	1,785		1904
Pavilion	1,449		1904
Total	4,775		
Halls			
Royal Concert Hall			
Main Auditorium	2,000	Strathclyde Suite 400	1990
New Auditorium	600		1990, 2015
City Halls	936	Recital Hall 120	1841, 2006
Old Fruitmarket	600		1853, 2006
Total	4,136		
Arenas, music event venues			
SEC <sup>b</sup>			
SSE Hydro	11,901		2013
Armadillo	2,970		1997
Hall 4 <sup>c</sup>	10,000		1987
O2 Academy	2,500		1905, 2003
Barrowland	1,900		1934
O2 ABC	1,250	350	1929, 2005
Kelvingrove Bandstand	2,500		1924, 2014
Total	30,551		
Centres			
Tramway	600	100; gallery use up to 1,500	1893, 1988
Platform	220		2007
Centre for Contemporary Arts	150		1865, 1975
Mask & Puppet Centre	85		1985
St Andrew's in the Square	200		1756, 2000
Total	1,255		
Small halls			
Mitchell Theatre	418		1911
Óran Mór	400		1862, 2004
Cottier Theatre	250		1865, 1992
Websters	184		1863, 2015
Total	1,252		
Education and training			
Royal Conservatoire Scotland ?????????????????????????????????????			
Concert Hall	355	150 (Guinness); 125 (Chandler)	1987
New Athenaeum Theatre	344	150 (Opera Studio)	1987
James Arnott (Univ Glasgow)	182	130 (Andrew Stewart Cinema)	1878, 1997
Total	881		
Total main-venue capacity <sup>e</sup>	46,009	1,619	

Source: British Performing Arts Yearbook; web research.

<sup>a</sup> Excludes clubs.<sup>b</sup> Scotland Event Campus.<sup>c</sup> One of five interlinked exhibition and event halls; seating capacity of remaining four halls 12,000.<sup>d</sup> For Britannia Panopticon Music Hall of 1860, see historic buildings in Table 7.8.<sup>e</sup> 29 main venues; ancillary studios/halls excludes halls with a capacities below 100; 11 in regular use.

**3. COMPANIES**

- 3.1 National Theatre Scotland, performances and attendance, by location
- 3.2 National Theatre Scotland, productions, performances and attendance in Glasgow, by venue
- 3.3 Citizens Theatre, productions, performances and attendance
- 3.4 Tron Theatre, productions, performances and attendance
- 3.5 Royal Scottish National Orchestra, concert season, performances and attendance, by location, concert season
- 3.6 Royal Scottish National Orchestra, Glasgow concert season, average attendance of young people in audience-development schemes
- 3.7 BBC Scottish Symphony Orchestra, performances and attendance, by location, and other activities
- 3.8 Royal Scottish National Orchestra, BBC Scottish Symphony Orchestra and Scottish Chamber Orchestra, own orchestral promotions in Glasgow Concert Halls, performances, attendance, and average attendance
- 3.9 Scottish Opera, performances and attendance, by location
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- 3.11 Glasgow independent companies, 2013/14
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- 3.14 Music clubs in Glasgow and area, by performances
- 3.15 Kelvingrove Bandstand, performances and attendance
- 3.16 Tramway, performances and exhibitions, by attendance
- 3.17 CCA, performances and exhibitions, by attendance.
- 3.18 Glasgow City "area arts" community programmes

**Table 3.1 National Theatre Scotland, performances and attendance, by location**

	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number						
Glasgow							
Perfs	83	106	125	191	93	277	79
Attend	15,498	24,570	24,367	32,353	24,056	35,906	23,824
Rest of Scotland							
Perfs	231	290	319	432	297	137	163
Attend	40,530	57,470	48,330	45,912	61,106	48,706	43,750
Rest of UK							
Perfs	45	135	-	100	136	240	128
Attend	11,103	44,089	-	22,323	21,802	102,959	14,900
Overseas							
Perfs	3	66	88	215	179	147	176
Attend	372	25,007	46,628	56,768	93,249	58,098	60,182
Total							
Perfs	343	447	407	747	612	801	546
Attend	52,005	126,566	94,958	125,003	176,160	245,169	142,656
Average attendances							
Glasgow	187	232	195	169	259	130	301
Rest of Scot	169	170	124	50	182	355	268
Rest of UK	247	327	-	223	160	429	116
Overseas	124	379	530	264	521	395	342
All	152	283	233	167	288	306	261
Education activities in Glasgow							
Progs	3	7	7	10	10	..	2
Sessions	181	94	52	337	414	..	8
Attend	1,998	1,282	834	5,448	10,555 <sup>a</sup>	..	2,030

Source: National Theatre Scotland.

<sup>a</sup> By 7,949 participants.**Table 3.2 National Theatre Scotland, performances and attendance in Glasgow, by venue**

	2012/13		2013/14		2014/5		2015/16	
	Perfs	Attend	Perfs	Attend	Perfs	Attend	Perfs	Attend
Citizens Theatre	67	10,546	25	9,528	25	14,156 <sup>a</sup>	11	3,394
Tramway	23	10,607	13	1,028	-	-	4	1,203
Tron	8	976	10	600	-	-	14	3,850
Òran Mór	42	2,460	-	-	26	9,878 <sup>a</sup>	25	2,914
King's Theatre	7	5,880	-	-	-	-	1	118
Platform	3	630	-	-	-	-	-	-
Pacific Quay	16	672	-	-	-	-	14	12,345
Govan Hall Baths	24	542	-	-	-	-	-	-
Castlemilk	1	40	-	-	-	-	-	-
SECC	-	-	14	7,207	-	-	-	-
Theatre Royal	-	-	7	4,132	-	-	-	-
Arches	-	-	13	1,150	-	-	-	-
Maryhill Burgh	-	-	9	315	-	-	-	-
Eastwood	-	-	1	43	-	-	-	-
Kilmardinny Arts	-	-	1	53	-	-	-	-
Govan	-	-	-	-	2	400	-	-
Springburn Park Rockery	-	-	-	-	8	390	-	-
Reidvale Neighbourhood	-	-	-	-	6	373	-	-
Pennilee Parish Church	-	-	-	-	6	479	-	-
Southbank Rotunda <sup>b</sup>	-	-	-	-	214	10,230	-	-
Total	191	32,353	93	24,056	277	35,906	79	23,824

Source: National Theatre Scotland.

<sup>a</sup> Includes [8,000] at Great Yes, No, Don't Know, Show, 5-minute performances over 24 hours, live and online.<sup>b</sup> Culmination of the Tin Forest Project following participatory inputs in Govan, Springburn, Reidvale, and Penilee; includes 190 puppet performances, with 2,894 attendance.

**Table 3.3 Citizens Theatre, productions, performances and attendance**

FY	09/10	10/11	11/12	12/13	13/14	14/15	15/16
<b>Citizens Company at home:</b>							
Productions	7	6	6	9	7	5	7
Performances	e166	134	151	156	188	126	140
Attendance	e36,702	28,700	34,313	48,998	48,773	50,865	48,958
<b>Visiting companies:</b>							
Productions	17	21	14	9	12	9	4
Performances	e150	134	114	97	59	98	42
Attendance	e33,602	24,782	29,868	10,029	13,904	22,510	14,495
<b>Total at Citizens<sup>a</sup>:</b>							
Performances	316	290	295	249	247	282	262
Attendance	70,305	53,582	64,181	59,812	62,677	80,846	70,576
Attend per perf:	222	185	218	240	254	287	269
<b>Tours out:</b>							
Performances	37	140	24	68	41 <sup>b</sup>	39	28
Attendance	2,321	13,665	2,321	14,532	..	..	..
<b>Learning activities in Glasgow:</b>							
Projects	95	51	84	161	173	209	53
Sessions	1,478	1,507	1,433	1,415	1,503	1,747	1,503
Participations	23,938	27,532	24,848	25,013	30,425	8,442	10,191

Source: Citizens Theatre.

<sup>a</sup> Includes Citizens community/learning productions and hires.<sup>b</sup> Includes *Dr Faustus* in Leeds and *Monster in the Hall* in China, Scotland, and England.**Table 3.4 Tron Theatre, productions, performances and attendance**

FY	09/10	10/11	11/12	12/13	13/14	14/15	15/16
<b>Tron Theatre Company:</b>							
Productions	6	6	6	5	7	15	7
Performances	121	151 <sup>a</sup>	112	105	165	215	186
Attendance	19,022	15,515	14,002	15,969	21,369	22,328	22,646
<b>Visiting companies:</b>							
Performances	303 <sup>b</sup>	293	320	313	261	181	198
Attendance	27,528	29,474	26,969	24,143	12,258	11,812	12,618
<b>Total at Tron:</b>							
Performances	424	444	432	418	426	396	384
Attendance	46,550	44,998	40,971	40,112	33,627	34,140	35,264
<b>Tours out:</b>							
Performances	36	34	-	53	16	16	5
Attendance	900	5,000	888	7,590	..	..	..
<b>Learning activities in Glasgow:</b>							
Sessions	287	308	335	272	411	389	443
Participations	5,928	7,176	8,086	3,773	6,261	5,835 <sup>c</sup>	6,645 <sup>c</sup>

Source: Tron Theatre.

<sup>a</sup> Includes Mayfest.<sup>b</sup> Includes 31 concerts.<sup>c</sup> Estimates: participants were 2,164 in 2014/15 and 2,274 in 2015/16.



**Table 3.5 Royal Scottish National Orchestra, performances and attendance<sup>a</sup>, by location, concert season<sup>b</sup>**

	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number						
Orchestral concerts							
Glasgow							
Royal Concert Hall promos	34	29	23	25	26	27	27
Attendance	52,932	43,855	38,210	35,681	34,993	39,756	40,710
Other <sup>c</sup>	2	3	2	3	5	12	12
Rest of Scotland							
Promos in EDN, ABN & DND <sup>d</sup>	30	36	31	27	32	33	32
Attendance	43,223	48,533	43,483	41,155	41,250	43,006	43,746
Engagements <sup>e</sup>	9	9	9	10	11	13	19
Elsewhere							
UK	1	3	-	-	1	-	2
Overseas <sup>f</sup>	6	-	1	5	1	-	-
Total orchestral concerts	82	80	66	70	76	85	92
Orchestral concert average attendance							
Royal Concert Hall	1,519	1,447	1,602	1,427	1,346	1,472	1,508
RSNO promos rest of Scot	1,441	1,348	1,405	1,526	1,289	1,303	1,367
Other concerts <sup>g</sup>	6	11	17	11	10	5	6
Total concerts	88	91	83	81	86	94	98
Recording sessions	..	..	..	..	39	46	54
Education/learning in Glasgow							
Programmes	3	3	7	6	7	9	12
Workshops	6	2	30	10	24	82	115
Performances <sup>h</sup>	10	16	15	19	20	31	43
Participations <sup>i</sup>	6 995	8 410	9 178	8 081	4 228	7 478	10 490

Source: Royal Scottish National Orchestra.

<sup>a</sup> Includes zero-priced tickets.<sup>b</sup> August to July.<sup>c</sup> Includes promotions at Kelvingrove, and engagements by Celtic Connections, Scottish International Piano Competition, the Spree Festival, Glasgow Airport, Ryder Cup (SEC), Children's Classics, Raymond Gubbay, and West End International.<sup>d</sup> Edinburgh, Aberdeen, Dundee.<sup>e</sup> Includes Edinburgh International Festival, at which 5 concerts in 2015.<sup>f</sup> Amsterdam, Baden-Baden, Paris, Munich, Vienna, Belgrade, Leipzig, Aix-en-Provence.<sup>g</sup> *Out and About*, *Under the Skin*, and chamber concerts in Glasgow and Edinburgh.<sup>h</sup> Schools concerts and pre-concert talks.<sup>i</sup> Excludes choral participations totalling for the 6 RSNO choirs 18,280 in 2014/15 and 18,080 in 2015/16, which included the newly formed Community Choir; the choral members totalled 410 in 2015/16.**Table 3.6 Royal Scottish National Orchestra, Glasgow concert season, average attendance of young people in audience-development schemes**

	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number						
U16 + U26 attend	3,590	3,046	3,096	3,884	2,439	1,903	2,218
Average per concert							
Under 16s	53	43	70	63	33	35	32
Under 26s	58	66	74	92	89	106	123
Total	111	109	144	155	122	141	155
Concerts <sup>a</sup>	34	29	23	25	20	18	18

Source: Royal Scottish National Orchestra.

<sup>a</sup> Main series only; excludes festive, pops, and chamber series.

**Table 3.7 BBC Scottish Symphony Orchestra, performances and attendance<sup>a</sup>, by location, and other activities**

	14/15	15/16
	Number	
<b>Glasgow</b>		
City Halls concerts <sup>a</sup>	30	34
Attendance (k)	15,179	16,632
<b>Rest of Scotland</b>		
Concerts	24	18
<b>Rest of UK</b>		
Concerts	5	5
<b>Rest of world</b>		
Concerts	10 <sup>b</sup>	-
Total concerts <sup>c</sup>	66	57
<b>Dual sessions<sup>d</sup></b>		
Days	13.5	17.5
<b>Education/outreach</b>		
Events	..	12
Participations	..	5,293

Source: BBC SSO.

<sup>a</sup> Includes Tectonics as one event and "composer focus" projects as one event.<sup>b</sup> Delhi, Mumbai, Guangzhou, Shenzhen, Tianjin, Beijing, Shanghai.<sup>c</sup> All broadcast; no repeated repertoire.<sup>d</sup> Radio 3 and CDs.**Table 3.8 Royal Scottish National Orchestra, BBC Scottish Symphony Orchestra and Scottish Chamber Orchestra, own orchestral promotions in Glasgow Concert Halls, performances, attendance<sup>a</sup> and average attendance**

FY	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
<b>Performances</b>									
RSNO <sup>b</sup>	42	37	31	32	26	22	28	29	25
BBC SSO <sup>c</sup>	32	39	38	33	36	38	32	30	34
SCO <sup>c</sup>	22	23	23	23	25	26	23	24	22
Total	96	99	92	88	87	86	83	83	81
<b>Attendance</b>									
RSNO <sup>b</sup>	49,729	47,925	47,987	46,567	39,825	33,648	39,721	41,543	38,559
BBC SSO <sup>c</sup>	16,172	17,971	20,912	15,989	19,543	23,829	20,432	15,179	16,632
SCO <sup>c</sup>	12,070	12,127	13,006	11,749	15,378	16,088	12,888	16,023	13,220
Total	78,791	78,023	81,905	74,305	74,746	73,565	73,041	72,745	68,411
<b>Average attendance</b>									
RSNO <sup>b</sup>	1,184	1,295	1,548	1,455	1,532	1,529	1,419	1,433	1,542
BBC SSO <sup>c</sup>	505	461	550	485	543	627	638	506	489
SCO <sup>c</sup>	549	527	565	511	615	618	560	668	601
All orchestras	812	788	890	844	859	855	880	876	845

Source: Glasgow Life, Culture Republic.

<sup>a</sup> Includes zero-priced tickets.<sup>b</sup> RSNO promotions only; excludes orchestral concerts given at Kelvingrove (2 a year), hires, chamber concerts and *Under the Skin*.<sup>c</sup> In City Halls.

**Table 3.9 Scottish Opera, performances and attendance, by location**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Glasgow									
Mainscale									
Performances	22	22	22	13	18	23	18	19	20
Attendance	21,843	16,913	20,288	13,531	16,589	17,309	18,303	17,990	18,757
Opera Unwrapped									
Performances	4	5	5	5	5	3	3	3	4
Attendance	..	2,592	2,435	1,860	2,114	2,170	1,928	2,511	2,600
Other <sup>a</sup>									
Performances	20	29	20	20	12	6	5	2	3
Attendance	..	22,035	9,100	4,987	4,290	2,849	1,942	729	927
Rest of Scotland									
Mainscale									
Performances	23	28	25	21	22	32	28	23	25
Attendances	..	18,276	19,804	23,190	22,707	27,125	27,701	20,848	26,592
Opera Unwrapped									
Performances	7	9	8	8	8	7	8	7	8
Attendance	..	2,753	2,375	3,139	4,237	3,443	4,799	4,518	4,855
Other <sup>a</sup>									
Performances	64	75	49	54	44	55	56	36	38
Attendance	..	21,024	11,201	15,433	9,955	14,638	13,928	6,399	7,127
Rest of UK & overseas									
Mainscale									
Performances	4	2	-	5	3	2	40 <sup>b</sup>	2	3
Attendance	..	2,034	-	7,760	4,692	1,784	23,542	1,994	649
Other performances	1	3	-	-	1	1	2	1	-
Mainscale totals									
Performances	49	52	47	39	43	57	86	44	48
Attendance	..	37,223	40,092	44,481	43,988	46,218	69,546	40,832	45,998
Mainscale average attendance									
Glasgow	993	769	922	1,041	922	840	1,017	947	939
Rest of Scotland	..	653	792	1,104	1,032	847	989	906	1,064
Elsewhere	..	1,017	-	1,552	1,564	892	589	997	216
Total all performances									
Performances	144	173	129	126	113	129	160	93	101
Attendance	..	85,627	65,203	69,900	64,584	69,851	92,703	55,237	61,507

Source: Scottish Opera.

<sup>a</sup> Includes reduced-scale productions, such as Opera-go-Round, and some orchestral concerts.<sup>b</sup> *Pirates of Penzance* tour in rest of UK.

**Table 3.10 Scottish Ballet, performances and attendance, by location**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Mainscale									
Glasgow									
Performances	23	28	25	26	23	35	30	16	11
Attendance	21,363	20,516	23,368	19,406	23,517	29,930	29,120	16,110	12,628
Rest of Scotland									
Performances	33	44	44	41	39	41	46	65	45
Attendances	34,232	29,290	36,881	27,523	32,352	28,897	35,278	59,403	43,361
Rest of UK									
Performances	6	14	9	12	13	27	12	12	2
Attendance	5,473	11,210	8,093	8,043	11,001	20,362	10,823	12,132	2,871
Rest of world									
Performances	-	-	5 <sup>a</sup>	-	13 <sup>b</sup>	-	8 <sup>c</sup>	22 <sup>d</sup>	14 <sup>e</sup>
Attendance	-	-	5,050		6,902	-	11,246	23,007	16,959
Mainscale totals									
Performances	62	86	83	79	80	103	96	115	72
Attendance	61,068	61,016	73,392	54,972	73,772	79,189	86,467	110,652	75,819
Mainscale average attendance									
Glasgow	929	734	935	746	1,022	855	971	1,007	1,148
Rest of Scotland	1,037	732	828	671	830	765	767	914	963
Rest of UK	912	800	893	670	938	754	902	1,011	1,435
Overseas	-	-	1,010	-	1,150	-	1,406	1,046	1,211
Other scale									
Performances	2 <sup>f</sup>	13 <sup>g</sup>	-	10 <sup>g</sup>	-	-	12 <sup>h</sup>	17 <sup>g</sup>	2 <sup>f</sup>
Attendance	600	2,932	-	1,924	-	-	758	3,469	730
Total all performances									
Performances	64	99	83	89	80	103	108	132	74
Attendance	61,668	63,948	74,402	56,896	74,922	79,189	87,225	114,121	76,549

Source: Scottish Ballet.

<sup>a</sup> Nanjing, Beijing, Shanghai.<sup>b</sup> Los Angeles, Davies California.<sup>c</sup> New Orleans, Tampa, Gainesville, Hong Kong.<sup>d</sup> Moscow, St Petersburg.<sup>e</sup> Chicago, San Antonio, Houston, Pittsburgh, Charleston, Washington DC.<sup>f</sup> In Glasgow.<sup>g</sup> Scotland tour.<sup>h</sup> Edinburgh screenings and talks.

**Table 3.11 Glasgow independent production companies<sup>a</sup> in drama, dance, physical theatre and music, 2015/16**

	Prods	Performances				
		GLA	RoS	RUK	RoW	Total
		No.				
Drama <sup>b</sup> /dance <sup>c</sup>						
Vanishing Point	4	15	28	5	-	48
Mischief La-Bas	7	19	77	8	32	136
Fire Exit	4	11	12	-	-	23
Rapture Theatre	2	5	27	-	-	32
Glasgow Lunchtime Theatre	38	244	-	-	-	244
Barrowland Ballet	7	26	9	11	48	75
Total <sup>e</sup>	62	320	153	24	80	558
Music						
Scottish Ensemble	..f	7	23	5	11	46
Cryptic						
Opera productions	2 <sup>g</sup>	22	2	7 <sup>g</sup>	7 <sup>g</sup>	38
Sonic installations/events	12	75	-	3	3	81
Additional needs						
Birds of Paradise	5	7	27	-	-	34
Solar Bear	3	18	24	-	-	42
Visible Fictions	5	..	..	..	..	140
Paragon	n/a	10	15	-	-	25
Indepen-dance <sup>h</sup>	..	..	..	..	..	..
Total	89	459	244	39	101	843

Source: Creative Scotland, Glasgow City Council; web research.

<sup>a</sup> Regularly funded by Creative Scotland; many also supported by Glasgow City Council.

<sup>b</sup> Drama companies project-supported by Creative Scotland are Random Accomplish, A Moment's Peace, conFab, Terra Incognita, Pachamama; Glasgow City Council supports Creative Therapies, Plantation Park, Vox Motus, and Toonspeak.

<sup>c</sup> Dance companies project-supported by Creative Scotland are Company of Wolves, Marc Brew, Stammer Productions; Glasgow City Council supports Scottish Mask and Puppet and Visual Statement (based at Platform).

<sup>d</sup> Music companies project-supported by Creative Scotland are Tromolo (music theatre), Limelight (previously Sounds of Progress), and New Rhythms.

<sup>e</sup> Surge, a community street-theatre company, presents a further 288 performances.

<sup>f</sup> Three new commissions.

<sup>g</sup> *The Little Match Girl*, performed in Manchester, Nottingham, and London; *HUI: snow, moon and flower*, of which, three performances in Taipei.

<sup>h</sup> Provides regular dance classes to a wide range of disabled children, young people, and adults from Glasgow and further afield, with performances across Scotland, as well as training in inclusive dance practice.

**Table 3.12 Celtic Connections Festival, performances and attendance**

	2009	2010	2011	2012	2013	2014	2015	2016	2017
	Number								
Glasgow Concert Halls									
Performances	77	87	80	71	38 <sup>a</sup>	40 <sup>a</sup>	57	67	78
Attendance	46,677	49,258	47,968	43,968	35,637	39,646	50,243	57,912	51,038
Other venues									
Performances	86	90	86	127	113	124	118	144	156
Attendance	14,032	19,591	21,349	25,829	29,545	39,727	31,277	42,177	41,589
All (ticketed)									
Performances	163	177	166	198	151	164	175	211	234
Attendance	60,709	68,849	69,317	69,797	65,182	79,373	81,530	100,089	90,787
Unticketed events <sup>b</sup>	7,385	8,952	12,715	14,130	18,334	27,397	24,262	23,758	23,880
Total attendance	68,094	67,801	82,032	83,927	83,516	106,770	105,792	123,847	114,667

Source: Glasgow Life.

<sup>a</sup> Activity reduced owing to building work in Royal Concert Hall.<sup>b</sup> Attendance estimated.**Table 3.13 Glasgow Music Series<sup>a</sup>, performances and attendance<sup>b</sup>**

	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number							
Glasgow Concert Halls								
Performances	14	15	30	26	18	15	19	18
Attendance	5,666	7,708	6,040	5,253	4,560	3,927	2,899	5,024
Other venues <sup>c</sup>								
Performances	-	-	2	9	14	11	5	1
Attendance	-	-	1,197	2,622	2,435	2,452	1,334	417
All								
Performances	14	15	32	35	32	26	19 <sup>d</sup>	19
Attendance	5,666	7,708	7,237	7,875	6,995	6,379	4,233	5,441
Attend per perf	405	514	226	225	219	245	223	282

Source: Glasgow Life.

<sup>a</sup> International Series in 2008/09 and 2009/10, in subsequent years chamber and choral concert series, which included specialist programmes devoted to Jordi Savall and Philip Glass, three festivals of Minimalism in music, and one of Beethoven's string quartets and his solo piano music.<sup>b</sup> Paid admissions.<sup>c</sup> Include Kelvingrove, Tramway, University of Glasgow, St Peter's Church, Royal Conservatoire Scotland, Cottier and Oran Mor.<sup>d</sup> The Glasgow Music Team also promoted the New Music Biennial (2 days) and the Classical Music Marathon (1 day) in the Royal Concert Hall as part of the Commonwealth Games Cultural Programme; attracting an estimated attendance of some 13k..**Table 3.14 Music clubs in Glasgow and area, by performances**

	12/13	15/16
	Number	
Westbourne Music	20	18
Kilmardinny Music	6	6
Milngavie	8	7
Pollok House Arts	6 <sup>a</sup>	6 <sup>b</sup>
Glasgow University <sup>c</sup>	51	42
Cottier Project	15	55 <sup>d</sup>
Total	106	134

Source: Enterprise Music; web research.

<sup>a</sup> Held in Queen's Cross Church.<sup>b</sup> Held in House of an Art Lover.<sup>c</sup> Lunchtime and evening concerts.<sup>d</sup> Festival with 40 chamber music and chamber opera performances, 2 jazz concerts, and 9 dance events, and 4 screenings.

**Table 3.15 Kelvingrove Bandstand, performances and attendance**

	14/15	15/16	16/17
	Number		
Attendances	-	15,956	35,838
Events	13	20	29
Attend per event	-	798	1,236

Source: Glasgow Life.

**Table 3.16 Tramway, performances and exhibitions, by attendance**

	09/10	10/11	11/12	12/13	13/14	14/15	15/16
Theatre & events							
Performances	75	111	98	105	65	e72	132 <sup>a</sup>
Attendance	8,182	14,678	15,338	17,270	16,277	13,590	15,007 <sup>b</sup>
Averages	109	132	157	164	250	189	114
Visual arts							
Exhibitions	11 <sup>d</sup>	9 <sup>d</sup>	10 <sup>d</sup>	21	[20]	13	11
Days	406 <sup>d</sup>	342 <sup>d</sup>	313 <sup>d</sup>	596	..	..	..
Attendance <sup>c</sup>	35,879	29,747	21,335	32,766	30,651	40,743	47,933 <sup>e</sup>
Per day	88	87	68	55	..	..	..
Total attendance	44,061	44,425	36,673	50,036	46,928	54,333	62,940
Learning and training							
Programmes	15	19	18	32	44	..	..
Participations	13,467	19,091	17,303	7,108	17,738	11,268	22,466
Footfall							
	186,726	176,994	149,498	150,572	156,644	151,285	192,877

Source: Glasgow Life.

<sup>a</sup> Includes Dance International Glasgow with some performances off site.<sup>b</sup> Of which, Dance International Glasgow 6,817.<sup>c</sup> Includes small-duration exhibitions.<sup>d</sup> Major exhibitions only.<sup>e</sup> Of which, Turner Prize 38,419; 11,318 participations in Turner Prize under 'learning and training'.**Table 3.17 CCA, performances and exhibitions, by attendance**

	14/15	15/16
	Number	
Staged events		
Performances	1,011	1,025
Attendance	52,000	51,024
Exhibitions		
Main		
No.	6	6
Attendance	18,989	23,316
Intermedia		
No.	8	8
Attendance	4,786	6,733
Residents		
Cultural tenants	119	19
Creative lab res	11	11
Venue users		
Footfall	334,511	335,650

Source: CCA.

## COMPANIES

**Table 3.18 Glasgow City "area arts" community programmes**

	2014/15	2015/16
	Number	
Events		
Community touring	20	29
Development <sup>a</sup>	20	46
Gaelic Art <sup>b</sup>	9	25
Total	49	100
Attendance		
Community touring	2,528	3,515
Development <sup>a</sup>	15,246	16,249
Gaelic Art <sup>b</sup>	539	2,797
Total	18,313	22,561

Source: Glasgow Life

<sup>a</sup> Includes Area Arts Development, Arts Programme, ArtSTOP, Art & Health, older adults (primarily workshops and presentations).

<sup>b</sup> Primarily performances; 1 exhibition each year.



**4. PERFORMANCES AND PRODUCTIONS**

- 4.1 National companies, performances in Glasgow
- 4.2 National companies, attendance in Glasgow
- 4.3 National lyric companies and national orchestra, performances in Glasgow, and tours-out in Scotland and elsewhere, 2015/16
- 4.4 Glasgow producing theatres and National Theatre of Scotland, home-based drama productions, visiting companies and tours-out, 2013/14 and 2015/16
- 4.5 Glasgow-based "national performing companies" and producing theatres, performances (all scales), by place, Glasgow, rest of Scotland, and rest of world, 2015/16
- 4.6 Visiting companies and hires at Glasgow producing theatres, by performances and attendance
- 4.7 Visiting company productions at Glasgow producing theatres, by geographic origin
- 4.8 Glasgow-based opera, ballet and drama companies, productions
- 4.9 Glasgow companies, productions, 2015/16
- 4.10 Glasgow companies, some overseas engagements, 2015/16

**Table 4.1 National companies, performances in Glasgow**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Scottish Opera <sup>a</sup>	22	22	22	13	18	23	18	19	20
Scottish Ballet <sup>a</sup>	23	28	25	26	23	35	30	16	11
Lyric subtotal <sup>a</sup>	45	50	47	39	41	58	48	35	31
NTS <sup>b</sup>	67	53	83	106	125	191	93	277	79
RSNO <sup>c</sup>	42	37	31	32	26	22	28	29	25
SCO	22	23	23	23	25	26	23	24	22
Total	176	163	184	200	217	277	192	365	157

Source: National Performing Companies.

<sup>a</sup> Mainscale in Theatre Royal.

<sup>b</sup> Productions shown in Glasgow only.

<sup>c</sup> Orchestral concerts in RCH promoted by RSNO.

**Table 4.2 National companies, attendance in Glasgow**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Scottish Opera <sup>a</sup>	22	17	21	19	17	17	18	18	19
Scottish Ballet <sup>a</sup>	21	21	23	19	24	30	29	16	13
Lyric subtotal <sup>a</sup>	43	38	44	38	41	47	47	34	32
NTS <sup>b</sup>	31	18	15	25	24	32	24	36	24
RSNO <sup>c</sup>	50	48	53	43	40	34	40	42	30
SCO	12	12	13	12	15	16	13	16	13
Total	140	119	125	120	118	129	124	128	99

Source: National Performing Companies.

<sup>a</sup> Mainscale in Theatre Royal.

<sup>b</sup> Productions shown in Glasgow only.

<sup>c</sup> Symphony concerts in financial year, only in RCH.

**Table 4.3 National lyric companies and national orchestra, performances in Glasgow, and tours-out in Scotland and elsewhere, 2015/16**

	Glasgow		Rest of Scotland		Elsewhere
	Perf	Attend (k)	Perf	Attend (k)	Perf
Scottish Ballet <sup>a</sup>	11	12.6	45	43.4	16
Scottish Opera <sup>a</sup>	20	18.8	25	26.6	3
RSNO <sup>b</sup>	27	40.7	32	43.7	2
Total <sup>c</sup>	58	72.1	102	113.7	21
2014/15	62	73.9	121	123.2	36
2013/14	74	82.4	106	104.2	62
2012/13	80	80.8	100	97.2	34
2011/12	67	78.0	109	98.6	30

Source: National Performing Companies.

<sup>a</sup> Mainscale only.

<sup>b</sup> RSNO-promoted symphony concerts by season (August to July).

<sup>c</sup> Excludes the BBC SSO which gave 34 concerts in Glasgow, 18 concerts in the rest of Scotland, and 5 elsewhere.

# PERFORMANCES AND PRODUCTIONS

**Table 4.4 Glasgow producing theatres and National Theatre of Scotland, home-based drama productions, visiting companies and tours-out, 2013/14 and 2015/16**

	Home prods			Visiting companies		Tours out	
	No.	Perfs	Attd(k)	Perfs	Attd(k)	Pds	Perfs
2013/14							
Citizens <sup>a</sup>	7	188	48.8	59	13.9	1	41
Tron	7	165	21.4	261	12.2	1	16
NTS	9 <sup>b</sup>	93 <sup>b</sup>	24.1 <sup>b</sup>	n/a	n/a	15	519
Total	25	446	94.3	320	26.1	17	576
2015/16							
Citizens <sup>a</sup>	7	140	49.0	42	14.5	1	28
Tron	7	186	22.6	198	12.6	1	5
NTS	13	79	23.8	n/a	n/a	18	467
Total	27	405	95.4	240	27.1	20	500

Source: companies.

<sup>a</sup> Excluding community/learning productions.

<sup>b</sup> Productions played in Glasgow.

**Table 4.5 Glasgow-based national performing companies” and producing theatres, performances, all scales, by place, Glasgow, rest of Scotland, and rest of world, 2015/16**

	GLA	Rest of Scot	Rest of world	Total
Number				
Scottish Opera	27	71	3	101
Scottish Ballet	11	45	16	72
National Theatre Scotland	79	163	304	546
Citizens' Theatre	140	28	-	168
Tron Theatre	186	5	-	141
RSNO	42	54	2	98
BBC SSO	34	18	5	57
Totals	519	384	330	1,233

Source: see Tables 3.1, 3.3, 3.4, 3.5, 3.7, 3.9, and 3.10.

**Table 4.6 Visiting companies and hires at Glasgow producing theatres, by performances and attendance**

	Perfs (no)						Attend (k)					
	08/09	11/12	12/13	13/14	14/15	15/16	08/09	11/12	12/13	13/14	14/15	15/16
Citz	122	114	95	59	98	42	19.6	29.9	10.0	13.9	22.5	14.5
Tron	197	320	313	261	181	198	14.6	26.9	24.1	12.2	11.8	12.6
Total	319	434	408	320	279	240	34.2	56.8	34.1	26.1	34.3	27.1

Source: see Tables 3.3 and 3.4.

**Table 4.7 Visiting company productions<sup>a</sup> at Glasgow producing theatres, by geographic origin**

	08/09	11/12	12/13	13/14	14/15	15/16
Number						
Citizens:						
Glasgow	10	8	8	7	4	1
Rest of Scotland	2	-	-	2	3	-
Rest of UK	8	5	1	3	2	3
O/s	1	1	-	-	-	1
Total	20	14	9	12	9	5
Tron:						
Glasgow	15	16	15	29	15	19
Rest of Scotland	4	5	6	14	13	9
Rest of UK	4	3	5	12	6	8
O/s	6	6	1	5	3	1
Total	23	30	27	60	37	37

Source: Citizens Theatre and the Tron.

<sup>a</sup> Theatre productions toured-in by visiting companies; excludes concerts, solo acts, and readings.

# PERFORMANCES AND PRODUCTIONS

**Table 4.8 Glasgow-based opera, ballet and drama companies, productions**

	08/09	11/12	12/13	13/14	14/15	15/16
	Number					
Scottish Opera						
Mainscale new	4	4	4	4	4	3
Mainscale revival	1	1	1	-	1	2
Small <sup>a</sup>	6	6	2	4	2	2
Scottish Ballet						
Full length new	1	1	1	1	-	1
Full length revival	1	1	1	1	3	1
Other	3	2 <sup>b</sup>	2 <sup>c</sup>	2 <sup>d</sup>	3 <sup>e</sup>	2 <sup>f</sup>
Producing theatres	14	20	23	25 <sup>g</sup>	20	13 <sup>g</sup>
National Theatre Scotland	12	11	14	16	16	18 <sup>h</sup>
Independent companies	[21]	24	30	32	[32]	51 <sup>i</sup>
All	63	70	78	85	81	93

Source: companies.

<sup>a</sup> Includes small-scale tours and other short-format projects; excludes concerts.

<sup>b</sup> 2 double-bills, 1 new piece and 3 revivals.

<sup>c</sup> 2 triple-bills, 1 new and 1 revival.

<sup>d</sup> 1 double-bill and 1 multi-part presentation.

<sup>e</sup> 3 double-bills (with one new piece); 1 pair played by the company split into 2 as separate small-scale tours.

<sup>f</sup> 2 double-bills.

<sup>g</sup> Of which, 5 new writing.

<sup>h</sup> Of which, 7 new writing or adaptations.

<sup>i</sup> The work of 8 drama, 1 opera, 2 dance companies; additionally, 38 productions were mounted by Glasgow Lunchtime Theatre.

**Table 4.9 Glasgow companies, productions, 2015/16**

SCOTTISH BALLET

Mainscale

*Streetcar Named Desire* (Annabell Lopez Ochoa)  
*Cinderella* (Christopher Hampson): European premiere  
*Elsa Canasta* (Javier de Frutos) and *Motion of Displacement* (Brian Arias); new

Small scale

*Five Tangoes* (Hans van Manen), with *Indepen-dance*  
*Exalt* (Marc Brew): premiere

SCOTTISH OPERA

Mainscale

*Jenufa*: new; Danish National Opera co-production  
*Il Trovatore*  
*Carmen*  
*The Devil Inside* (Stuart MacRae): premiere; Music Theatre Wales co-production  
*Ariodante*: new

Other scale

*Così Fan Tutte* (piano-accompanied tour): new  
*Opera Highlights*: new

NATIONAL THEATRE OF SCOTLAND

*Last Dream on Earth* (Kai Fischer): premiere; co-production with the Tron  
*International plays from Ukraine and Russia*  
*Whisky Galore*, in Gaelic (adapted for stage by Ian Finley McLeod): premiere; Robhanis and Glasgow Lunchtime Theatre co-production  
*Rites*: Contact co-production  
*Yer Granny* (new version by Douglas Maxwell): premiere  
*Beautiful Cosmos of Ivor Cutler*:  
*Driver's Seat* (Muriel Spark, adapted by Laurie Sansom): premiere  
*Macbeth*  
*Let the Right One In*  
*Dragon*  
*Our Ladies of Perpetual Succour* (Lee Hall): premiere; Live Theatre co-production  
*Paul Bright's Confessions of a Justified Sinner*:  
*Full Tilt*  
*A Christmas Carol*  
*The James Plays*  
*The Strange Undoing of Prudencia Hart*  
*I am Thomas* (Simon Armitage): premiere; *Told by an Idiot* and *The Lyceum*, Edinburgh co-production, in association with Liverpool Everyman and Playhouse  
*Shrapnel* (adaptation by Catriona Lexy Campbell): premiere; Theatre Gu Leòr with Tron Theatre and An Lanntair co-production

CITIZENS THEATRE

Mainscale

*Fever Dream* (Douglas Maxwell): premiere  
*Into That Darkness*  
*Lanark* (Alisdair Gray, adapted by David Greig): premiere; Edinburgh International Festival co-production  
*The Chair*: ATG co-production  
*Rapunzel* (updated as panto by Annie Siddons): premiere  
*Endgame*: new; HOME, Manchester co-production  
*Blackbird*: new

Studio Productions

*Lot and His God*: new  
*Vanya*: new

TRON THEATRE

*Cock*: new  
*Ghosts*: new  
*Happy Days*: new  
*Sleeping Betty* (panto): premiere  
*Snow Pals* (devised by Lisa Keenow): premiere  
*Can't Forget What You* (David Ireland): premiere; Lyric Theatre Belfast co-production

**Table 4.10 Glasgow companies, some overseas engagements, 2015/16**

Royal Scot Nat Orch.	5 cities in Spain, 6 cities in USA (2016/17)
Scottish Ensemble	Stockholm, Malmo (and 6 other places in Sweden), Provence, Bucharest, Istanbul
Cryptic	Linz, Taipei (Hui: Snow, Moon and Flower)
Scottish Ballet	USA (Chicago, San Antonio, Huston, Washington DC and 3 other places), Moscow, St Petersburg (2014/15)
Barrowland Ballet	Dublin, Okinawa, The Hague, Shanghai (and 3 other cities in China)
Nat. Theatre Scotland	Ann Arbor, Tokyo (and 4 other cities in Japan), Seoul, Adelaide, Auckland
Tron Theatre	China (4 cities)
Visible Fiction	Christchurch, NZ
Solar Bear	Craiova, Romania (Erasmus exchange)
Mischief La-Bas	Iceland
Gla. Sculpt. Studios <sup>a</sup>	Marseille, High North Norway exchanges
Glasgow Print Studio	Commonwealth tour of <i>Below Another Story</i> through the British Council
Project Ability <sup>a</sup>	Finland

Source: companies.

**5. VISUAL ART**

- 5.1 Glasgow visual art, attendance
- 5.2 Glasgow visual art galleries, attendance
- 5.3 Practitioner studios and contemporary galleries, exhibitions, 2015/16
- 5.4 Glasgow visual art studios and practitioner groups, attendance
- 5.5 Glasgow visual art events, attendance
- 5.6 Modern Institute and Mary Mary artists, by domicile
- 5.7 Glasgow galleries and studios, by postcode area, 2016

**Table 5.1 Glasgow visual arts, attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Galleries	46	49	64	75	72	77	83	84	99
Studios	97	97	148	143	175	215	179	151	157
Events	16	104	13	153	-	205	-	201	50
Total	159	250	225	371	247	497	262	436	306
GoMA	578	562	528	500	609	592	576	619	602
Total	737	812	753	871	856	1,089	838	1,055	908

Source: See Tables 5.2, 5.3, 5.4.

**Table 5.2 Glasgow funded art galleries, attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Tramway <sup>a</sup>	11	10	36	30	21	33	31	41	48
CCA	18	18	-	[16]	[17]	18	22	24	30
Glasgow School of Art	16	20	27	27	30	25	29	18 <sup>b</sup>	19 <sup>b</sup>
Common Guild	1	1	1	2	4	[1]	1	e1	2
Total	46	31	64	75	72	77	83	84	99
Gallery of Modern Art	578	562	528	500	609 <sup>c</sup>	592	576	619	602
Total <sup>e</sup>	624 <sup>e</sup>	673 <sup>e</sup>	592 <sup>e</sup>	575 <sup>e</sup>	681	669	659	703	701

Source: Creative Scotland; Glasgow Life; galleries.

<sup>a</sup> Exhibitions only.<sup>b</sup> Temporary spaces in use owing to fire.<sup>c</sup> Includes the Great British Art Show.<sup>d</sup> Excludes NVA, which specialises in installations in changing locations.<sup>e</sup> Includes Collins Gallery.**Table 5.3 Glasgow visual art practitioner groups, attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Trongate 103 (footfall) <sup>a</sup>	46 <sup>b</sup>	46 <sup>b</sup>	115 <sup>c</sup>	139	171	212	176	148	154
Glasgow Sculpture Studio	51	51	33	4	[4]	3	[3]	3	3
Total	97	97	148	143	175	215	179	151	157

Source: Creative Scotland; Glasgow Life; studios.

<sup>a</sup> Housed from 2009/10 Glasgow Print Studio, Project Ability, Street Level, and Transmission, together with Glasgow Independent Studios, Sharmanka Kinetic Theatre, Glasgow Media Access, and Russian Cultural Centre.<sup>b</sup> Attendance at Glasgow Print Studio, Project Ability, Street Level and Transmission in own independent premises.<sup>c</sup> Of which, 78k attendance at GPS, PA, SL, and T before move mid-year to Trongate 103, where the initial footfall was 37k.**Table 5.4 Glasgow visual art events, attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17
	Thousand									
Glasgow International	-	89	-	153	-	205	-	201	-	226
Other	16 <sup>a</sup>	13 <sup>a</sup>	[13 <sup>a</sup> ]	-	-	-	-	-	50 <sup>b</sup>	-
Sub-total	16	104	13	153	-	205	-	201	50	226

Source: Creative Scotland; Glasgow Life.

<sup>a</sup> Glasgow Art Fair.<sup>b</sup> Turner Prize; 39k visits + 11k participations in associated activity.



**Table 5.5 Practitioner studios and contemporary galleries, exhibitions, 2015/16**

	Exhibs No.	Comment
<b>Practitioner studios</b>		
Glasgow Print Studios	6	Print workshop with production facilities; also member exhibitions
Glasgow Sculpture Studio	5	Facilities and support for sculptor members
Street Level	9	+ 5 photo shows elsewhere in Glasgow & 18 in rest of Scotland & UK
Transmission	48	Artist-run exhibitions, events, and exchanges
Project Ability	5	Fosters inclusive practice in visual arts
<b>Total</b>	<b>73</b>	
<b>Galleries</b>		
Gallery of Modern Art	8	Living artists from around the world, Practice and methods <sup>a</sup>
Tramway	26	Major shows and others of shorter duration
Centre for Contemporary Art	14	6 CCA shows + 8 in Intermedia Gallery
Glasgow School of Art	16	Also degree show, Phoenix, exhibition on Mull + 22 events
Common Guild	2 <sup>b</sup>	Curation, usually 5 exhibitions, + events and projects
<b>Total</b>	<b>66</b>	
<b>Grand total</b>	<b>131</b>	

Source: Creative Scotland; Glasgow Life; galleries.

<sup>a</sup> Work by Sue Tompkins, Aleksandra Domanovic, Nathan Cobey, Megan Flannigen, Sara Barker, Douglas Gordon, Alisdair Gray, and *Art from Everywhere*, curated by David Elliott; plus individual installations, work from engagement programmes and the Internet Cat Video Festival.

<sup>b</sup> Partial closure.

**Table 5.6 Modern Institute and Mary Mary artists, by domicile**

	2011	2013	2014	2016
	Number			
Glasgow	16	22	19	18
Rest of UK	9	8	10	8
Rest of EU	9	11	11	12
N America	6	11	14	22
<b>Total</b>	<b>40</b>	<b>52</b>	<b>54</b>	<b>60</b>

Source: MI and MM websites.

**Table 5.7 Glasgow galleries and studios, by postcode area, 2016**

Glasgow G1
Astner Kopper
Glasgow Print Studio <sup>a</sup>
Mary Mary
Modern Institute
Patricia Fleming Projects
Project Ability <sup>a</sup>
WASPS Artists' Studios <sup>b</sup>
Briggait <sup>a</sup>
Dovehill <sup>s</sup>
South Block <sup>a</sup>
Street Level <sup>a</sup>
Transmission <sup>a</sup>
Glasgow G2
Arteries
Compass
Cyril Gerber Fine Art
CCA, including Intermedia <sup>a</sup>
MacGregor Fine Art
Roger Billcliffe
Glasgow G3
Annan
Common Guild <sup>a</sup>
Hidden Lane
SW3 Gallery <sup>a</sup>
Glasgow G12
Mansfield Park
Queen's Park Railway Club <sup>a</sup>
Glasgow G31
WASPS Henson Street <sup>a</sup>
Market Gallery <sup>a</sup>
Glasgow G40
David Dale Gallery <sup>a</sup>
Glue Factory <sup>a</sup>
Many Studios <sup>a</sup>
Telfer Gallery
Glasgow other postcodes
Glasgow Sculpture Studio (G4) <sup>a</sup>
Tramway (G41) <sup>a</sup>
Gatehouse (G46)
Auctioneers in fine art
Bonhams (G77)
Lyon & Turnbull (G2)
McTear's (G51)

Source: web research.

<sup>a</sup> Not for profit.

<sup>b</sup> WASPS Artists' Studios managed 224 studios and 56 offices at four sites in Glasgow.

**6. CREATIVE AND CULTURAL INDUSTRIES**

- 6.1 Creative and cultural industries, Glasgow and rest of Scotland, employment by workplace
- 6.2 Employment in creative and cultural industries in Glasgow
- 6.3 Creative and cultural industries, employment in Glasgow and comparator cities
- 6.4 Employment in creative and cultural industries, in Glasgow and comparator cities, 2015
- 6.5 Employment by workplace in sustainable tourism
- 6.6 Scotland's screen production infrastructure, by location, 2014
- 6.7 Scotland's screen production infrastructure, Glasgow share
- 6.8 Glasgow screen production, enquiries, and direct local spend
- 6.9 Glasgow screen production, direct local spending, by type of production
- 6.10 Glasgow high-impact screen production activity, filming days, and local spend, by indigenous and incoming companies
- 6.11 Glasgow City and Outer Glasgow, cinemas, screen numbers and seats, 2014
- 6.12 Glasgow cinemas, attendance
- 6.13 Principal broadcasters in Glasgow, television production hours and staff
- 6.14 Cultural Enterprise Office, output data
- 6.15 Cultural Enterprise Office, service use

**Table 6.1 Creative and cultural industries, Glasgow and rest of Scotland, employment, by workplace**

	2009	2010	2011	2012	2013	2014	2015	% Chge 09-15	% Chge 11-15
	Thousand								
Glasgow City	17.6	17.4	16.9	17.4	17.7	17.8	20.8	+18.2	+23.1
Outer Glasgow	10.4	9.4	8.3	8.4	9.0	9.1	8.6	-17.3	+3.6
Edinburgh	13.9	13.0	11.1	12.2	13.1	13.9	15.4	+10.8	+38.7
Rest of Scotland	37.1	32.1	27.8	27.3	28.8	31.0	28.8	-22.4	+3.6
Scotland	79.0	71.9	64.1	65.2	68.6	71.8	73.6	-6.8	+14.8

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics, adjusted definition (2013) of "creative and cultural industries (including digital)".

**Table 6.2 Employment in creative and cultural industries in Glasgow**

	2009	2012	2015	%+/- 09-15
	Number			
Advertising	2,300	1,850	2,250	-2.2
Architecture	2,500	1,500	1,750	-30.0
Visual arts	280	215	310	+10.7
Crafts	564	551	535	-5.1
Fashion/textiles	308	231	222	-27.9
Design	800	650	737	-7.9
Perf arts	2,510	2,100	1,800	-28.3
Music	80	68	85	+6.2
Photography	145	75	60	-58.6
Film, video	637	699	771	+21.0
Computer games	10	50	45	+350
Radio, TV	2,128	1,984	2,209	+3.8
Writing, publishing	2,300	2,690	2,455	+6.7
Libraries, archive	250	250	250	-
Software <sup>a</sup>	2,935	4,510	7,265	+248
Cultural education	5	15	100	+2,000
Total	17,552	17,438	20,844	+18.8

Source: Office of National Statistics, Business Register and Employment Survey (BRES); Scottish Government Growth Strategy adjusted definition (2013) of "Creative and Cultural Industries" (including digital).

<sup>a</sup> Includes electronic publishing.

**Table 6.3 Creative and cultural industries, employment in Glasgow and comparator cities**

	2009	2011	2013	2015	% chge 09-15	% chge 11-15
	Thousand					
Glasgow <sup>a</sup>	17.6	16.9	17.7	20.8	+18.2	+23.1
Edinburgh	13.9	11.1	13.1	15.4	+10.8	+36.9
Manchester <sup>b</sup>	15.3	14.1	12.7	17.8	+16.3	+25.5
Leeds	17.4	17.9	17.8	24.3	+39.7	+36.9
Birmingham	14.0	14.4	14.6	17.2	+22.9	+18.1

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics; Leeds, Birmingham, Manchester data from Department of Regeneration Services, Glasgow City Council, member of Core Cities Network.

<sup>a</sup> City of Glasgow only, excluding Outer Glasgow.

<sup>b</sup> City of Manchester only, excluding Salford and the other eight Greater Manchester authorities.

**Table 6.4 Creative and cultural industries, employment in Glasgow and comparator cities, 2015**

	GLA	EDN	MAN <sup>a</sup>	BMG	LDS	LVP
	Number					
Advertising	2,250	1,425	2,450	1,550	5,450	400
Architecture	1,750	1,500	1,500	1,000	1,250	450
Visual arts	310	265	255	360	250	205
Crafts	535	100	166	1,275	715	100
Fashion/textiles	222	186	387	374	455	111
Design	737	875	1,600	1,280	1,125	262
Perf arts	1,800	1,000	1,710	1,500	950	1,050
Music	85	60	25	80	42	43
Photography	60	75	235	115	140	55
Film, video	771	781	509	649	318	267
Computer games	45	600	185	155	40	130
Radio, TV	2,209	222	436	786	754	362
Writing, publishing	2,455	1,685	1,470	1,990	3,450	1,805
Libraries, archive	250	700	50	200	1,000	300
Software <sup>b</sup>	7,265	5,850	7,400	5,850	8,285	1,915
Cultural education	100	125	50	30	75	40
Total	20,844	15,449	17,828	17,194	24,299	7,495

Source: Office of National Statistics, Business Register and Employment Survey (BRES); Scottish Government Growth Strategy adjusted definition (2013) of "Creative and Cultural Industries (including digital)".

<sup>a</sup> Manchester city only; excludes Salford and the rest of Greater Manchester, which account for further employment of 34.9k in the CCIs.

<sup>b</sup> Includes electronic publishing.

**Table 6.5 Sustainable tourism<sup>a</sup>, employment by workplace**

	2009	2010	2011	2012	2013	2014	2015	% chge 09-15	% chge 11-15
	Thousand								
Glasgow	26.0	24.6	24.5	25.2	29.8	28.1	30.8	+18.5	+25.7
Outer Glasgow	28.0	25.5	23.8	22.3	26.6	24.6	28.0	-	+17.6
Edinburgh	27.9	28.5	29.5	28.7	35.5	31.0	34.6	+23.6	+17.3
Rest of Scotland	108.8	104.8	107.3	105.3	122.3	111.3	123.6	+13.6	+15.2
All Scotland	190.7	183.4	185.1	181.5	211.2	196.0	217.0	+13.8	+17.2

Source: Scottish Government, Office of National Statistics, Business Register and Employment Survey (BRES), Growth Strategy Statistics.

<sup>a</sup> Comprising accommodation, hospitality, tour operators, sports, museums, historical sites, botanical and zoological gardens, amusements, and recreation.

**Table 6.6 Scotland's screen production infrastructure, by location, 2014**

	GLA	EDN	Rest Scot	Total
Production companies	33	16	10	59
Workshops	3	2	2	7
Facilities	<u>97</u>	<u>38</u>	<u>47</u>	<u>182</u>
Total	133	56	59	248
%	53.6	22.6	23.8	100

Source: Film Bang.

**Table 6.7 Scotland's screen production infrastructure, Glasgow share**

	2013	2015
	Nos	
Production companies	63	59
Workshops	8	7
Facilities	<u>163</u>	<u>182</u>
Total	234	248
Glasgow % of Scotland	54.2	53.6

Source: Film Bang.

**Table 6.8 Glasgow screen production<sup>a</sup>, enquiries, and direct local spend**

	2008	2009	2010	2011	2012	2013	2014	2015	2016
Screen office enqs (no.)	266	338	271	311	358	343	319	238	292 <sup>b</sup>
Direct local spend (£m)	17.76	11.76	10.38	15.55	17.75	15.18	14.24	10.22	16.38

Source: Glasgow Film Office.

<sup>a</sup> Excludes spend on production activity filmed entirely in house (eg some of BBC, STV) or with no need to use the Glasgow Film Office's location advice.

<sup>b</sup> Of which, 164 (41% of enquiries) were converted to productions in Glasgow; this compares with 140 (38% of enquiries) converted in 2015.

**Table 6.9 Glasgow screen production<sup>a</sup>, direct local spend by type of production**

	2013	2014	2015	2016
	£k			
High-impact				
Glasgow companies	8,231	8,276	2,120	1,215
Incoming companies	6,051	4,387	7,387	13,610
Other <sup>b</sup>	901	1,577	1,004	1,550
Total direct spend	15,183	14,240	10,239	16,376

Source: Glasgow Film Office.

<sup>a</sup> Excludes spend on production activity filmed entirely in house (eg some of BBC, STV) or with no need to use the Glasgow Film Office's location advice.

<sup>b</sup> Includes commercials, shorts, high- and low-budget TV.

**Table 6.10 Glasgow high-impact<sup>a</sup> screen production activity, filming days, and local spend, by indigenous and incoming companies**

	2009	2010	2011	2012	2013	2014	2015	2016
Local spend (£m)								
Glasgow companies	3.9	6.1	3.9	13.2 <sup>b</sup>	8.3	8.3	2.1	1.2 <sup>b</sup>
Incoming companies	6.8	3.6	9.4	2.8 <sup>c</sup>	6.1	4.4	7.4	13.6 <sup>c</sup>
Total	10.7	9.7	13.3	16.0	14.4	12.7	9.5	14.8
Shooting days (no.)								
Glasgow companies	120	161	98	285	210	252	..	..
Incoming companies	102	156	144	34	408	456	..	..
Total	222	317	242	319	618	708 <sup>d</sup>	..	..

Source: Glasgow Film Office.

<sup>a</sup> Five days or more shooting or budgets in excess of £50k per 30 minutes.

<sup>b</sup> £0.9m and £0.3m.

<sup>c</sup> Of which, features £2.7m and TV and commercial £10.9m.

<sup>d</sup> Of which, 252 came from 16 high-impact productions.

**Table 6.11 Glasgow City and Outer Glasgow, cinemas, screen numbers and seats, 2014**

	Screens	Seats
<b>Glasgow City:</b>		
Cineworld, Renfrew Street	18	4,232
Cineworld, Silverburn	14	e3,313
Odeon, Springfield Quay	12	2,603
Vue, Glasgow Fort <sup>a</sup>	8	2,462
Cineworld, Parkhead	7	1,913
Glasgow Film Theatre, Rose Street	3	596
Grosvenor Cinema, Ashton Lane	2	208
Cineworld Imax, Gla Science Centre	1	370
<b>Total</b>	<b>65</b>	<b>15,698</b>
<b>Outer Glasgow:</b>		
Braehead, Odeon	12	2,463
Clydebank, Empire	10	2,554
Coatbridge, Showcase Cinemas	14	3,580
East Kilbride, Odeon	9	2,008
Hamilton, Vue Cinema	9	1,478
Paisley, Showcase Cinemas	14	3,656
<b>Total</b>	<b>68</b>	<b>15,776</b>
<b>Total</b>	<b>133</b>	<b>31,474</b>

Source: Cinema Advertisers Association; Film Distributors Association; Cinema Exhibitors' Association.

<sup>a</sup> Opened August 2013, with super screen.

**Table 6.12 Glasgow cinemas, attendance**

	2008	2009	2010	2011	2012	2013	2014	2015	2016
	Thousand								
Glasgow City commercial	2,089	2,158	2,040	2,036	2,072	2,208	2,209	2,348	2,313
Glasgow Film Theatre (FY) <sup>a</sup>	137	162	176	189	202	197	219	229	241
Glasgow City total	2,226	2,320	2,216	2,225	2,274	2,405	2,428	2,577	2,554
Outer Glasgow commercial	<u>3,553</u>	<u>3,669</u>	<u>3,468</u>	<u>3,461</u>	<u>3,522</u>	<u>3,159</u>	<u>2,884</u>	<u>3,077</u>	<u>3,022</u>
<b>Total</b>	<b>5,779</b>	<b>5,989</b>	<b>5,684</b>	<b>5,686</b>	<b>5,796</b>	<b>5,564</b>	<b>5,312</b>	<b>5,654</b>	<b>5,576</b>

Source: BFI Statistical Yearbook; EDI/CAA; attendance level estimated from central Scotland screen averages; admission trends derived from Central Scotland attendance totals.

<sup>a</sup> Includes Glasgow Film Festival; calendar years;.

<sup>b</sup> Cinema attendance in central Scotland TV region rose by 1.5% compared with 2.1% fall in the UK.

**Table 6.13 Principal broadcasters in Glasgow, television production hours and staff**

	07/08	11/12	12/13	13/14	14/15	15/16
<b>TV production hours</b>						
BBC Scotland <sup>a</sup>	..	820	778	818	986 <sup>b</sup>	961 <sup>bcd</sup>
STV	112	121	141	157	.. <sup>e</sup>	.. <sup>e</sup>
<b>Staff</b>						
BBC Scotland <sup>f</sup>	1,320	1,250	[1,158]	1,200	1,261	1,230
STV <sup>g</sup>	595	387	376	396	496	508

Source: BBC Scotland Executive Report 2007/08 and BBC Scotland Management Review 2011/12 and 2012/13; STV Group Accounts 2007 and STV Annual Report & Accounts; BBC Scotland submission to Scottish Parliament.

<sup>a</sup> Scotland and local opt-out on BBC1 and BBC2.

<sup>b</sup> Includes repeats.

<sup>c</sup> Radio production hours excluding repeats totalled 8,593 hour for Radio Scotland + 4,928 for Radio nam Gaidheal.

<sup>d</sup> An additional 649 hours were produced for BBC Alba TV.

<sup>e</sup> Production hours not reported; programme costs were £55m in 2013/14, £51m in 2014/15, and £54m in 2015/16.

<sup>f</sup> In 13 staffed centres.

<sup>g</sup> STV Group data include variously Aberdeen, Edinburgh, Dundee, Inverness, and Pearl and Dean.

**Table 6.14 Cultural Enterprise Office, output data**

	08/09	11/12	12/13	13/14	14/15 <sup>a</sup>	15/16 <sup>b</sup>
	Number					
Clients	2,721	3,542	3,018	3,293	2,476	1,648
Support						
Information requests	4,153	5,725	4,404	4,187	3,166	1,514
Event attendance	1,157	1,106	683	774	636	115
Advice	900	1,696	1,192	994	871	612
Total client interactions	6,210	8,327	6,279	5,955	4,693	2,241 <sup>c</sup>

Source: Cultural Enterprise Office.

<sup>a</sup> Key Performance Indicator activity changed.

<sup>b</sup> Specialist programmes: fashion Foundry, Flourish, Business Design Studio, and Starter for 6.

<sup>c</sup> Twitter followers 4.3k, up 31% on previous year.

**Table 6.15 Cultural Enterprise Office, service use**

	08/09	11/12	13/14	14/15	15/16	% pt change
	Percentages					
By geography						
Glasgow/west central	41	46	46	47	49	+8
Edinburgh/east central	36	35	36	37	31	-5
Rest of Scotland	23	19	18	16	20	-3
	100	100	100	160	100	
By creative medium						
Design/fashion/photo	26	29	26	23	30	+4
Audio-visual-digital	23	22	23	18	13	-10
Performance	19	18	18	16	19	-
Art & antiques	16	13	15	15	16	-
Books/publishing	5	3	3	5	7	+7
Other/general	11	15	15	23	14	+3
	100	100	100	100	100	

Source: Cultural Enterprise Office.



**7. MUSEUMS AND HISTORIC BUILDINGS**

- 7.1 Glasgow museums and historic buildings, visits
- 7.2 Glasgow City Museums, visits
- 7.3 Other accredited museums in Glasgow, visits
- 7.4 Glasgow City Museums, Glasgow residents attendance, by Glasgow community area, 2011/12
- 7.5 Glasgow City Museums, exhibitions in Kelvingrove temporary exhibition gallery
- 7.6 Hunterian Art Gallery, headline exhibitions
- 7.7 Glasgow museums, loans to other institutions
- 7.8 Glasgow historic buildings and gardens, visits
- 7.9 Glasgow listed buildings, designed landscape, and scheduled monuments, number and percentage of Scotland total, 2013/14
- 7.10 Glasgow entries in Buildings at Risk Register
- 7.11 Glasgow heritage agencies, 2017
- 7.12 Conservation areas in Glasgow
- 7.13 Glasgow heritage trails and tours/guides, 2008/09

**Table 7.1 Glasgow museums and historic buildings, visits**

	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17
	Thousand								
Accredited museums <sup>a</sup>									
Glasgow City	3,276	3,179	2,417	3,669	3,445	3,261	3,671	3,968	3,895
Other Glasgow museums	220	234	162	205	187	398	400	422	318
Total	3,496	3,413	2,575	3,874	3,632	3,659	4,071	4,390	4,213
Historic buildings <sup>b</sup>									
Mackintosh buildings	340	268	310	393	457	439	481	432	318
Other properties	177	199	216	226	223	257	242	205	319
Doors Open	54	54	64	61	66	81	73	68	75
Total	571	521	590	680	746	777	796	705	711
Gardens	430	432	423	432	431	465	[465]	[465]	[465]
Total	4,497	4,366	3,592	4,986	4,909	4,801	5,480	5,560	5,389

Source: see Tables 7.2, 7.3, 7.8.

<sup>a</sup> Accreditation scheme, previously operated by Museums, Libraries, Archives Council, transferred to Arts Council England in 2012.<sup>b</sup> Calendar year.**Table 7.2 Glasgow City Museums, visits**

	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17
	Thousand								
Burrell Collection	195	200	192	199	180	192	142	152	94 <sup>d</sup>
Gallery of Modern Art	562	528	500 <sup>a</sup>	609	592	576	619	602	645
Kelvingrove	1,418	1,281	1,050	1,003	1,055	1,097	1,052	1,301	1,265
People's Palace	248	280	240	230	314	313	378	362	284
Pollok House <sup>b</sup>	72	95	58	76	63	53	64	55	53
Provand's Lordship	111	111	100	75	72	75	88	93	88
Riverside <sup>c</sup>	455	457	59 <sup>d</sup>	1,286	965	760	1,068	1,168	1,266
St Mungo	148	149	131	111	119	117	142	145	139
Scotland Street School	65	60	57	54	58	52	61	61	46
Museums Res. Centre	3	8	10	12	15	15	14	14	15
Fossil Grove <sup>e</sup>	0	10	13	13	11	11	17	15 <sup>d</sup>	-
Total	3,276	3,179	2,417	3,669	3,445	3,261	3,671	3,968	3,895

Source: Glasgow Life.

<sup>a</sup> Entrance modification produced recording error.<sup>b</sup> Operated by National Trust for Scotland.<sup>c</sup> Previously Museum of Transport.<sup>d</sup> Closed for whole or part of year.<sup>e</sup> Also a registered site of scientific interest.**Table 7.3 Other accredited museums in Glasgow, visits**

	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17
	Thousand								
Hunterian Art Gallery	e62	e80	72	73	36 <sup>a</sup>	67	81	74	74
Hunterian Museum	73	e79	- <sup>a</sup>	23 <sup>a</sup>	65	79	89	90	108
Royal Highland Fusiliers <sup>b</sup>	4	[3]	e7	e4	e4	e4	[4]	[4]	[4]
Scottish Football Museum <sup>b</sup>	49	41	43	43	39	38	[38]	[38]	[38]
Tall Ship Museum	32	31	14	62 <sup>c</sup>	43	210 <sup>d</sup>	188	219	232
Total other <sup>e</sup>	220	234	162	205	187	398	400	422	453

Source: Moffat Centre, museums.

<sup>a</sup> Closed for whole or part of year.<sup>b</sup> Financial years.<sup>c</sup> Moved to Riverside.<sup>d</sup> Entry charge waived.<sup>e</sup> Excludes Glasgow Women's Library, accredited in 2010, which is located within Mitchell Library and Glasgow School of Art counted under heritage buildings in Table 7.8.

**Table 7.4 Glasgow City Museums, Glasgow residents attendance<sup>a</sup>, by Glasgow community area, 2011/12**

	NE	NW	S	All GLA
Visits by Glasgow residents (k)	385	578	504	1,467
Resident population (k)	167	203	221	591
Attendance per head	2.28	2.84	2.28	2.50 <sup>b</sup>

Source: Glasgow Life, Mapping of Museum Visitors (2011).

<sup>a</sup> Glasgow residents proportion as in Table 10.5, applied to Glasgow City Museum total visits.

<sup>b</sup> Equivalent figure in 2008 was 2.43.

**Table 7.5 Glasgow City Museums, exhibitions in Kelvingrove temporary exhibition gallery**

Title	Days	Visits	Visits per day	Charge /free
2007/08				
Fonn's Duthchas	66	3,267	50	F
2008/09				
Kylie	121	165,249	1,366	F
Harry Benson	108	97,232	900	F
Impressionism in Scotland	89	11,528	129	C
2009/10				
Dr Who	279	135,837	487	C
2010/11				
The Glasgow Boys	172	123,289	717	C
2011/12				
ACDC	161	40,816	256	C
2012/13				
Essence of Beauty <sup>a</sup>	129	15,485	120	C
King Pharaoh's Exhibition	113	26,874	247	C
2013/14				
More than a Game	142	13,241	93	C
Jack Vettrianob	151	132,502	877	C
2014/15				
How Glasgow Flourished	121	..	..	F
Alisdair Gray	121	20,138	169	C
2015/16				
Hatching the Past	125	82,011	652	C
A Country of Style	136	19,453	143	C
2016/17				
Gift for the Gods	113	11,247	100	C
Alphonse Mucha	127	34,246	272	C

Source: Glasgow Life.

<sup>a</sup> Exhibition of Kelvingrove's restored Italian old masters collection. .

<sup>b</sup> There were six late public openings during the run.

Source: Glasgow Life.

**Table 7.6 Hunterian Art Gallery, headline exhibitions<sup>a</sup>**

Title	Days	Visits	Visits per day
<b>2014/15</b>			
Scottish Gold	86	4,161	48
Mackintosh Architecture <sup>b</sup>	144	10,979	76
<b>2015/16</b>			
Ingenious Impressions	98	..	..
Cradle of Scotland <sup>b</sup>	99	..	..
<b>2016/17</b>			
Comic Invention <sup>d</sup>	79	7,569	96
Skeletons <sup>e</sup>	92	10,381	113

Source: The Hunterian Impact Reports.

<sup>a</sup> Charged entry.

<sup>b</sup> Toured to RIBA London.

<sup>c</sup> Toured to Perth Museum and Art Gallery.

<sup>d</sup> Version toured to Clydebank Museum.

<sup>e</sup> From Wellcome Foundation and Museum of London.

Note: the free-entry exhibitions were:

2014/15:

Picturing Venus

Luck Skare

The Lost Tomb of Robert the Bruce

Mackintosh Travel Sketches

The Art of Fiji

2015/16:

Duncan Shanks

The only way to do it is to do it

Lusitania: torpedoed at sea

Trafficking Culture

The Kangaroo and the Mousse

**Table 7.7 Glasgow museums, loans to other institutions**

	2014/15	2015/16
	No.	
Items loaned		
Glasgow Museums	190	118
Hunterian	349	229
Glasgow School of Art	14	8
Total	553	355
O/s museums receiving loans		
Glasgow Museums	10	6
Hunterian	5	3
Glasgow School; of Art	-	-
Total	15	9
UK museums receiving loans		
Glasgow Museums	19	17
Hunterian	29	19
Glasgow School; of Art	5	4
Total	53	40

Source: Glasgow City Museums; Hunterian, University of Glasgow; Glasgow School of Art.

**Table 7.8 Glasgow historic buildings and gardens, visits**

	2008	2009	2010	2011	2012	2013	2014	2015	2016	Charge /free
	Thousand									
C R Mackintosh										
Glasgow School of Art <sup>a</sup>	17	26	26	25	26	27	13	9	11	C
Queen's Cross Church	5	7	6	7	10	8	9	11	10	C
Mackintosh House <sup>b</sup>	15 <sup>c</sup>	19	25	33	13	26	35	25	34	C
Scotland Street School	64	60	49	62	55	54	60	62	49	F
House of Art Lover	11	13	11	11	9	10	11	10	11	C
Willow Tea Rooms	63	62	58	60	60	65	73	69	1	C
Lighthouse <sup>d</sup>	165	81	135	195	284	249	253	228	182	F
Glasgow Art Club	n/a	n/a	n/a	n/a	n/a	n/a	2	18	20	F
All Mackintosh <sup>e</sup>	340	268	310	393	457	439	481	432	318	
Other heritage properties										
Glasgow Cathedral	153	170	190	199	199	233	219	182	296	F
Holmwood House	5	6	4	4	4	4	[4]	[4]	[4]	C
Provan Hall	-	5	3	5	4	4	[4]	[4]	[4]	F
Tenement House	17	17	18	17	15	15	15	15	15	C
Trades Hall	2	e1	[1]	[1]	[1]	[1]	..	..	..	F
All other properties <sup>g</sup>	177	199	216	226	223	257	242	205	319	
Doors Open Day	54	54	64	61	66	81	73	68	75	F
All historic buildings	571	521	590	680	746	777	796	705	712	
Gardens <sup>i</sup>										
	430	432	423	432	431	465	[465]	[461]	[465]	C

Source: Visit Scotland, Glasgow Life, National Trust Scotland, other organisations, and web research.

<sup>a</sup> Financial year.

<sup>b</sup> Within Hunterian Art Gallery.

<sup>c</sup> Partial closure.

<sup>d</sup> Scotland's Centre of Design and Architecture, housed in the former offices of the Glasgow Herald, designed by Charles Rennie Mackintosh, includes a Mackintosh interpretation centre.

<sup>e</sup> Excludes the major display of CRM and other proponents of the 'Glasgow Style' in Kelvingrove Art Gallery and Museum; this attracted an estimated 459k visits in 2013.

<sup>f</sup> See also Provand's Lordship under Glasgow City Museums in Table 7.2.

<sup>g</sup> Excludes Britannia Panopticon Music Hall which clocked 10k visits in 2015/16.

<sup>h</sup> Organised in Glasgow by Glasgow Building Preservation Trust.

<sup>i</sup> Glasgow Botanic 430k (F) and Greenbank 35k (C) only; no counts available for other listed designed landscapes in the City.

**Table 7.9 Glasgow listed buildings, designed landscape, and scheduled monuments, number and percentage of Scotland total, 2013/14**

	GLA	Scot	GLA %
	Number		
Listed buildings			
Category A	281	3,681	7.6
Category B	1,263	23,765	5.3
Category C	300	20,112	1.4
Total	1,846	47,558	3.9
Designed landscapes	5	391	1.3
Scheduled monuments	17	8,188	0.2

Source: Historic Scotland.

**Table 7.10 Glasgow entries in Buildings at Risk Register**

	13/14	17/18
	Number	
Entries at start of year	149	142
Restorations in progress	12	19
Scotland entries	2,558	2,426
Of which, Glasgow %	5.8	5.9

Source: DRS within GCC.

<sup>a</sup> February 2015.

**Table 7.11 Heritage agencies based in Glasgow<sup>a</sup>, 2017**

Glasgow City Heritage Trust	Note
Glasgow Building Preservation Trust	Building repair grants, training and education
Scottish Civic Trust	Conservation projects, events, promotion
Charles Rennie Mackintosh Society	Promotes CRM from Queen's Cross
Townscape Heritage Initiatives	
Merchant City <sup>b</sup>	Development and Regeneration Services
Parkhead Cross	Development and Regeneration Services
Govan Cross	Development and Regeneration Services
The Lighthouse <sup>c</sup>	Scotland's centre for architecture & design <sup>d</sup>

Source: DRS within GCC.

<sup>a</sup> For a list of Glasgow heritage and history voluntary organisations in 2008/09 see Table 11.11.

<sup>b</sup> Completed

<sup>c</sup> Premises owned by GCC; Architecture + Design Scotland took on programming.

<sup>d</sup> Includes Mackintosh exhibition and interpretation centre.

**Table 7.12 Conservation areas in Glasgow**

Designated	Conservation Area	Note
1964	Park <sup>a</sup> (incl. Circus)	
1970	Central	Revised 2012
1972	Glasgow West	Revised 2011
1973	East Pollokshields	Revised 1984
	Strathbungo	Revised 1978
	West Pollokshields	
1975	Dennistoun	
	Dumbreck	
	Snuffmill	
	Walmer Crescent	
	Crosshill	Revised 1990
	St Vincent Crescent	Revised 1992
1983	Victoria Park	
1985	Newlands	
	Woodlands	Revised 1991
1986	Carmunnock	
1987	Scotstoun	
1988	Millbrae	
1995	Pollok Park	Revised 2016
2002	Hazelwood	
2003	Parkhead Cross	Revised 2013
2008	Govan	Revised 2016
2011	Bridgeton Cross	
2013	Shawlands Cross	
2015	Broomhill	

Source: Glasgow City Council.

<sup>a</sup> Importance recognised before conservation areas had statutory status.

**Table 7.13 Glasgow heritage trails and tours/guides, 2008/09**

	Trails/ leaflets <sup>a</sup>	Tours/ guides	Topics covered <sup>b</sup>	Total
	Number			
Architecture	4	2	5	11
Local areas	8 <sup>c</sup>	10	19	27
Parks/gdns	10 <sup>d</sup>	7 <sup>e</sup>	9	26
Buildings	2	1	3 <sup>f</sup>	6
Themes	2	-	2	4
Total	26 <sup>g</sup>	20	37	83 <sup>h</sup>

Source: DRS within GCC.

<sup>a</sup> Includes PDFs and substantial trails available on web; leaflets free of charge; excludes published guidebooks.

<sup>b</sup> Some topics covered by both leaflets and tours.

<sup>c</sup> Clyde Waterfront leaflet contains 12 trails.

<sup>d</sup> Of which, four relate to Glasgow Green.

<sup>e</sup> Of which, four are within the Walk in the Park programme.

<sup>f</sup> Clyde bridges, Glasgow subway and Stewart Fountain; excludes leaflets available for individual historic properties.

<sup>g</sup> Of which, 14 produced by DRS, 4 by the Libraries Service and 8 by other organisations, for example, Charles Rennie Mackintosh Society, Glasgow University, local conservation groups and Royal Commission on Ancient and Historic Monuments and Sites.

<sup>h</sup> Additionally, Greater Glasgow and Clyde Valley Tourist Board proposed 16 trail consultations.

**8. LIBRARIES AND ARCHIVE**

- 8.1 Glasgow Library Service, usage
- 8.2 Glasgow Library Service, active borrowers
- 8.3 Glasgow Library Service, issues by category
- 8.4 Glasgow Library Service, comparison with other library services in Scotland
- 8.5 Glasgow Library Service, user satisfaction
- 8.6 Glasgow Archive Service, use by public
- 8.7 Glasgow Archive Service, activities and attendance



**Table 8.1 Glasgow Library Service, usage**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Thousand								
Visits for library purposes	4,473	4,517	4,486	4,506	4,416	4,254	4,174	3,941	4,010
Active borrowers	114	119	110	112	116	116	117	109	99
Virtual visit estimates	6,441	6,470	6,543	.. <sup>a</sup>	581	699	1,376	1,391	1,349
Book issues	2,605	2,716	2,664	2,555	2,439	2,199	2,055	1,860	1,783
Other media issues	297	305	300	280	304	265	278	250	240

Source: Cipfa, Public Library Statistics.

<sup>a</sup> Change of enumeration methodology.**Table 8.2 Glasgow Library Service, active borrowers**

Year	Borrowers
2009/10	110,162
2011/12	115,621
2013/14	117,351
2015/16	98,513

Source: Cipfa, Public Library Statistics.

**Table 8.3 Glasgow Library Service, issues by category**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	% +/- 07-16
	Thousand									
Adult fiction	1,320	1,318	1,226	1,179	1,108	914	917	784	756	-42.7
Adult non-fiction	652	697	713	677	658	600	532	498	424	-35.0
Adult books	1,972	2,015	1,939	1,856	1,766	1,514	1,449	1,272	1,180	-40.2
Children's books	693	701	724	699	673	685	606	473	603	-13.0
All books	2,605	2,716	2,664	2,555	2,439	2,199	2,055	1,860	1,783	-31.6
Audio-visual etc	297	305	300	290	304	265	278	250	240	-19.2
All issues	2,902	3,021	2,964	2,835	2,743	2,461	2,333	2,110	2,023	-30.3

Source: Cipfa, Public Library Statistics.

**Table 8.4 Glasgow Library Service, comparison with other library services in Scotland**

	Rank of 32 in Scotland						Rank change 07-16
	07/08	11/12	12/13	13/14	14/15	15/16	
Active borrowers (absolute)	1	1	1	1	1	1	-
Visits for library purposes per pop.	4	6	4	3	5	6	-2
Book stock per population	3	3	3	3	3	3	-
Book acquisitions per population	7	8	6	7	10	8	-1
Staff in post per population	10	16	26	30	9	9	-1
Electronic work stations per pop.	8	5	5	6	7	8	-
Revenue spend per population	6	11	19	19 <sup>a</sup>	12	20	-14
Revenue income per population	6	18	14	14 <sup>a</sup>	29	26	-20
Net spend (excl. capital) per pop.	13	8	19	19 <sup>a</sup>	13	8	+5
Audio-visual issues per population	18	10	13	11	13	13	+5
Book issues per population	23	21	19	16	19	21	+2

Source: Cipfa, Public Library Statistics.

<sup>a</sup> 2012/13 rank; 2013/14 data not available.

**Table 8.5 Glasgow Library Service, user satisfaction**

	% users judging: 'very good'/'good'				Point change 07/08-13/14
	07/08	10/11	12/13	13/14 <sup>a</sup>	
Hours of opening	78	90	91	86	+8
Choice of books	78	82	93	83	+5
Overall quality	93	94	81	98	+5

Source: Cipfa Public Library User Surveys.

<sup>a</sup> Most recent survey undertaken 2012/13.

**Table 8.6 Glasgow Archive Service, use by public**

	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	13/14	14/15	15/16
	Number								
Visitors <sup>a</sup>	7,257	7,834	7,310	7,047	6,648	6,382	6,551	6,631	7,312
Remote enqs <sup>b</sup>	11,479	10,530	9,461	10,500	11,434	12,564	12,972	12,165	15,512
User total	18,736	18,364	16,771	17,547	18,082	18,946	19,523	18,796	22,824

Source: Glasgow Life.

<sup>a</sup> Completers of reader forms.

<sup>b</sup> Post/email/phone.

**Table 8.7 Glasgow Archive Service, activities and attendance**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
	Number								
Exhibitions	5	4	3	4	4	4	2 <sup>a</sup>	5 <sup>a</sup>	4 <sup>a</sup>
Learner events <sup>b</sup>									
Number	74	36	76	76	68	108	89	97	107
Attendance	800	645	1,052	1,110	1,750	1,250	1,174	3,110	2,231
Web-user visits (k)	..	..	..	..	..	82	83	270	321

Source: Glasgow Life.

<sup>a</sup> Approximately 10k visits in 2013/14, 107k in 2014/15, and 20k in 2015/16.

<sup>b</sup> Internal and external.

**9. TRAINING AND OUTREACH**

- 9.1 Glasgow organisations for practical training and education in music, drama, dance, art, and design, 2015/16
- 9.2 Glasgow School of Art, student numbers, by domicile and level, 2013/14 and 2015/16
- 9.3 Glasgow School of Art, leaver cohort, by subject, 2013/14 and 2015/16
- 9.4 Royal Conservatoire Scotland, student numbers (FTEs), by domicile and level, 2013/14 and 2015/16
- 9.5 Royal Conservatoire Scotland, leaver cohort, by subject, 2013/14 and 2015/16
- 9.6 National youth organisations based in Glasgow, 2015/16
- 9.7 Glasgow Education Service practical instruction in music, drama, and visual arts, by programme and pupil numbers
- 9.8 Glasgow Education Services music ensemble programme
- 9.9 Learning and access programmes in Glasgow provided by performance companies, Glasgow City Museums and libraries, number of participations
- 9.10 Learning and access programmes in Glasgow provided by performing arts companies, theatres, and halls, number of participations
- 9.11 Glasgow City Museums, learning and access participations, by programme type
- 9.12 Glasgow City Museums, learning and access programmes, sessions and participations, 2015/16
- 9.13 Glasgow City Museums, learning and access programmes, sessions, and participations, by formal and informal programmes
- 9.14 Glasgow City Museums, learning programmes, participations by level
- 9.15 Glasgow City Museums, learning and access participations, by museum, 2015/16
- 9.16 Glasgow City Museums, learning and access sessions for Glasgow learning establishments, by community area, 2013/14
- 9.17 Glasgow Library Service, reader development programmes, participations and sessions

**Table 9.1 Glasgow organisations for practical training and education in music, drama, dance, art, and design, 2015/16**

	Orgs (no)	Students (no)
HE specialist insts in creative arts <sup>a</sup>	2	3,450 <sup>b</sup>
National youth organisations	5	9,925
Glasgow City Council <sup>c</sup>	2 <sup>c</sup>	21,265 <sup>d</sup>
Totals <sup>e</sup>	9	34,640

Source: See Tables 9.2, 9.4, 9.6, 9.7.

<sup>a</sup> Glasgow School of Art and Royal Conservatoire Scotland.

<sup>b</sup> In tertiary-level training, 2,431 at GSA and 1,019 at RCS; additionally, RCS reached 1,018 school-age students, 452 at the Junior Conservatoire of Music (highly talented students) and a further 142 Early Years and Pre-Juniors, and 502 at RCS's Music Centres across Scotland.

<sup>c</sup> Glasgow Education Services provide practical singing and instrumental tuition in schools and Glasgow-wide ensemble training out of school; also delivers specialist practical courses in drama and the visual arts out of school; Glasgow's Sistema Project, Big Noise Govanhill, was launched in 2013/14.

<sup>d</sup> Includes 800 children aged 6 months to 10 years, Glasgow's Sistema Project.

<sup>e</sup> Figures do not include Knightswood secondary school, which is operated by Glasgow Education Service as Scotland's Dance School.

**Table 9.2 Glasgow School of Art, student numbers, by domicile and level, 2013/14 and 2015/16**

	UG	PG	Total	UG	PG	Total
	Number			%		
2013/14						
Scotland	775	120	895	39	6	45
Rest of UK	392	66	458	20	3	23
Rest of EU	180	47	227	9	3	12
Rest of world	255	138	393	13	7	20
Total	1,602	371	1,973	81	19	100
2015/16						
Scotland	672	156	828	28	6	34
Rest of UK	461	69	530	19	3	22
Rest of EU	439	184	623	18	8	26
Rest of world	234	216	450	9	9	18
Total	1,806	625	2,431	74	26	100

Source: Glasgow School of Art.

**Table 9.3 Glasgow School of Art, leaver cohort, by subject, 2013/14 and 2015/16**

	UG	PG	Total	UG	PG	Total
	Number			%		
2013/14						
Architecture	54	87	141	10	16	26
Design	149	78 <sup>a</sup>	227	28	15	43
Fine art	110 <sup>b</sup>	43 <sup>c</sup>	153	21	8	29
Other	-	13 <sup>d</sup>	13	-	2	2
Total	313	221	534	59	41	100
2015/16						
Architecture	52	107	159	6	13	19
Design	270	99 <sup>a</sup>	369	32	12	44
Fine art	122 <sup>b</sup>	107 <sup>c</sup>	229	15	13	28
Other	3	71 <sup>d</sup>	74	0	9	9
Total	447	384	831	53	47	100

Source: Glasgow School of Art.

<sup>a</sup> Including digital.

<sup>b</sup> Painting and printmaking, sculpture and environmental art, and fine art photography.

<sup>c</sup> Fine art.

<sup>d</sup> Includes research.

Source: Glasgow School of Art.

**Table 9.4 Royal Conservatoire Scotland, student numbers (FTEs), by domicile and level, 2013/14 and 2015/16**

	UG	PG <sup>a</sup>	Total	UG	PG	Total
	Number			%		
2013/14						
Scotland	402	49	451	44	5	49
Rest of UK	164	32	196	18	3	21
Rest of EU	115	20	135	12	2	14
Rest of world	<u>80</u>	<u>61</u>	<u>141</u>	<u>9</u>	<u>7</u>	<u>16</u>
Total	761	162	923	84	18	100
2015/16						
Scotland	454	65	519	45	6	51
Rest of UK	83	40	123	8	4	12
Rest of EU	178	46	224	18	4	22
Rest of world	<u>87</u>	<u>66</u>	<u>153</u>	<u>8</u>	<u>7</u>	<u>15</u>
Total	802	217	1,019	79	21	100

Source: Royal Conservatoire Scotland.

<sup>a</sup> Includes research students, 20 in 2013/14 and 18 in 2015/16.

**Table 9.5 Royal Conservatoire Scotland, leaver cohort, by subject, 2013/14 and 2015/16**

	UG	PG	Total	UG	PG	Total
	Number			%		
2013/14						
Music	99 <sup>a</sup>	43	142	34	15	49
Drama <sup>b</sup>	99	47	146	34	17	51
Total	198	90	288	68	32	100
2015/16						
Music	102 <sup>a</sup>	63	165	34	21	55
Drama <sup>b</sup>	89	47	136	29	16	45
Total	191	110	301	63	37	100

Source: Royal Conservatoire Scotland.

<sup>a</sup> Includes BEd students.

<sup>b</sup> Includes musical theatre and modern ballet.

**Table 9.6 National youth arts organisations based in Glasgow, 2015/16**

	Ensembles	Students
Nat Youth Orchs of Scot	9	461 <sup>a</sup>
Nat Youth Choirs of Scot	22	2,936 <sup>b</sup>
Scottish Youth Theatre	n/a	1,021 <sup>c</sup>
Scottish Yth Dance (Ydance)	n/a	5,467 <sup>d</sup>
Nat Youth Pipe Band	[2]	[40]

Source: website reports and organisations.

<sup>a</sup> Includes 113 in the National Youth Orchestra, 85 in NYOS Senior Orchestra, 97 in NYOS Junior Orchestra, 66 in NYOS Training Ensemble, 27 in NYOS Camerata, 29 in National Youth Jazz Orchestra Scotland, and 14 in NYOS Jazz Access; 30 attended the NYOS Jazz Summer School.

<sup>b</sup> Of which, 450 in 7 national choirs (NYCoS Training Choir, Girls' Choir (with training section), Boys' Choir (with Junior Corps and Changed Voices section)), 1,800 in 15 area choirs, and 686 in 7 Mini Music makers.

<sup>c</sup> Weekly classes operated throughout the country, including Glasgow, Edinburgh and Aberdeen, over three terms, attracting 763 young people; the "Toolbox" drew 102 young people, and the summer courses 135; 17 Scottish Youth Theatre productions involved 150 performances with 6,261 attendance.

<sup>d</sup> 2,175 young people in one day or weekly sessional workshops in 19 centres across Scotland; 3,292 girls and leaders participated in the Active Girls Initiative in 199 secondary schools; various professional-development and postgraduate courses arranged for teachers of dance; the performance programmes of Project Y Company and the National Youth Dance Company of Scotland were seen in Scotland, the rest of the UK, and in Belgium.

**Table 9.7 Glasgow Education Services practical instruction in music, drama, and visual arts, by programme and pupil numbers**

	08/09	11/12	13/14	15/16
Pupils receiving practical instruction in music <sup>a</sup> :				
Instrumental lessons in schools	4,500	4,538	4,551	4,570
Kodaly singing in schools	7,500	8,980	8,745	15,084 <sup>b</sup>
City-wide music ensembles <sup>c</sup> :				
Members	650	723	740	626
Advanced sessional classes:				
Theatre and visual arts <sup>d</sup>	366	243	146	185
Total <sup>e</sup>	13,016	14,472	14,182	20,465 <sup>f</sup>

Source: Glasgow Education Services.

<sup>a</sup> Delivered by 68.8 FTE staff in 2015/16; under Youth Music Initiative, a Lottery-funded programme.

<sup>b</sup> Across 145 primary schools compared with 130 in 2011/12.

<sup>c</sup> Rare Instruments, String Orchestra, String Ensemble, String Training Orchestra, Concert Band, Big Band, Symphony Orchestra, Voice Factory; involves 3 staff.

<sup>d</sup> Twice-weekly programmes held at City Halls in youth theatre (preparing a major musical) and at Tramway in visual arts (portfolio-preparation, master-classes and life-drawing); a much admired annual intensive (8-day) in art-and-design takes place in the summer; involves 12 staff.

<sup>e</sup> Additionally, 800 children, aged 6 months to 10 years are in Big Noise Govanhill, Glasgow's Sistema project. All the children attending Cuthbertson and Govanhill nurseries and those in Primary 1 and Primary 2 at Annette St, Cuthbertson, Holy Cross, and St Bride's schools, receive Big Noise Services in curriculum time. All children in Primary 3 and Primary 4 are invited to attend after-school programmes and holiday intensives offered at two sites, with pre-nursery children welcomed with parents and carers at drop-in sessions. An additional initiative is the Govanhill Parents' Orchestra. The children performed string concerts (17) for parents and made other appearances on several occasions in a wider-community setting, and "side-by-side" with the BBC Scottish Symphony Orchestra. The staffing of the programme comprises 20 musicians (14.9 FTEs), including the team leader, 2 FT and 1 PT administrators, five PT (1.3 FTEs) support workers, and 37 volunteers. The team leader reports to the Sistema Scotland Director of Music, based in Stirling.

<sup>f</sup> A further 96 primary schools and some 3,000 students engage with a new Music 4 All programme of instrumental music-making in schools (P5-P7) in samba drumming, ukulele, guitar, tin whistle, keyboard and percussion.

**Table 9.8 Glasgow Education Services music ensemble programme<sup>a</sup>**

	Number			
	08/09	11/12	13/14	15/16
1 <sup>st</sup> exp str & rare instr	47	70	54	15
Training Orchestra	89	86	112	94
String Orchestra	62	55	67	64
String Ensemble	-	28	19	24
Concert Band	61	74	67	58
Big Band	20	20	28	18
Symphony Orchestra	80	89	82	76
Voice Factory <sup>b</sup>	276	295	296	279
Total	650	723	740	626

Source: Glasgow Education Services; CREATE (Creativity and Expressive Arts Transforming Education).

<sup>a</sup> Delivered on Saturdays in City Halls; Rock Ceilidh Band, Percussion Ensemble and Woodwind Ensemble introduced in 2016/17.

<sup>b</sup> Primary 4 Voice Factory funded by Youth Music Initiative; rest funded from creative and aesthetic budget.

**Table 9.9 Learning and access programmes in Glasgow provided by performance companies, Glasgow City Museums and libraries, number of participations**

	07/08	09/10	11/12	13/14	15/16
	Thousand				
Performance cos	106.4	117.6	152.0	138.7	143.6
City Museums	157.0	210.7	164.3	177.9	115.3
Libraries	66.3	73.1	98.7	45.3	54.1
Total	329.7	401.4	415.0	361.6	313.0

Source: see Tables 9.10, 9.11, 9.17.

**Table 9.10 Learning and access programmes in Glasgow provided by performing arts companies, theatres, and halls, number of participations**

	07/08	09/10	11/12	13/14	15/16
	Thousand				
<b>Drama</b>					
Citizens	18.7	23.9	24.8	30.4	10.2
Arches	3.2	3.5	7.3	5.1	n/a
Tron	[5.3]	5.9	8.1	6.3	6.6
NTS	[0.7]	1.2	0.8	5.2	e2.0
Total drama	27.9	34.5	41.0	47.0	17.9
Scottish Ballet	9.0	15.1	12.4	17.0	28.4
<b>Music</b>					
Scottish Opera	11.9	12.9	16.9	9.8	5.6
RSNO	13.7	7.0	9.2	4.2	10.5
BBC SSO	[5.3]	11.2	10.4	4.9	5.3
SCO	1.2	0.1	2.9	1.3	[1.3]
Celtic Connections	5.0	7.9	6.4	6.1	3.5
Glasgow Music Team	5.6	4.0	3.4	3.0	8.8
Total music	33.2	26.8	30.7	29.3	38.6
Independent companies <sup>a</sup>	[14.3]	13.9	25.0	21.1	27.6
Tramway, Platform, Mask&P	15.5	16.0	24.2	24.3	31.5
<b>Total</b>	<b>106.4</b>	<b>117.6</b>	<b>152.0</b>	<b>138.7</b>	<b>144.0</b>

Source: Creative Scotland, companies.

<sup>a</sup> Several of the regularly-funded independent companies provide outreach activity; Barrowland Ballet runs a youth performing group, and Scottish Ensemble undertakes residencies; a number of the regularly-funded companies specialise in additional needs work, especially Visible Fictions, Solar Bear, Birds of Paradise, Paragon, and Indepen-dance.

Note: Glasgow Youth Arts Hub is a partnership vehicle for multi-art-form youth participative arts companies in Glasgow. The members include Toonspeak, Peek, The Village, Storytelling, Swamp, GMAC Film, Plantation Productions, Castlemilk Youth, Children's Classic Concerts; the Royal Conservatoire Scotland, Focus West, and North United Communities are also involved. It is one of nine hubs established in Scotland in 2015 with seed-funding from Creative Scotland as part of Time to Shine, "Scotland's first national youth arts strategy", covering the period 2013-2023. Its programmes include work with the national youth arts companies, youth empowerment (arts ambassadors), digital programmes, and art-form work in literature and film.

**Table 9.11 Glasgow City Museums, learning and access participations, by programme type**

	09/10	11/12	13/14	15/16
	Thousand			
Formal	113.3	73.8	75.0	47.6
Informal:				
Tutor-led	97.4	71.0	52.5	65.0
Other <sup>a</sup>	-	19.5	50.4 <sup>b</sup>	2.8
Total	97.4	90.5	102.9	67.8
All	210.7	164.3	177.9	115.3

Source: Glasgow Life.

<sup>a</sup> Self-directed visits, self-led educational groups and other externally organised tours; counting these participations began in 2011/12.

<sup>b</sup> Of which, 44,592 were either visits to GoMA's "Create Space" or coach-party tours, and 5,818 were self-led groups using bespoke museum resources.



**Table 9.12 Glasgow City Museums, learning and access programmes, sessions and participations, 2015/16**

	Sess	Participations	
	No	No	Per sess
Education (formal)			
Early levels	456	7,827	17
Primary 2-7	1,274	34,758	27
Secondary	147	3,341	23
Further Ed	12	274	23
Higher Ed	1	22	22
Total	1,939	47,561 <sup>a</sup>	24
Access (informal) <sup>b</sup>			
Total	1,532	67,777	44
Totals	3,471	115,338	33

Source: Glasgow Life.

<sup>a</sup> Includes 1,339 not recorded.

<sup>b</sup> Family, early years, young people and adults; includes self-directed visits, self-led educational groups and other externally organised tours.

**Table 9.13 Glasgow City Museums, learning and access programmes, sessions and participations, by formal and informal programmes**

	2013/14	2015/16
	Number	
Education (formal)		
Participations	75,033	47,561
Sessions	2,718	1,939
Parts. per session	27.6	24
Access (informal)		
Participations	102,202	67,777
Sessions	2,357	1,532
Parts. per session	43.4	44
Totals		
Participations	177,233	115,338
Sessions	5,075	3,471
Parts. per session	34.9	33

Source: Glasgow Life.

**Table 9.14 Glasgow City Museums, formal learning programmes, participations by level**

	2013/14	2015/16	% +/- 13/14- 14/15
	Number		
Early levels	13,182	7,827	-40.6
Primary 2-7	50,402	34,758	-31.0
Secondary	8,424	3,341	-60.3
FE	1,903	274	-85.6
HE	1,120	22	-98.0
Totals	75,031	47,561 <sup>a</sup>	-36.6

Source: Glasgow Life.

<sup>a</sup> Includes 1,339 participations not allocated to level.

**Table 9.15 Glasgow City Museums, learning and access participations, by museum, 2015/16**

	Ed (formal)	Access (informal)	Total	%
Number				
Burrell	3,978	3,825	7,803	6.8
GMRC	3,773	6,429	10,202	8.8
GoMA <sup>a</sup>	1,999	4,205	6,204	5.4
Kelvingrove	18,072	27,038	45,110	39.1
Riverside	5,555	14,808	20,363	17.5
Scotland St School	8,902	7,191	16,093	13.9
People's Palace	3,627	3,308	6,935	6.0
Provand's Lordship	146	8	154	0.1
St Mungo's	1,509	965	2,474	2.1
Total	47,561	67,777	115,338	100.0

Source: Glasgow Life.

**Table 9.16 Glasgow City Museums, learning and access sessions for Glasgow learning establishments<sup>a</sup>, by community area, 2013/14**

	NW	NE	S	Total
Learning estabs visiting museums	56	62	92	210
Learning estabs in area	81	111	112	304
Percentage reached	69.1	55.9	82.1	69.1
Number of sessions	320	242	410	975
Sessions per estab visiting	5.7	3.9	4.5	4.6

Source: Glasgow Life.

<sup>a</sup> Learning establishments are Glasgow secondary schools, primary schools, early years centres and ASL schools; these are grouped into 25 local learning communities.

**Table 9.17 Glasgow Library Service, reader development programmes, participations and sessions**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
Number									
Pre-5 <sup>a</sup>	26,587	32,878	38,901	43,853	62,861	54,384	37,093	43,744	45,435
Reader development									
School visits	16,775	16,730	14,646	20,365	23,346	2,846	554	-	-
Library clubs	12,285	11,700	10,824	10,559	8,247	3,744	- <sup>b</sup>	2,093	570
Other <sup>c</sup>	[10,652]	6,237	8,712	10,643	4,260	6,142	7,722	6,168	8,048
Total parts.	[66,300]	76,016	73,083	85,215	98,717	67,116	45,289	52,005	54,057
Sessions	4,989	3,780	3,651	4,062	3,355	2,038	2,067	2,106	2,505
Parts. per sess	13.3	17.9	20.1	21.0	29.4	32.9	21.9	24.7	21.6

Source: Glasgow Life.

<sup>a</sup> Bounce & Rhyme; 5,889 participants in 2015/16.

<sup>b</sup> Included in Story Times.

<sup>c</sup> Chatterbook (until 2014/15), Triple P, Toddlers' Tales, Story Times, and Play and Share (from 2014/15).

Note: additional programmes in 2015/16 were Bookbug (17,518 distributions), book clubs (2,064 adults), and Tesco Bank Summer Reading Challenge (3,156 participants); Aye Write! and Wee Write! counted within the figures for the festivals shown in Table 12.16.

**10. MARKETS**

- 10.1 Glasgow cultural market, by geographic origin, and by sector
- 10.2 Glasgow theatres/halls, UK bookers at selected venues, by geographic origin, 2015/16
- 10.3 Glasgow theatres/halls, bookers, by geographic origin
- 10.4 Glasgow performances, tickets sold at selected venues
- 10.5 Glasgow City museums, percentage visits by residents, day and staying visitors
- 10.6 Glasgow City Museums, visits by geographic origin, and selected museum, 2015/16
- 10.7 Glasgow galleries, visits by geographic origin, gender, and age, 2015/16
- 10.8 Glasgow City Museums, visits by gender, age, and museum, 2012-14
- 10.9 Glasgow cultural events, percentage attendance, by geographic origin and staying visitor percentage, 2015/16

**Table 10.1 Glasgow cultural market, by geographic origin, and by sector**

	GLA <sup>a</sup>	Rest Scot	Rest UK	O/s	All	Stay visitors
Percentages						
Theatres/halls <sup>b</sup>	30	67	4	..	100	8
Museums	34	27	14	24	100	33
Cultural events	49	38	7	6	100	18
SEC	15	82	3	..	100	e10
Contemp vis arts <sup>c</sup>	50	22	7	21	100	23

Source: see Tables 10.2, 10.5, 10.6, 10.7, 10.9.

<sup>a</sup> Glasgow postcode area.

<sup>b</sup> Estimate using Citizens' patron research (2005) and Theatre Royal/Scottish Opera research (2002).

<sup>c</sup> Estimate using Table 10.7.

**Table 10.2 Glasgow theatres/halls, UK bookers<sup>a</sup> at selected venues, by geographic origin, 2015/16**

	GLA City	Outer GLA	Rest Scot	Rest UK
Percentages				
Citizens	51	30	16	3
Tron	48	32	16	4
GCH	28	36	31	4
King's Theatre	24	44	28	3
Theatre Royal	28	43	25	3
All <sup>b</sup>	30	40	27	4
SSE Hydro <sup>c</sup>	15	33	49	3
Weighted avge of above	24	37	36	3

Source: Cultural Republic; Glasgow City Marketing Bureau.

<sup>a</sup> Excluding overseas, quick sales and no-data-capture transactions.

<sup>b</sup> Includes Platform.

<sup>c</sup> October 2013 to September 2014.

**Table 10.3 Glasgow theatres/halls<sup>a</sup>, bookers<sup>b</sup> by geographic origin**

	08/09	11/12	13/14	15/16	% point diff
Percentages					
Glasgow City	30 <sup>b</sup>	30	29	30	-
Outer Glasgow	42	43	38	40	-2
Rest of Scotland	24	25	27	27	+3
Rest of UK	4	3	5	4	-

Source: Culture Republic.

<sup>a</sup> Citizens, Tron, The Arches (until 2013/14), Theatre Royal, King's Theatre, Platform, and Glasgow Concert Halls.

<sup>b</sup> Excluding overseas, quick sales and no-data-capture transactions.

**Table 10.4 Glasgow performances, tickets sold at selected venues**

	Citizens Theatre			Tron Theatre			King's Theatre			Glasgow Concert Halls		
	08/09	15/16	% pnt diff	08/09	15/16	% pnt diff	08/09	15/16	% pnt diff	08/09	15/16	% pnt diff
	Percentages											
GLA City	49	51	+2	51	48	-3	23	24	+1	32	28	-4
Outer GLA	36	30	-6	36	32	-4	45	44	-1	40	36	-4
Rest Scot	13	16	+3	11	16	+5	27	28	+1	21	31	+10
Rest UK	2	3	+1	2	4	+2	5	3	-2	3	4	+1

Source: Culture Republic.

**Table 10.5 Glasgow City Museums, percentage visits by residents, day and staying visitors**

	2008	2012	2016
	Percentages		
Glasgow city	42	41	34
Outer Glasgow	21	17	[16]
Day visitors	11	15	[17]
Staying visitors <sup>a</sup>	26	27	33
All	100	100	100

Source: 2008 and 2012 estimations from Lowland, *Kelvingrove Visitor Profile Survey* (2007); Scotinform, *Riverside Museum Visitor Survey* (2008 and 2012), Morris Hargreaves McIntyre, *Visitor Research at Kelvingrove* (2009), Social Marketing Gateway, *Burrell Collection Visitor Survey* (2012); 2016 estimations by JM from Scotinform, *Glasgow Museums Visitor Survey* (2016).

<sup>a</sup> Of which, overseas tourists 11% in 2008, 13% in 2012, and estimated 22% in 2016.

**Table 10.6 Glasgow City Museums, visits by geographic origin and by museum, 2015/16**

	GLA <sup>a</sup>	Rest Scot	Rest UK	O' seas
	Percentages			
Kelvingrove	32	31	18	19
Burrell	48	21	11	20
GoMA	42	21	9	28
Riverside	29	29	16	26
St Mungo	34	21	12	33
Provand's Lordship	35	20	11	36
People's Palace	39	24	9	28
Scotland St School	39	34	12	15
Resource Centre	71	25	2	2
All Glasgow museums <sup>b</sup>	34	27	14	24

Source: Scotinform.

<sup>a</sup> Glasgow postcode area; this does not correspond exactly to the Glasgow City area; Glasgow postcodes extend beyond the City and some parts within the City boundary are served by other postcodes.

<sup>b</sup> Weighted average of sites.

**Table 10.7 Glasgow galleries, visits by geographic origin, gender, and age, 2015-16**

	Tram way <sup>a</sup>	Tron gate <sup>b</sup>	Go MA <sup>c</sup>
Percentages			
Geographic origin			
GLA	79	67	42
Rest Scot	20	29	21
Rest UK	ø	1	9
O'seas	ø	2	28
Gender			
Male	23	55	55
Female	77	45	45
Age			
16-34	57	31	37
35-54	35	44	34
55+	7	25	29

Source: Tramway and Trongate, Culture Republic, Glasgow Museums, Scotinform.

<sup>a</sup> April to June 2014.

<sup>b</sup> April to September 2014.

<sup>c</sup> 2015/16.

**Table 10.8 Glasgow City Museums, visits by gender, age, and museum, 2015-16**

	Gender		Age		
	M	F	16-34	35-54	55+
Percentages					
Kelvingrove	45	55	28	43	39
Burrell	46	54	17	30	53
GoMA	55	45	37	33	30
Riverside	51	49	32	33	35
St Mungo	43	57	27	31	42
Provand's Lordship	42	58	35	31	34
People's Palace	41	59	25	35	40
Scotland St School	41	59	26	48	26
Resource Centre	42	58	31	23	46
All Glasgow museums <sup>a</sup>	48	52	29	37	36

Source: Scotinform.

<sup>a</sup> Weighted average.

**Table 10.9 Glasgow cultural events, percentage attendance by geographic origin and staying visitor percentage, 2015/16**

	GLA City	Outr GLA	Rest Scot	Rest UK	O/s	% stay vstr	Visitors
Percentages							(k)
World Pipe Band Ch'ship	25	23	28	10	14	27	21
Celtic Connections	30	23	33	7	7	27	118
Glasgow International	61	13	13	9	5	..	205
Turner Prize	51	16	18	12	3	18	58
Glasgow Film Festival	50	19	20	9	2	14	42
Mela	66	18	12	2	3	6	40
Merchant City Festival	53	26	7	3	11	15	150
Glasgow Comedy Festival	30	33	30	5	2	14	78
Weighted average of above	49	21	17	7	6	18	n/a

Source: Ekos, Glasgow Major Events Evaluations 2015/16 (2017), Ekosgen, Glasgow International Evaluations 2012.

**11. ATTENDANCE AND PARTICIPATION**

- 11.1 Attendance at cultural events and places of culture in previous 12 months, by Glasgow resident adults
- 11.2 Attendance at cultural events and places of culture in previous 12 months, by Glasgow and Scotland resident adults, 2015
- 11.3 Participation in cultural activities in previous 12 months, by Glasgow and Scotland adult residents, 2015
- 11.4 Cultural engagement in last 12 months, by Glasgow and Scotland adult residents
- 11.5 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by gender and by age, 2015
- 11.6 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by level of educational qualification, 2015
- 11.7 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by household income, 2015
- 11.8 Glasgow residents (15+), popular music attendance, UK and London comparison, 2007
- 11.9 Glasgow residents (15+), index of interest in popular music, 2007
- 11.10 Voluntary/unpaid help to organisations and groups in previous 12 months, by Glasgow and Scotland residents
- 11.11 Glasgow heritage and history organisations, by field of interest, 2013
- 11.12 Glasgow voluntary organisations in cultural activity, by Glasgow community area and by Outer Glasgow, 2008/09
- 11.13 Glasgow voluntary organisations in drama, by organisation and area, 2008/09
- 11.14 Glasgow voluntary organisations in music, by type and Glasgow community area, 2008/09

**Table 11.1 Attendance at cultural events and places of culture in previous 12 months, by Glasgow adult residents**

	Glasgow				
	2007	2011	2013	2015	% point diff 07-15
	% attending				
Play, drama, musical theatre	24	26	32	30	+6
Opera, operetta, classical music	5	6	7	9	+4
Ballet, contemporary dance	5	5	9	11	+6
Other live music, inc jazz	27	32	32	37	+10
Film at cinema	52	55	61	58	+6
Gallery	21	22	29	26	+5
Exhibition/art collection	17	18	17 <sup>a</sup>	18	+1
Museum	34	41	44	45	+11
Place of hist./archaeo. Interest	12	16	20	27	+15
Library	30	28	33	35	+5
Archive	2	1	1	2	-
Writing, book event	5	5	4 <sup>b</sup>	4	-1
Street arts event	10	10	14	20	+10
Culturally specific festival	6	8	14	15	+9
Any of above	74	76	81	81	+7
Any of the above. excl. cinema	66	67	73	74	+8

Source: Scottish Household Survey.

<sup>a</sup> Includes craft.<sup>b</sup> Book festival or reading group.**Table 11.2 Attendance at cultural events and places of culture in previous 12 months, by Glasgow and Scotland resident adults, 2015**

	GLA	Scot	% point diff
	% attending		
Play, drama, musical theatre	30	34	-4
Opera, operetta, classical music	9	9	-
Ballet, contemporary dance	11	12	-1
Other live music, incl. Jazz	37	34	+3
Film at cinema	58	57	+
Gallery	26	20	+6
Exhibition/art collection <sup>a</sup>	18	17	+1
Museum	45	32	+13
Place of hist./archaeo. Interest	27	33	-6
Library	35	30	+5
Archive	2	2	-
Writing, book event	4	5	-1
Street arts event	20	18	+2
Culturally specific festival	15	15	-
Any of above	81	82	-1
Any of the above, excl cinema	74	75	-1

Sample: Scotland 9,920, of which, Glasgow 910.

Source: Scottish Household Survey.

<sup>a</sup> Includes craft exhibition.



**Table 11.3 Participation in cultural activities in previous 12 months, by Glasgow and Scotland adult residents, 2015**

	GLA	Scot	% point diff
	% participated		
Rehearse/perf/sing b4 audience	3	4	-1
Dance	16	14	+2
Play musical instrument <sup>a</sup>	12	12	-
Paint, draw, print, sculpt	13	12	+1
Textile, wood, pottery, craft, knit	15	16	-1
Photography as art, video	10	11	-1
Use PC for creative work	22	25	-3
Write, stories, plays, poetry	5	4	+1
Read for pleasure	63	69	-6
Any of above	73	79	-6
Any of the above excl. reading	46	52	-6

Sample: Scotland 9,410, of which, Glasgow 810.

Source: Scottish Household Survey.

<sup>a</sup> Includes music composition.

**Table 11.4 Cultural engagement in last 12 months, by Glasgow and Scotland adult residents**

	2007	2009	2011	2013	2015	% point diff 07-15
	% attended/participated					
Attended @ any cultural event/place of culture <sup>a</sup> :						
Glasgow	75	74	76	81	81	+7
Scotland	75	74	76	80	82	+7
Difference	-	-	-	+1	-1	
Participated in any cultural activity <sup>b</sup> :						
Glasgow	71	69	72	75	73	+2
Scotland	72	71	73	78	79	+7
Difference	-1	-2	-1	-3	-6	

Source: Scottish Household Survey.

<sup>a</sup> Including cinema.

<sup>b</sup> Including reading.

**Table 11.5 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by gender and by age, 2015**

	Gender			Age			All
	Male	Fem		16-39	40-64	65+	
	% attended/participated						
Glasgow							
Attended any cultural event	78	85		92	79	62	81
Participated any cultural activity	69	77		78	69	69	73
Scotland							
Attended any cultural event	80	85		91	84	70	82
Participated any cultural activity	73	85		78	81	79	79
Glasgow difference							
Attended any cultural event	-2	-		+1	-5	-8	-1
Participated any cultural activity	-4	-8		-	-13	-10	-6

Sample: Scotland 9,410, of which Glasgow 810.

Source: Scottish Household Survey.

**Table 11.6 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by level of educational qualification, 2015**

	No. qual	O/A <sup>a</sup> grad	Deg, prof	All
	% attended/participants			
<b>Glasgow</b>				
Attended any cultural event	59	83	95	81
Participated in any cultural activity	50	67	91	73
<b>Scotland</b>				
Attended any cultural event	58	85	93	82
Participated in any cultural activity	60	76	91	79
<b>Glasgow difference</b>				
Attended any cultural event	+1	-2	+2	-1
Participated in any cultural activity	-10	-9	-	-6

Sample: Scotland 9,410, of which Glasgow 810.

Source: Scottish Household Survey.

<sup>a</sup> Includes standard grade and higher.

**Table 11.7 Attendance at cultural events, and participation in cultural activities in previous 12 months, Glasgow and Scotland resident adults, by household income, 2015**

	£k 10	£k 10-20	£k 20-30	£k 30+	All
	% attended/participated				
Glasgow					
Attended any cultural event	77	72	89	92	82
Participated any cultural activity	72	66	78	80	73
Scotland					
Attended any cultural event	70	74	82	92	83
Participated any cultural activity	74	75	80	83	79
Glasgow difference					
Attended any cultural event	+7	-2	+7	-	-1
Participated any cultural activity	-2	-9	-2	-3	-6

Sample: Scotland 9,410, of which Glasgow 810.

Source: Scottish Household Survey.

**Table 11.8 Glasgow residents (15+), popular music attendance, UK and London comparison, 2007**

	GLA	LDN	UK
	% adults attended		
Attended live popular music events	59	43	51
Attended more than once a year	24	15	16

Source: BMRB, TGI.

**Table 11.9 Glasgow residents (15+), index of interest in popular music, 2007**

Percentage of Glasgow adults who:	Index: LDN=100
Love music	115
Buy CDs	124
Listen to new music	145
Attend live music events $\geq$ once p.a.	222

Source: BMRB, TGI.

**Table 11.10 Volunteering (unpaid help to organisations and groups) in previous 12 months, by Glasgow and Scotland adult residents**

	2009	2012	2013	2014	2015
	Percentage volunteered				
Glasgow					
Male	23	23	19	16	16
Female	23	25	22	24	24
All	23	24	21	20	20
Scotland					
Male	27	27	25	26	24
Female	31	31	30	28	30
All	30	29	28	27	27
Difference					
Male	-4	-4	-6	-10	-8
Female	-8	-6	-8	-4	-6
All	-7	-5	-7	-7	-7

**Table 11.11 Glasgow heritage and history organisations, by field of interest, 2013**

	Orgs
Local area societies <sup>a</sup>	16
Architects & architecture <sup>b</sup>	7
Specific buildings <sup>c</sup>	3
Family history <sup>d</sup>	2
History, specialisms <sup>e</sup>	5
Parks & gardens <sup>f</sup>	11
Total	44

Source: DRS within GCC, Glasgow Library Service, websites.

<sup>a</sup> Carmunnock, Castlemilk, Dennistoun, Drumchapel, Glasgow West, Gorbals Heritage, Govan, Greater Easterhouse, Knightswood, Greater Pollok, Merchant City, Pollokshaws, Pollokshields, Provanhall, Strathbungo, Tronra.

<sup>b</sup> Alexander Thomson, Charles Rennie Mackintosh, Architectural Heritage Society of Scotland, Glasgow Institute of Architects, Glasgow Architecture Committee, Old Glasgow Club, New Glasgow Society.

<sup>c</sup> Glasgow Cathedral, Glasgow Necropolis, Govan Old Parish Church.

<sup>d</sup> Garngad Irish Heritage, Glasgow and West of Scotland Family History.

<sup>e</sup> Glasgow Archaeological Society, Glasgow Police, Glasgow Transport, Glasgow Tree Lovers, Historical Association Glasgow and West of Scotland.

<sup>f</sup> Bellahouston, Botanic, Dawsholme, Glasgow Green, Kelvingrove, Kinning, Linn, Ruchill, Springburn, and Tollcross Path.

**Table 11.12 Glasgow voluntary organisations in cultural activity, by Glasgow community area and by Outer Glasgow, 2008/09**

	W	N	S W	S E	E	All Glas	Outer Glas
AmDram & youth theatre	17	6	4	8	3	38	[23 <sup>a</sup> ]
Blk/ethnic mins. Arts orgs.	7	1	3	2	-	13	3
Music ensembles/clubs	26	1	7	4	-	38	56
Art clubs/photo socs	2	1	5	3	-	11	..
Heritage	6	1	4	3	2	28 <sup>b</sup>	..
Total	58	10	23	20	5	128 <sup>b</sup>	[107 <sup>c</sup> ]
Dance classes/studios	20	9	9	12	7	57	25
Total	78	19	32	32	12	195	132

Source: see Technical Appendix to GCSD (2009).

<sup>a</sup> AmDram and amateur operatic only.

<sup>b</sup> Includes 12 other heritage organisations with Glasgow-wide interests (eg family history, architecture) not classified by community area.

<sup>c</sup> Excluding youth theatre, art clubs, photo and heritage societies.

**Table 11.13 Glasgow voluntary organisations in drama, by organisation and area, 2008/09**

	W	N	S W	S E	E	All GLA	Outer GLA
NODA members	5	1	-	2	-	8	3
Other AmDram	4	-	2	2	1	9	20
Youth theatre	8	5	2	4	2	21	..
Total	17	6	4	8	3	38	[23]
Of which outreach companies <sup>a</sup>	4	-	-	4	2	10	..

Source: NODA, AmDram, National Association of Youth Theatres, CSG and local informants.

<sup>a</sup> Various operated by the Citizens, Platform, the Arches, the Tron, RSAMD, Scottish Opera.

**Table 11.14 Glasgow voluntary organisations in music<sup>a</sup>, by type and Glasgow community area, 2008/09**

	W	N	S W	S E	E	All Glas	Outer Glas
Choirs	13	1	3	1	-	18	17
Orchestras	6	-	-	-	-	6	3
Brass/silver/wind	2	-	1	2	-	5	14
Piping/fiddle/flute	3	-	2	1	-	6	18
Music clubs	2	-	1	-	-	3	4
Totals <sup>a</sup>	26	1	7	4	-	38	56

Source: Enterprise Music Scotland, web listings and local informants.

<sup>a</sup> Excludes choirs and ensembles run by the national youth music organisations, the Royal Conservatoire Scotland and Glasgow Education Services.

**12. TOURISM**

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**Table 12.1 Glasgow tourism, trips and value**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Trips (k)										
Inbound	755	629	623	551	475	521	515	622	662	659
Domestic	1,712	1,342	1,508	1,657	1,728	1,691	1,450	2,126	1,588	1,565
Total	2,467	1,971	2,131	2,208	2,203	2,212	1,965	2,748	2,250	2,224
Value (£m)										
Inbound	247	208	211	230	192	176	186	245	221	235
Domestic	380	318	299	338	385	302	284	442	392	384
Total	627	526	510	568	577	478	470	687	613	619

Source: Visit Scotland, from IPS and UKTS.

**Table 12.2 Glasgow tourism as percentage of Scotland total tourism, by trips and value**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Glasgow trips as % of Scotland total										
Inbound	27.1	25.4	24.3	23.5	20.2	23.4	21.1	23.0	25.5	24.0
Domestic	13.0	11.0	12.1	13.4	12.9	13.3	11.2	17.0	13.0	13.1
Total	15.5	13.2	14.2	15.0	14.0	14.8	12.9	18.1	15.2	15.3
Glasgow tourism value as % of Scotland total										
Inbound	18.0	16.9	15.5	15.8	12.9	12.6	11.1	13.3	13.0	..
Domestic	13.4	11.3	10.9	12.9	12.7	10.4	9.8	15.4	12.0	...
Total	14.9	13.0	12.5	14.0	12.8	11.1	10.3	14.6	12.3	..

Source: Visit Scotland, from IPS and UKTS.

**Table 12.3 Glasgow hotel occupancies and projected value of conference bookings**

	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16
Room occupancy (%)	77.1	73.8	74.7	74.6	75.4	77.5	81.0	82.5	83.2 <sup>b</sup>
Meetings benefit (£m)	150.7	131.1	102.3	105.2	120.0	152.7	275.8 <sup>a</sup>	142.0	141.0

Source: Lynn Jones Research Ltd, Glasgow City Marketing Bureau.

<sup>a</sup> Some 200 international and UK conventions confirmed at January 2015.<sup>b</sup> The room occupancy fell to 81.3% in 2016/17.**Table 12.4 Hotel occupancy in Glasgow and comparator cities**

	% occupancies				% diff 11-14
	2011	2012	2013 <sup>a</sup>	2014 <sup>b</sup>	
Glasgow	74.6	75.8	78.5	83.2	+11.5
London	82.1	80.6	82.3	83.3	+1.5
Edinburgh	80.0	77.3	80.4	81.7	+2.1
Belfast	65.5	74.0	74.8	77.5	+18.3
Manchester	74.9	73.6	74.9	78.5	+4.8
Liverpool	70.3	68.4	70.1	74.3	+5.7
Birmingham	67.6	67.0	69.6	70.9	+4.9

Source: STR Global.

<sup>a</sup> Year to September 2013.<sup>b</sup> Year to September 2014.

**Table 12.5. Glasgow tourism trips, traffic types in percentages, domestic and inbound**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	% point diff 07-15
	Percentages									
Domestic										
Holidays	53	56	57	47	37	54	56	64	55	+2
Business	28	29	27	35	34	27	29	24	28	-
Visiting frnds & rels	13	12	14	13	27	14	13	9	11	-2
Study/other	6	3	2	5	3	5	2	3	6	-
Overseas										
Holidays	45	46	44	50	53	57	51	50	54	+9
Business	16	16	21	19	19	17	17	18	18	+2
Visiting frnds & rels	29	29	28	26	22	22	28	28	24	-5
Study/other	10	9	7	5	6	4	4	5	4	-6

Source: Visit Scotland.

**Table 12.6 Glasgow tourism, inbound tourist trips, by top markets**

	2010	2011	2012	2013	2014	2015
	Thousands					
Germany	60	63	65	51	63	85
France	59	59	35	32	19	53
Spain	49	38	31	18	22	21
Netherlands	14	22	28	26	46	35
Ireland	52	19	16	19	24	7
Italy	26	27	14	15	..	32
USA	60	63	65	77	98	115
Canada	35	31	36	37	41	32
Australia	34	41	30	32	39	45
Rest of world	162	112	201	208	284	237
Total	551	475	521	515	622	662

Source: Visit Scotland.

**Table 12.7 Top five UK cities<sup>a</sup> staying visits, by inbound tourists and traffic type**

	2010	2011	2012	2013	2014	2015	2016	%+/- 10-16
	Thousands							
Holiday								
Glasgow	275	252	295	262	311	360	336	+22.5
Edinburgh	895	900	818	838	989	1,098	1,141	+27.5
Liverpool	145	188	173	195	222	198	231	+59.3
Manchester	184	211	215	222	229	268	272	+47.8
Birmingham	130	148	116	158	156	180	162	+24.6
Business/CFR/students/other								
Glasgow	276	224	226	253	313	302	323	+17.0
Edinburgh	410	442	438	465	410	445	548	+33.7
Liverpool	307	357	377	367	383	403	440	+43.3
Manchester	627	723	717	766	715	884	919	+46.6
Birmingham	610	585	597	783	838	927	953	+56.2
Totals								
Glasgow	551	475	521	515	624	662	659	+19.6
Edinburgh	1,305	1,342	1,256	1,303	1,585	1,543	1,689	+29.4
Liverpool	452	545	550	562	605	601	671	+48.5
Manchester	811	934	932	988	944	1,152	1,191	+46.9
Birmingham	740	733	713	941	994	1,107	1,115	+50.7

Source: Visit Britain.

<sup>a</sup> Excluding London, with 14.0m overseas trips in 2010, 15.3m in 2011, 15.5m in 2012, and 16.8m in 2013, 17.9m in 2014, 18.6m in 2015, and 19.1m in 2016, when 9.3m were on holiday.

**Table 12.8 Glasgow hotel rooms within two miles of SECC, by rating**

	2013	2015	2017
	No of rooms		
1*	290	290	713
2*	159	159	3,010
3*	2,786	2,980	3,463
4*	2,854	2,763	3,010
5*	713	713	713
Total	6,802	6,905 <sup>a</sup>	7,635

Source: Glasgow City Marketing Bureau.

<sup>a</sup> Student accommodation provided a further 2,793 rooms, B&B/guesthouses some 795, and active Airbnb listings were 2,000, making the total of available rooms within the City 13,222; a further 4,560 hotel rooms lay outside the City, within the 20-mile radius of the SECC.

**Table 12.9 Glasgow accommodation growth, by number of hotels and rooms**

	Hotels	Rooms
2000-02	17	1,854
2003-05	3	525
2006-08	4	407
2009-11	6	651
2012-14	5	719
2015-17	e5	730
2017-18	6 <sup>a</sup>	1,558

Source: Glasgow City Marketing Bureau.

<sup>a</sup> Motel One, Argyle Street; Ininside, Westgate Chambers; Radisson Red, Finnieston Street; Moxy, High Street; Merchant Hotel, Ingram Street (tbc); and Parish Halls, George Street (tbc).

**Table 12.10 Glasgow tourist and leisure visitors, main influences on planning visit**

	08-10 <sup>a</sup>	10-12 <sup>a</sup>	13/14
	Percentages		
Museums in City	40	40	43
Friends & relatives in City	35	35	[35]
Historic City	32	34	28
Art galleries	30	31	27
Shopping	21	22	24

Source: Lynn Jones Research Ltd.

<sup>a</sup> Two-year averages.

**Table 12.11 Glasgow tourist and leisure visitors, main activities undertaken during visit**

	08-10 <sup>a</sup>	10-12 <sup>a</sup>	13/14
	Percentages		
Museum visit	70	66	66
Shopping	63	66	64
Walking around City	69	70	58
Pubs, bars, restaurants	59	60	56
Art gallery visit	59	52	49

Source: Lynn Jones Research Ltd.

<sup>a</sup> Two-year averages.



**Table 12.12 Glasgow cultural tourism engagement, by UK and inbound leisure visitors, 2008**

	% Visiting <sup>a</sup>		Cult visits per trip	
	UK	O/s	UK	O/s
Museums	88	81	1.81	2.01
Historic buildings	34	54	1.48	1.61
Theatre, concerts	17	18	1.21	1.19
Any of above	92	89	2.50	3.03

Sample: 1,240 Visitrack online; mainly leisure visitors, January-December 2008.

Source: Lynn Jones Research Limited, Glasgow Visitor Survey Cultural Tourism Analysis (2010).

<sup>a</sup> During stay in Glasgow.

**Table 12.13 Glasgow City museums and historic buildings, percentage attendance by quarter of year<sup>a</sup>**

	Jan-Mar	Apr-Jun	Jul-Sept	Oct-Dec	
Museums <sup>b</sup>	22.0	28.1	30.2	19.6	100
Historic bldngs <sup>c</sup>	18.0	27.7	34.5	19.7	100

Source: Glasgow Life, Charles Rennie Mackintosh Society.

<sup>a</sup> 2008 and 2009 averages

<sup>b</sup> Glasgow City museums.

<sup>c</sup> Mackintosh Church.

**Table 12.14 UK cities with top-hundred busiest concert venues, by number of venues and performances, 2011**

	Venues	Perfs
London	29	4,533
Glasgow	7 <sup>a</sup>	1,061
Manchester	5 <sup>b</sup>	813
Birmingham	4 <sup>c</sup>	821
Bristol	3 <sup>d</sup>	445

Source: Performing Right Society.

<sup>a</sup> King Tut's, Royal Conservatoire for Scotland, Royal Concert Hall, Glasgow O2 Academy, City Halls, SECC, Kelvingrove.

<sup>b</sup> Royal Northern College of Music, Bridgewater Hall, Band in the Wall, Ruby Lounge, Manchester Apollo.

<sup>c</sup> O2 Academy, HMV Institute, Symphony Hall, Birmingham Town Hall.

<sup>d</sup> Colston Hall, O2 Academy, St George's.

Note: Other Scottish venues in UK top 100, by performances: Edinburgh Queen's Hall 164, Edinburgh Usher Hall 89, Inverness Eden Court 83, Aberdeen Music Hall 85.

**Table 12.15: UK cities outside London with most attendance at accredited museums**

	2012	2013	2016	%+/- 12-16
	Attend (k)			
Edinburgh <sup>a</sup>	4,238	4,230	4,872 <sup>a</sup>	+15
Glasgow <sup>b</sup>	3,632	3,659	4,390	+16
Liverpool	4,041	3,569	3,889	-4
Manchester	2,080	2,197	2,788	+34

Source: Association of Large Visitor Attractions, Visit Britain, Glasgow Life, annual accounts and reports of museums.

<sup>a</sup> Reporting changes around the two sites of the National Gallery of Contemporary Art and the National War Museum; figures made comparable with previous years.

<sup>b</sup> FY.

**Table 12.16 Glasgow festivals, by attendance, length, and month**

	08	09	10	11	12	13	14	15	16	Days	Date
	Thousand									No.	Mnth
Theatre											
Glasgow I'natl Comedy	72	75	82	82	74	e75	e75	e75	78	17	03
Dance											
Dance I'natl Glasgow	3 <sup>a</sup>	3 <sup>a</sup>	3 <sup>a</sup>	-	-	-	-	11	-	30	04-05 <sup>b</sup>
Music											
Celtic Connections <sup>c</sup>	92	68	68	82	84	84	107	106	124	17	01-02
Piping Live	25	25	29	32	28	[28]	[28]	40	[40]	6	08
World Pipe Band Ch.	40	40	42	32	39	35	[35]	21	[21]	2	08
Glasgow I'natl Jazz <sup>c</sup>	25	27	30	12	15	23	16	22	20	5	06
Sonica	n/a	n/a	n/a	n/a	n/a	14	-	31	-	14	10-11 <sup>b</sup>
Tectonics	n/a	n/a	n/a	n/a	n/a	1	1	1	1	2	05
Total	182	160	237	158	166	185	187	221	206	46	
Visual arts											
Glasgow I'natl <sup>c</sup>	89	-	153	-	205 <sup>d</sup>	-	201	50 <sup>e</sup>	226	17	04 <sup>b</sup>
Writing											
Aye Write! <sup>f</sup>	25	25	26	27	25	27	30	23	23	11	02-03
Film											
Glasgow Film Festival	[21]	[21]	25	30	34	35	46	40	42	12	02
Heritage											
Doors Open	[54]	54	64	61	66	81	73	68	75	2	09
Community											
Glasgay <sup>g</sup>	28	28	17	7	7	14	19	-	-	n/a	n/a
West End	164	140	165	126	94 <sup>h</sup>	188	128	146	58 <sup>h</sup>	2	06
Mela	20	20	28	[28]	39	35	47	41	43	1	07
Merchant City	55	56	66	79	90	100	213	150	160	11	07-08
Total community	267	244	276	240	230	337	407	337	261	14	
Totals	713	582	866	598	800	740	1,019	825	931	149	

Source: Glasgow City Marketing Bureau, Glasgow Life.

<sup>a</sup> New Moves.<sup>b</sup> Biennial.<sup>c</sup> Includes unticketed admissions.<sup>d</sup> Generated by 33,945 individuals.<sup>e</sup> Turner Prize, including 11k public programmes and learning.<sup>f</sup> Includes Wee Write! from 2014.<sup>g</sup> Festival closed in 2014; Outspoken Arts changed role to independent LGBT producer/promoter.<sup>h</sup> No parade; excludes new 'Winter Festival'.**Table 12.17 Glasgow events, attendance**

	08/09	12/13	13/14
	Thousand		
Great Scottish Run	19	23	29 <sup>a</sup>
Women's 10k	12	12	7
Glasgow River <sup>b</sup>	87	n/a	n/a
Fireworks	60	50	55
Christmas Lights	16	13	13 <sup>c</sup>
Hogmanay	8	9	n/a
Skating	n/a	50	53
Total	202	157	157

Source: Glasgow City Marketing Bureau, Glasgow Life.

<sup>a</sup> Of which 6k juniors and school participants.<sup>b</sup> Closed 2011.<sup>c</sup> Some 125k requested tickets.

## RESOURCES

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**Table 13.1 Public funding of culture in Glasgow, by source and domain, 2015/16**

	GLA City <sup>a</sup>	Scot Govt <sup>b</sup>	Total
	£m		
Arts, music, venues	10.6	42.5	53.1
Museums & heritage	16.7	-	16.7
Libraries/archives	<u>8.8</u>	<u>-</u>	<u>8.8</u>
Total	36.1	42.5	78.6

Source: Glasgow Life, Creative Scotland, Scottish Government.

<sup>a</sup> For detail see Table 13.2.

<sup>b</sup> For detail see Table 13.3.

<sup>c</sup> Glasgow City Council spends additional amounts on practical instruction on music and art within the school system (£3.3m excluding overheads, including £0.7m on Big Noise Govanhill), and on support to film and the creative industries.

<sup>d</sup> Excludes funding provided by Scottish Higher Education Funding Council for the Glasgow School of Art and the Royal Conservatoire Scotland, by the BBC for the BBC Scottish Symphony Orchestra, and by Scottish Enterprise in support of the creative and cultural industries.

**Table 13.2 Glasgow City Council, net revenue expenditure on culture**

	08/09	11/12	12/13	13/14	14/15	15/16
	£m					
Glasgow Life direct operation <sup>a</sup>						
Arts, music, venues	2.9	4.6 <sup>b</sup>	5.2 <sup>b</sup>	5.8	6.0	6.1
Museums	12.6	13.2	12.4	12.1	12.0	12.4
Libraries/archives	15.2	12.8	9.9 <sup>c</sup>	5.7 <sup>c</sup>	5.7	6.5
Total direct	30.7	30.6	27.5	23.6	23.7	25.0
Corporate support <sup>d</sup>	6.5	9.8 <sup>e</sup>	10.9 <sup>e</sup>	9.0	9.1	8.7
Grants to ind orgs						
Glasgow theatres	0.6	0.7	0.7	0.8	0.8	0.7
Glasgow Cult Ent'pse	2.2	n/a	n/a	n/a	n/a	n/a
Other orgs	3.0	2.2	2.1	1.9	1.9	1.7
Total grants	5.8	2.9	2.8	2.7	2.0	2.4
Total	43.0	43.3	41.2	35.3	35.6	36.1

Source: Glasgow Life, management accounts; Glasgow City Council, JM analysis.

<sup>a</sup> Net spending, including staff, buildings and programme.

<sup>b</sup> Includes phased transfer of Concert Halls from Glasgow Cultural Enterprises to Glasgow Life.

<sup>c</sup> Phased transfer of community libraries to "Communities".

<sup>d</sup> Allocation proportional to gross spend of the above service departments.

<sup>e</sup> As a result of service reform, various functions transferred from service departments to corporate support.

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**Table 13.3 National funding of culture by Scottish Government and Creative Scotland, in Glasgow, Edinburgh, and rest of Scotland, 2015/16**

	GLA	EDN	Rest Scot	Total
	£m			
Scottish government				
National performing cos.	23.2 <sup>a</sup>	2.0	n/a	25.2
National museums	n/a	36.8 <sup>b</sup>	n/a	36.8
Creative Scotland <sup>c</sup>				
Grant-in-aid	11.2	17.0	18.6	46.8
Lottery	8.1	9.9	11.9	29.9
Total	19.3	26.9	30.5	76.7
Total	42.5	65.7	30.5	138.7
% distribution				
2015/16	30.7	47.4	22.0	100.0
2014/15	28.4	44.7	26.9	100.0
2013/14	32.3	45.0	22.7	100.0
2012/13	32.9	44.7	22.4	100.0
2011/12	32.8	44.6	22.6	100.0

Source: Creative Scotland, accounts of National Museums.

<sup>a</sup> Based in Glasgow City.

<sup>b</sup> National Galleries of Scotland and National Museum of Scotland and their outstations based outwith Edinburgh; includes £3.1m capital grant.

<sup>c</sup> Grant-in-Aid and Lottery, which includes capital funding and film grants; regularly funded organisations receive support from both GiA and Lottery.

**Table 13.4 Revenue funding to Glasgow cultural organisations, projects and artists, from Glasgow City Council, Scottish Government, and Creative Scotland**

	08/09	11/12	12/13	13/14	14/15	15/16
	£m					
Glasgow City Council	43.0	43.3	41.2	35.3	35.6	36.1
Scottish Government						
National perf cos	22.0	21.4	21.4	21.4	21.4	23.2
Creative Scotland						
Grant in Aid	10.0	11.9	13.0	14.2	10.1	11.2
Lottery <sup>a</sup>	3.0	6.9	7.7	10.9	8.2	8.1
Total	78.0	83.5	83.3	81.8	75.3	78.6

Source: Glasgow Life, Scottish Government, Creative Scotland.

<sup>a</sup> Excluding capital, which in 2013/14 amounted to £2.87 million, of which £2.20 million was from GiA and £0.77 million from the Lottery, £0.26m in 2014/15 from GiA, and in 2015/16 £1.34m from the Lottery.

**Table 13.5 Glasgow cultural grants (Integrated Grants Fund), by category of organisation and number**

	£k						Number					
	08/09	11/12	12/13	13/14	14/15	15/16	08/09	11/12	12/13	13/14	14/15	15/16
RFOs <sup>a</sup>	1,303	1,364	1,291	1,196	1,137	999	14	26	27	23	19	17
NPCs <sup>b</sup>	173	140	129	96	96	78	4	4	4	4	4	4
Other	1,544 <sup>c</sup>	553	579	580	742	573	117	43	35	36	42	36
Dev funding	n/a	98	79	75	73	89	n/a	38	39	[28]	35	37
Totals	3,039	2,155	2,069	1,947	2,048	1,739	147	111	105	91	100	94

Source: Glasgow Life and Glasgow City Council (Integrated Grants Fund).

<sup>a</sup> Creative Scotland's regularly funded organisations.

<sup>b</sup> Scottish Government's National Performing Companies.

<sup>c</sup> Includes other organisations designated "core" by Culture and Sport Glasgow.

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**Table 13.6 Glasgow Life, income and expenditure**

	£m					
	08/09	11/12	12/13	13/14	14/15	15/16
<b>Income</b>						
Glasgow CC	69.53	78.15 <sup>a</sup>	78.15	78.10	77.55	75.38
Earned <sup>b</sup>	15.40	22.12	23.44	27.86	29.67	28.19
External grants	8.30	8.03	10.87	15.16	12.29	11.29
Interest & other	0.62	2.95	0.24	0.14	0.65	0.38
Charitable transfer <sup>c</sup>	0.50	1.67	1.66	2.09	1.53	1.95
<b>Total</b>	<b>94.35</b>	<b>112.92</b>	<b>114.33</b>	<b>123.34</b>	<b>121.69</b>	<b>117.19</b>
<b>Expenditure</b>						
Arts & museums	17.70	17.25	16.40	16.05	16.29	15.84
Music	n/a	5.83	2.48 <sup>d</sup>	2.55	2.82	2.61
Libraries/community	18.06	17.33	16.08	13.42	13.19	13.91
Sport & events	34.28	36.55	41.53 <sup>e</sup>	45.97	42.86	44.99
Social renewal	8.35	8.25	11.21	16.05	14.90	14.21
Support services <sup>f</sup>	14.31	28.13 <sup>g</sup>	23.92 <sup>h</sup>	27.25	26.91	24.58
<b>Total</b>	<b>92.70</b>	<b>113.34</b>	<b>112.30</b>	<b>119.59</b>	<b>123.45</b>	<b>116.16</b>
<b>Surplus/deficit</b>	<b>+1.65</b>	<b>-0.42</b>	<b>+2.03</b>	<b>+3.75</b>	<b>-1.76</b>	<b>+1.03</b>

Source: Glasgow Life, statutory accounts.

<sup>a</sup> Glasgow City Council service fee increase reflects Glasgow Life's extended responsibilities, including Glasgow Concert Halls (previously operated by Glasgow Cultural Enterprises), the new Riverside museum and various extra athletics facilities.

<sup>b</sup> Comprises income from leisure charges, Glasgow Club, Glasgow Concert Halls, and Tramway.

<sup>c</sup> Transferred surplus arising from Glasgow Life's trading subsidiary, covering, among other things, retail operations, catering supplier, vending machines, Mitchell Theatre commercial activities, and sponsorship; turnover of £6.46m in 2014/16, and £6.58m in 2015/16.

<sup>d</sup> Cultural venues transferred to libraries/community halls.

<sup>e</sup> Includes newly opened Emirates arena.

<sup>f</sup> Includes governance and other corporate costs.

<sup>g</sup> Increase arises from service reform (entailing transfer of administration clerical support, facilities repair, and learning support to central services), and expansion in scope of activities (including box office operation).

<sup>h</sup> Reduction result of end-of year pension adjustment.

**Table 13.7 Glasgow City Council, net public expenditure per head of population on culture, by area, Scotland average comparison top authorities, 2015/16**

	GLA £ per head				GLA rank				15/16 top authority
	08/09	11/12	12/13	15/16	08/09	11/12	12/13	15/16 <sup>a</sup>	
Sport	35.41	37.80	54.29	45.86	7	4	1	1	Glasgow
Community	10.33	21.64	5.90	4.06	10	3	3	18	W Lothian
Parks & open space	51.01	39.62	38.69	34.52	1	2	3	8	Inverclyde
Arts	15.74	13.82	12.30	14.46	2	4	4	2	Edinburgh
Museums & heritage	22.01	27.79	32.48	37.25	1	1	1	1	Glasgow
Libraries	19.87	24.56	18.61	21.05	19	3	13	4	W Dunb'shire
Tourism	19.27	9.37	11.08	7.01	1	1	1	1	Glasgow
All	177.60	191.26	181.67	175.05	1	1	1	1	Glasgow

Source: Cipfa, Cultural Statistics in Scotland.

<sup>a</sup> Of 29 non-island local authorities; 9 authorities did not respond.

## RESOURCES

**Table 13.8 Glasgow, cultural infrastructure projects**

	Cost £m	Completion date
Completed projects		
Scottish Opera: Theatre Royal foyers	14	2014
RSNO: new HQ with auditorium in Royal Concert Hall	15	2015
Glasgow Life: Kelvin Hall conversion Phase I	35	2016
NTS: new HQ, rehearsal, store, Speirs Locks	6	2017
Total	70	
Work-in-progress		
Willow Tearooms: restoration and extension	10	2018
Glasgow School of Art: restoration and refurbishment	60	2019
Burrell Collection: refurbishment	60	2020
Citizens' Theatre: refurbishment	19	2020
Kelvin Hall Phase II, preparatory roofing repair <sup>1</sup>	7	[2018]
Total	156	

**Table 13.9 Selected Glasgow cultural institutions, income by type**

	Sales	Priv	Grant
	%		
Producing theatres <sup>a</sup>			
08/09	53	4	43
11/12	53	4	43
13/14	59	3	38
15/16	44	1	55
Music <sup>b</sup>			
08/09	28	11	61
11/12	24	13	63
13/14	25	14	61
15/16	24	12	64
National lyric <sup>c</sup>			
08/09	16	8	76
11/12	17	8	75
13/14	20	7	73
15/16	20	8	72
Receiving theatre			
08/09	90	1	9
11/12	92	1	7
13/14	93	ø	7
15/16	94	ø	6
Glasgow Life <sup>d</sup>			
08/09	16	2 <sup>e</sup>	82
11/12	20	4 <sup>e</sup>	76
13/14	23	5 <sup>e</sup>	72
15/16	25	5 <sup>e</sup>	70

Source: Creative Scotland, Glasgow Life, companies.

<sup>a</sup> Citizens and Tron; excludes NTS; Arches included in 2013/14 and previously.

<sup>b</sup> RSNO, Scottish Ensemble, Theatre Cryptic, Paragon and SMIC.

<sup>c</sup> Scottish Opera and Scottish Ballet.

<sup>d</sup> Includes sport and social renewal as well as performing and visual arts, museums and libraries.

<sup>e</sup> Includes interest and charitable transfer from trading company.

**Table 13.10 Glasgow performance organisations, turnover and staff, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
Theatres <sup>a</sup> , halls	16	54.70	613
Drama	18	22.25	530
Dance	10	7.51	135
Music & opera	14	30.22	458
Total	58	114.68	1,736

Source: Creative Scotland, Glasgow Life, companies.

<sup>a</sup> 2 producing theatres under 'drama'.

<sup>1</sup> In anticipation of use for changing and permanent exhibitions by partners, including Glasgow Life (Glasgow museums), University of Glasgow (Hunterian), National Library of Scotland, National Gallery of Scotland and Tate, and Royal Highland Fusiliers.

## RESOURCES

**Table 13.11 Glasgow multi-arts centres and visual arts and audio-visual organisations, turnover and staff, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
Multi-arts c'trs & proj	10	5.34	68
Visual arts	19	8.26	100
Audio-visual	3	2.95	55
Total	31	16.55	223

Source: Creative Scotland, Glasgow Life, companies.

**Table 13.12 Glasgow libraries, archives and literature, turnover and staff, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
Libraries/archives	34	10.21 <sup>a</sup>	298
Literature	10	1.31	38
Total	44	11.52	336

Source: Glasgow Life, companies.

<sup>a</sup> Includes central support allocations.

**Table 13.13 Glasgow museums and historic buildings, turnover and staff, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
City museums	10	16.48 <sup>a</sup>	325 <sup>a</sup>
Other accred mus	5	4.14	94
Historic buildings <sup>b</sup>	12	7.32	91
Total	27	27.94	510

Source: Glasgow Life, companies.

<sup>a</sup> Includes central support allocations.

<sup>b</sup> Includes stand-alone heritage attractions and support organisations, ie Glasgow Building Preservation Trust, Glasgow City Heritage Trust, Charles Rennie Mackintosh Society and Civic Trust.

**Table 13.14 Glasgow cultural support organisations and general festivals, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
Support bodies <sup>a</sup>	9	7.52	101

Source: Creative Scotland, Glasgow Life.

<sup>a</sup> General support organisations are Creative Scotland (Glasgow office), Culture Republic (previously Culture Sparks), Cultural Enterprise Office, Creative Scotland (screen/digital office), Glasgow Film Office, Film City, Goethe Institute and Alliance Française, and Glasgow Life Arts, responsible for grant distribution, arts development, community touring, and two community festivals; there are some 12 other support bodies within the various art-forms.

**Table 13.15 Glasgow practical education and training, 2015/16**

	Orgs (no)	Turn over (£m)	Staff FTE
Specialist HE	2	69.32	947
Nat. youth cos.	5	4.87	107
GLA Ed. Service <sup>a</sup>	2	3.36	87
Total	9	77.55	1,141

Source: Glasgow City Council, companies.

<sup>a</sup> Excludes support overheads in schools and local authority.



## RESOURCES

**Table 13.16 Glasgow members of talent unions**

	2008	2013	2017
Equity			
Glasgow City	516	527	[527]
Outer Glasgow	248	253	[253]
Total	764	780	[780]
Musicians' Union <sup>a</sup>			
Glasgow City	652	603	657
Outer Glasgow	230	212	266
Total	882	815	923
All			
Glasgow City	1,168	1,130	1,184
Outer Glasgow	478	465	519
Total	1,646	1,595	1,703

Source: Equity, Musicians' Union.

<sup>a</sup> Members include semi-professional, second-career, and amateur performers.

**Table 13.17 Persons (aged 16-74) employed in creative occupations<sup>a</sup>, Glasgow, 2011**

	Total	Self-empl	Empl oyee	Percentages	
				Self	Empl
Actor, entertainer	560	140	420	25	75
Dancer, choreographer	162	86	76	52	48
Musician	738	594	184	80	20
Visual artist	593	509	84	86	14
Producer, broadcaster	1,076	454	622	42	58
Photog'r, video, AV	783	216	337	43	57
Author, writer	556	364	192	65	35
Journalist, editor	772	219	553	28	72
Public rels prof	393	55	338	14	86
Graphic designer	650	220	430	34	66
Prod/clothing designer	461	21	461	32	68
Architect	703	167	536	24	76
Libr'n, archivist, curator	353	7	346	2	98
Total	7,800	3,712	4,088	48	52

Source: Census 2011.

**Table 13.18 Persons (aged 16-74) employed in creative occupations, Glasgow**

	2001	2011	% change
Actor, entertainer	351	560	+59.5
Dancer, choreographer	56	162	+189.3
Musician	461	738	+60.1
Visual artist	243	593	+144.0
Producer, broadcaster	887	1,076	+21.3
Photog'r, video, AV	464	783	+68.7
Author, writer	286	556	+94.4
Journalist, editor	714	772	+8.1
Public rels prof	374	393	+5.1
Graphic designer	606	650	+7.3
Prod/clothing designer	335	461	+37.6
Architect	541	703	+29.9
Libr'n, archivist, curator	369	353	-4.3
Total	5,687	7,800	+37.2

Source: Census, special analysis.

## RESOURCES

**Table 13.19 Persons (aged 16-74) employed in creative occupations<sup>a</sup>, by main cities and rest of Scotland**

	2001	2011	%
	Number		change
Greater Glasgow			
GLA City	5,687	7,800	+37.2
Outer GLA	5,480	6,250	+14.1
Total GLA	11,167	14,050	+25.5
Edinburgh	6,750	8,050	+19.3
Rest of Scotland	16,539	19,872	+20.2
Scotland	34,456	41,972	+21.2

Source: Census, special analysis.

**Table 13.20 Persons (aged 16-74) employed in creative occupations<sup>a</sup>, by employment status, Glasgow**

	2001	2011	%
	Number		change
Employed	3,653	4,088	+11.9
Self-employed	2,034	3,712	+82.5
Total	5,687	7,800	+37.2

Source: Census, special analysis.

**Table 13.21 Persons (aged 16-74) employed as visual artists, by employment status, Glasgow**

	2001	2011	%
	Number		change
Employed	73	84	+15.1
Self-employed	170	509	+199.4
Total	243	593	+144.0

Source: Census, special analysis.

**Table 13.22 Persons (aged 16-74) employed in creative occupations, by Glasgow, Outer Glasgow, Edinburgh, and rest of Scotland, number and percentages, 2011**

	Number						Percentages					
	Glasgow			EDN	Rest Scot	All	Glasgow			EDN	Rest Scot	All
	City	Outr	All				City	Outr	All			
Actor, dancer, music'n	1,460	976	3,436	973	2,487	5,886	25	17	42	17	42	100
Visual artist	593	303	896	580	2,022	3,498	17	9	26	16	58	100
Producer, broadcaster	1,076	503	1,579	760	959	3,298	33	15	48	23	29	100
Photo, AV	783	735	1,518	760	2,218	4,496	18	16	34	17	49	100
Author, writer	556	435	991	925	1,727	3,643	15	12	27	25	48	100
Journalist, pub rels	1,115	1,021	2,136	1,337	2,738	6,211	18	16	34	22	44	100
Desgn, graph/product	1,101	1,249	2,350	1,238	3,981	7,569	15	16	31	16	53	100
Architect	703	645	1,348	994	2,122	4,463	16	14	30	22	48	100
Libr/archiv/curator	353	383	736	652	1,520	2,908	12	13	25	22	52	100
Total	7,800	6,250	14,050	8,050	19,872	41,972	19	15	34	19	47	100

Source: Census 2011, special analysis.

## RESOURCES

**Table 13.23 Persons (aged 16-74) employed in creative occupations in Glasgow, by industry, 2011**

	Act, Danc, Mus	Vis art	Prod Br'dcst	Photo, AV	Auth -or	Journ PR	Des -igner	Archi -tect	Libr Archiv Curate
	Percentages								
Manf'g, utilities, constr, min'g, ag&fish	1.0	2.9	1.3	4.0	4.0	1.8	16.1	3.8	1.2
Retail, wholesale, accomm, trans	5.7	3.7	2.1	4.5	3.1	8.8	11.4	0.4	1.0
Info, finance, comms	9.5	10.6	64.8	33.1	20.0	53.8	15.3	1.2	4.0
Public admin, professions, science	3.0	6.7	4.4	34.9	39.7	16.7	46.7	92.4	6.5
Education	14.1	7.3	2.5	4.1	5.5	3.7	3.0	0.8	32.5
Health	1.5	3.3	1.9	1.8	7.2	3.9	1.2	0.7	5.0
Cultural services and others	65.3	65.6	23.0	17.6	20.5	11.3	6.2	0.6	49.9
Totals	100	100	100	100	100	100	100	100	100

Source: Census 2011; JM analysis.

## COMMENTARY

## OVERALL

1. This edition of the Digest presents data on Glasgow's cultural system from 2008/09 onwards, including comprehensive new data for the years 2014/15 and 2015/16 and selective information on 2016/17. The figures show continued growth in the public interest in Glasgow's cultural offer, with record numbers achieved for theatre-going in 2014/15 (1.29m tickets) and for both concerts (1.47m tickets) and museums (4.39m visits) in 2015/16.
2. The richness of Glasgow's cultural life, the international interest in the large volume of work made in the City, and the pulling power of its museums and historic buildings, remain exceptional strengths. Despite its public-revenue funding having peaked in 2011/12, Glasgow's cultural system has continued financially to expand.

## ATTENDANCE

Live performances

3. Following four years of growth in a row, the audiences for live performance in Glasgow reached 2.87m in 2014/15 (1.1). This was generated by a record number of 4,332 performances in Glasgow's theatres, concert halls, pop venues, and small centres. In the following year, whilst there was minor retrenchment in theatre ticket sales, the music market expanded further. The details are:
  - theatre attendance peaked in 2014/15 at 1.45m, a rise of 27% on the previous year (2.3); this was mainly attributable to the success of the popular theatrical presentations in the new SSE Hydro and the Armadillo; tickets for the receiving theatres, the King's and the Theatre Royal also did well in 2014/15, at 523k, matching their previous peak in 2007/08; the producing theatres were initially hit by the closure of The Arches but the Citizens' and the Tron grew strongly from 106k in 2015/16 to 129k in 2016/17, filling most of the market space left by The Arches (2.3 and 1.2);
  - among the national companies based in Glasgow, a smaller presence by the National Theatre of Scotland (NTS) in 2015/16, after an exceptional year in 2014/15, meant the lowest attendance in Glasgow for its work since 2009/10 (3.1); similarly, the audience for Scotland's two national lyric companies fell to 32k in 2015/16, the lowest for some time (4.2); this was partly due to a sharp cut in Scottish Ballet's (SB's) performances in the City (4.1); in contrast, in 2016/17 SB returned to its previous presence in the City, and Scottish Opera (SO) mounted its best attended year (29k) for over a decade, since the company was reshaped in 2005/06 (1.2); the combined attendance of the lyric companies, of 59k, was almost double that of the previous year;
  - the boost to music attendance, given by the opening of the SSE Hydro in 2013/14 was maintained in the subsequent two years, music admissions peaked at 1.47m in 2015/16, compared with 1.01m in 2012/13 (1.2); the popular music venues accounted for all the growth, ticket sales rising from 743k in 2012/13 to 1,222k in 2015/16 (2.7);
  - in contrast, attendance at the Glasgow Concert Halls, after four years of level sales, fell by 10% in 2015/16 to 244k (2.4), reflecting the competitive pressure in the pop market in the City and the fall in the public demand for "other classical"; it recovered some ground in 2016/17 (1.2); the audience for Glasgow's resident orchestras (RSNO, BBC SSO, and SCO) followed a similar trajectory; after five stable years averaging 74k, it fell by 7% in 2015/16 to 68k (3.8), followed by a partial recovery to 70k in 2016/17 (1.2).

Visual attractions

4. Visits to Glasgow's visual attractions (museums, historic buildings, and visual-arts studios and galleries), following a minor fall of 3% in 2013/14, rose by 11% in 2014/15 and by a further 4% in 2015/16, to reach a new peak of 5.41m (1.1). The details are:
  - Glasgow's accredited museums received 4.39m visits in 2015/16, some 20% above the equivalent figure of 3.70m in 2013/14 (7.1); this impressive achievement is exceeded in the UK only by the museums in London and in Edinburgh (12.15); the Glasgow City Museums accounted for 3.97m visits in 2015/16; an increase of 22% on 2013/14; this was driven by a combination of two remarkable years, a 41% rise in 2014/15 in visits to the Riverside, named European Museum of the Year in 2013, and of a 19% growth in visits to Kelvingrove in 2015/16; in the following year, Riverside visits increased by a further 8% which was against the trend at most of the other sites (7.2);
  - visits to Glasgow's other accredited museums reached 400k in 2014/15 and enjoyed a further 6% growth in the following year; visits to the Hunterian Museum and Art Gallery rose by 16% in 2014/15 to 170k (7.3), boosted by the refurbishments carried out earlier in the decade and a strong temporary-exhibitions programme (7.6);
  - the visits to Glasgow's Mackintosh attractions fell from 481k in 2014 to 317k in 2016, the combined impact of the fire at the Glasgow School of Art, the closure for restoration of the Willow Tearooms and programme changes at The Lighthouse, Scotland's design and architecture centre (7.8); the regular opening of the Glasgow Arts Club to visitors was a positive development in 2014; the market for the other heritage properties saw no growth apart from at Glasgow Cathedral, which rose dramatically to 296k visits in 2016, some 27% above the previous highest figure of 233k, achieved in 2013, itself 17% above 2012 (7.8);
  - in the visual arts, the public for the five funded galleries, Tramway, CCA, Common Guild, Glasgow School of Art, and GoMA, continued to grow, rising by 6% between 2013/14 and 2015/16 (5.2); the

## COMMENTARY

successful biennale, Glasgow International, boosted figures, especially in 2012, holding its ground in 2014, and delivering a further gain in 2014, and was joined by the Turner prize in the intervening year, 2015 (5.4); but the footfall at Trongate 103, containing four of the five practitioner groups (Glasgow Print Studio, Street Level, Transmission, and Project Ability), declined from 176k in 2013/14 to 148k in 2014/15 (5.3); nevertheless, the independent studios on ten sites across Glasgow maintained demand for their facilities, which are strongly concentrated, together with the five funded galleries, five practitioner groups, and some 17 commercial galleries and auction houses, in G1, G2, G31, and G40 postcodes (5.7).

## MARKETS

### Cinema

5. The estimates of cinema attendance in Glasgow, based on central Scotland area averages, suggest a rise of 10% from 2.23m in 2008 to 2.55m in 2016 (6.12). Visits to the Glasgow Film Theatre, with its specialist service, including the Glasgow Film Festival in February, grew by an impressive 48.8% between 2009 and 2016. The opening of the Vue Glasgow Fort in 2013 increased overall cinema capacity by almost a fifth, including a 'super screen' (6.11).

### Libraries

6. The role of Glasgow's libraries continues to evolve. Taking on new services, such as access to PCs and new advisory functions, eg in health, retarded the fall in "visits for library purposes" to 11% between 2008/09 and 2015/16, including a small rise to 4.01m in the latter year (8.1). This has not stemmed the fall in book-borrowing which dropped 31.6% between 2007/08 and 2015/16 (8.3). The borrowing of children's books has declined less, at 13% from 2007/08 to 2015/16, helped by a rise in 2015/16. The Glasgow Archives Service, on the other hand, has held its ground, including in numbers of visitors, remote enquiries (8.6), and learner-event attendance (8.7).

### Residents in minority

7. It is not surprising that visitors to Glasgow, the UK's major metropolis north of Manchester, significantly outnumber residents in its theatres, halls, and museums. The City benefits economically and socially from this phenomenon which sustains a larger cultural infrastructure than would otherwise be possible, and without much evidence yet of any negative congestion costs. Residents account for 34% of the museum public (1.5m visits), and 30% of audiences for live performances, concerts and theatrical events (320k tickets) (10.1).

### Live performance

8. The Citizens' Theatre is the only large venue in which residents, at 51% of the audience, are in the majority (10.2). The SEC's concerts and theatrical performances, of which Glasgow residents represent only 15% of the audience (210k tickets), draw 85% of their public from outwith the City, and contribute substantially to Glasgow's roles as both UNESCO City of Music and light-entertainment capital of Scotland.

### Museums market

9. New ScotInform data put the Glasgow residents' share of public for the Glasgow museums at 34% of the total, with 27% for the rest of Scotland, 14% the rest of the UK, and 24% from overseas (10.6). These figures suggest a major change in the composition of the market for Glasgow's museums (10.5), with a smaller proportion than previously of residents (34% compared with 42% in 2008) and a larger proportion of staying visitors in the mix (33% compared with 26% in 2008). If correct, the recent strong rise in museum attendance would appear to have been largely driven by visitors to the City. There is no detail in the ScotInform museum research on the Outer Glasgow share in the museum market, but, on the basis of previous surveys, it seems likely to be around 16% (10.5). It is notable that Outer Glasgow's use of the City's cultural attractions remains much larger for live performance at 37% (10.2) than for the museums, at 16%.

## TOURISM

### Trips

10. The official figures show that trips to Glasgow in 2014 reached an all-time peak at 2.75m (12.1). This was driven in part by a sustained upward trend in overseas tourism which rose from a low point of 475k trips in 2011 to 662k trips in 2015, a rise of 39%. However, the exceptional achievement of 2014 was mainly a result of a 47% rise in domestic tourism, which reached 2.13k trips, the peak in recent years, and some 23% above 2011, the previous best year for domestic tourism. This was largely a one-off boost, and, in the following two years, inbound tourism dropped back to some 1.6m trips, which is similar to the levels at the start of the decade.

### Leisure tourism

11. It is important to note that Glasgow's place in the tourism market has been sustained by a rise in importance of leisure-tourism within the mix, especially in inbound tourism, within which leisure-tourism has risen in relative importance by eight percentage points since 2008 (12.5). Leisure-tourism to Glasgow overall, both inbound and domestic, increased from 1.04m trips in 2008 to 1.23m in 2016, a rise of 18.2%, much faster than the 12.9% rise in tourism trips overall.

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### Inbound

12. Glasgow remains the second most visited city by inbound leisure tourists in the UK, outside London, with 336k visits in 2016 (12.7). Whilst in terms of inbound business tourism, Glasgow is only in fifth position, the City is the most successful player in the UK meetings market after London and Manchester. The Association of British Professional Conference Organisers reported 54 international conferences held in the City in 2015, with 37k delegates. The forward bookings for meetings were valued at in excess of £140m in 2015/16 (12.3).

### Plan

13. History and culture continue to be the major influences on the decisions of leisure visitors to choose Glasgow. Cultural interests also drive activity with 70% visiting museums and 37% looking at architecture. These are each the respective top scores in Scotland.<sup>2</sup> The City's new tourism and visitor plan projects an additional one million tourists between 2016 and 2023 and emphasises Glasgow's culture and creativity as a key driver of the visit profile. The expectation is that accelerated growth in cultural tourism will make a major contribution towards realising the target. It can be seen that this is supported by the strong performance of the overseas market and by the potential of the domestic market which was indicated in 2014. The 1,560 new hotel rooms (12.9) in delivery/plan in 2017/18 further support the target delivery.

## CONTENT

### Cultural outputs' volume

14. The volume and range of Glasgow's cultural outputs continue to distinguish it from other cities in the UK. They include the productions and performances of the theatre companies and ensembles based in the City, the screen and broadcast outputs from Scotland's principal media centre, the prize-winning achievements of Glasgow's visual artists, and the displays and exhibitions in the internationally important museum collections held in the City.

### Stage production hub

15. Glasgow's four national performing companies, SO, SB, NTS, and RSNO, together with its other national symphony orchestra, the BBC SSO, the two producing theatres (the Citizens' and the Tron), and 13 other regularly funded independent drama and dance companies, and music ensembles, constitute the live core of the largest stage-production hub in Britain outside London. The volume of work remains unsurpassed (3.11 and 4.8), at some 131 productions a year (2015/16), including the additional-needs work and Glasgow Lunchtime Theatre's 38 productions (2015/16). The National Theatre of Scotland produced 18 shows in that year from its new centre in the Speirs Locks cluster (4.9).

### Distribution outwith Glasgow

16. A principal function of Glasgow's production hub is to distribute performances to places outwith Glasgow, in Scotland and further afield. In 2015/16, the national companies, and the producing theatres gave 1,233 performances in total (4.5), of which 519 were in Glasgow and 714 were outwith the City, some 384 in the rest of Scotland and 330 further afield (3.7). The pattern of work at the independent companies was similar, delivering 459 performances in Glasgow and 384 elsewhere, including 140 outwith Scotland (3.11).

### International interest

17. International interest in work originating from Glasgow is an important sign of the City's creative standing (4.10). An outstanding example during this period is Scottish Ballet's seasons in Moscow and St Petersburg in 2014/15, followed by a tour to the USA in 2015/16, with performances in Chicago, Washington DC, and five other places. National Theatre Scotland was seen in three continents in the 2015/16, in the USA, China and South Korea, and Australia and New Zealand, and the RSNO toured Spain and the USA in 2016/17. Additionally, many of the independent companies shared their work abroad, such as Cryptic (Austria, Taiwan), and Barrowland Ballet (Ireland, the Netherlands, China, and Japan), and the Scottish Ensemble (Sweden, France, Rumania, and Turkey).

### Museum lending

18. The external links of Glasgow's major museums take several forms, including making loans from their collections to other institutions. The figures on the loans have been assembled for the Glasgow Museums, the Glasgow School of Art and the Hunterian, and, in 2014/15, they made 553 loans to 68 institutions, of which 15 were overseas. In the following year a further 353 loans were made to 49 institutions, of which nine were overseas (7.7). During the refurbishment of the Burrell Collection, exhibitions drawn from its holdings are being shown in different parts of the world, Degas pastels in the National Gallery, London, and other exhibitions in Marseilles, New York (the Metropolitan Museum), Houston, Toronto, and five institutions in Japan.

### Creative community

19. Behind these successes lies Glasgow's creative community. The 2011 Census counted 7,080 individuals with creative occupations living in the City, and a further 6,250 in outer Glasgow, a total of 14,050 in the conurbation

<sup>2</sup> See VisitScotland, *Scotland Visitor Survey 2015 & 2016* (2017), The Lynne Jones Research in table 12.10 confirmed the importance of museums as an influence in choosing to visit Glasgow, but did not ask a question about "looking at architecture".

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(13.23). This amounts to 34% of Scotland's creative community which includes particularly strong concentrations of performers (42%), and of producers and broadcasters (48%). Edinburgh is home to a further 8,050 creatives, some 19% of the Scottish total.

20. Between 2001 and 2011, the Scottish creative community increased by 21% to 41.97k overall. In Edinburgh, it grew by 19%, and in Glasgow by a remarkable 38%. Glasgow's attraction to self-employed practitioners was particularly strong, and they increased by 83% (13.19). More recent evidence suggests that the City as a place to live for independent practitioners has continued to grow since the 2011 Census. Membership of the Musicians' Union increased by 13% between 2013 and 2017 (13.16), and the demand for studio places appears to have remained strong. The WASPS' artists' studios in Glasgow report 100% utilisation even while alternatives continue to proliferate.

### Training

21. Scotland's two leading institutions for preparing advanced students for direct entry into the creative professions have a central role in feeding practitioners into the creative community in Glasgow and Scotland. The Glasgow School of Art's successes in this respect are well documented. The equivalent vital role of the Royal Conservatoire Scotland relates to performers for the stage and screen, and also to the training in technical theatre skills, essential for the wider media sector as well as the stage.
22. Both of these schools are important magnets for top students moving to the City and playing a vital role in building its talent base. The international aspect of this is increasing. GSA's student numbers increased from 1,973 to 2,431 between 2013/14 and 2015/16, and the proportion of students from the EU and the rest of the world rose from 32% to 44% (9.2 and 9.4).

### Artistic developments

23. Important artistic changes in the City between 2013/14 and 2015/16 included the appointment of invigorating, new artistic leadership for Scottish Opera, the BBC Scottish Symphony Orchestra, and Glasgow International. New festivals made their mark in the vibrant contemporary-music scene. The new dance strands at Tramway began to deliver strong results, including several, new independent companies. The mix on the Tramway platform is due to develop further with more music and the Citizens' residency. Given the strengthened infrastructure in the Royal Concert Hall, perhaps the time is right to explore programming collaborations among the major music institutions in the City.

## EVENTS

### Festivals

24. Glasgow's 14 cultural festivals held in 2016 covered 149 days of the year (12.16). Attracting some 911k visits, it was the busiest year for festivals since 2014, when an expanded Merchant City Festival, as part of the Commonwealth Games cultural programme, pushed the annual total for festival visits above one million for the first time. The City's approach to festivals is to major on specialist, single-art-form events, and also to focus on the colder half of the year. Three new festivals confirm this pattern, Tectonics and Sonica, launched in May and October 2013, and the first edition of Glasgow International Dance in April 2015. Glasgow's three community festivals, the Mela, Merchant City, and the West End, take place in the summer months, and the longest-running of them, the West End, also established a new "winter festival" in [2016]. Of closures, the last edition of Glasgay! was in 2014 and Outspoken Arts switched to a general producer/promoter role.

### Draw

25. In 2016, both Celtic Connections and Glasgow International drew record attendances, 124k and 226k respectively, confirming an underlying upward trend. Celtic Connections is particularly successful at drawing people from outwith the City. Visitors account for 70% of attendance (10.9), and, similarly, some 70% of visits to the Glasgow Comedy Festival are by non-residents. The World Pipe Band Championship draws 75% non-residents. The average non-resident proportion of visits to Glasgow's major events is just over half, of whom 21% are from outer Glasgow, 17% from the rest of Scotland, and 13% from outwith Scotland. 18% are staying visitors.

2014

### Structure

26. The cultural programme for the Commonwealth Games comprised two strands, a Scotland-wide programme, running from July 2013 to the end of the Games in August 2014, called "Culture 2014", and a Games-time celebration in Glasgow dubbed "Festival 2014". The programme comprised performances (3,136), exhibitions (3,600 days), and participatory events (5,607 sessions). It drew 2,148k visits, and some 602k participations, of which, 59% (1,273k) were to events in Glasgow, and 78% of participations (471k) took place in the City.<sup>3</sup>

### Attendance in Glasgow

27. Two "live zones" in Glasgow during the Games, Glasgow Green (384k) and the Merchant City Festival (380k), accounted for 36% of the attendance and existing Glasgow events, such as Celtic Connections, Mela, Aye!

<sup>3</sup> See BOP, *Glasgow 2014 Cultural Programme Evaluation* (2015).

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Write! and Glasgow International, incorporated into the programme, accounted for a further 410k (19%) of visits. The other 99k (4%) of Glasgow visits represented the City's share of GENERATION and attendance at other specifically-created productions. The latter included the Big Big Sing, the New Music Biennale, the all-day classical-music marathon in the Royal Concert Hall. GENERATION, a multi-arts installation spread between Glasgow, Edinburgh, and the rest of Scotland, was the largest event strand. This drew 945k visits, some 45% of the total for the cultural programme.

### Boost

28. Whilst little of the Festival 2014 programme was positioned within Glasgow's cultural venues and institutions, they experienced an exceptional boost to attendance during 2014. This included strong growth in attendance in the first two quarters of 2014, before the "Games Quarter" itself. A contributory factor could well have been the "Let's Celebrate" campaign which was launched in 2013 with the intention of stimulating residents to enjoy the City's cultural system. Non-Games-specific factors could also have been a positive influence, such as the naming of Riverside as European Museum of the Year in 2013, and the momentum from the SEC Hydro, opened in 2013.

## CREATIVE AND CULTURAL INDUSTRIES

### Key cluster

29. Glasgow has a long track record in the creative and cultural industries (CCIs), which today employ 20.8k in the City (6.1), and account for over 5% direct employment, with a further 8.6k in Outer Glasgow (2015). The conurbation accounts for 30% of CCI employment in Scotland, much the largest cluster in the country. The CCI sector, which has many training, employment, and supply overlaps with the cultural sector, is one of the Scottish Government's identified "growth sectors" and is a "key sector" in the City Council's new economic strategy, as one of Glasgow's central competitive strengths.

### Drivers

30. Market sensitivities in some of the sub-sectors, such as advertising and architecture, drove down Glasgow's CCI employment to a low of 16.9k (6.3) in the City and 8.3k in Outer Glasgow in 2011. The subsequent rise of 23.1% to 20.8k in 2015 in Glasgow City was not matched in Outer Glasgow, where growth was only 3.6% (6.1). The principal drivers of CCI growth in the City were a rise in software employment together with some recovery in advertising and architecture (6.2). Other relative Glasgow strengths are broadcasting, film/video, books and print, and the performing arts (6.4).

### Growth sector success

31. CCI employment in Scotland as a whole rose by 15% between 2011 and 2015 (6.1). This was insufficient to counteract the previous impact of the recession and so Scottish CCI employment in 2015 was 7% below the 2009 level. Glasgow's CCIs endured the recession better than Scotland as a whole, and a stronger recovery put its CCI employment 18% ahead of 2009 in 2015. Edinburgh also did well, climbing back to a position in 2015 11% ahead of 2009. It should be noted that Glasgow's CCI employment-performance between 2009 and 2015 (6.3) exceeded Manchester's (+16%) but not that of Leeds (+40%) and Birmingham (+23%).

### Growth potential

32. The growth potential for Glasgow's CCIs remains strong. According to a leading authority, they "operate in markets that show potential for long-term growth at an international level. The areas of strength within the City do appear to be aligned with these opportunities, at least in a broad sense".<sup>4</sup> Glasgow's CCI cluster has a well established infrastructure of office and studio space, including the major hub in Pacific Quay. It is supported by Scottish Enterprise through, among other vehicles, "Creative Clyde".

## ENGAGEMENT

### Attendance

33. The Scottish Household Survey reports no change between 2013 and 2015 in the proportion of Glasgow residents attending any "cultural event and/or place of culture at least once in the previous 12 months" (11.1). The score is 81% of residents. This is the first SHS report not to record a rise in this summary metric since 2007 (11.4). These scores are very similar to the Scottish averages, one point above in 2013 and one point below in 2015 (11.2), which can be judged a considerable achievement given the concentration of social disadvantage in parts of the City.

### Detailed differentiation

34. Key differences in the art-form details (11.2) are that Glasgow residents score below the Scottish average for "plays, drama, musical theatre" (four points below) and "book events" (one point) but they score well above the average for "popular music" (three points), "museum visits" (13 points), "gallery-going" (six points), "street art" (two points), and "library use" (six points).

<sup>4</sup> EKoS, *Creative Clyde Programme Review* (2015).



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### Changes

35. It can be seen that the 2015 results show some positive developments in Glasgow attendance (**11.1**), with rises in attending for "opera and classical music" (up two points), "dance" (two points), "popular music" (up five points), and "street-arts events" (up six points). The Survey also suggests a sustained rise of interest over several years in visiting places of "historical and archaeological interest". Only 12% of Glasgow residents did this in 2007, compared with 20% in 2013, and 27% in 2015. Counterbalancing falls in attending between 2013 and 2015 can be seen in "cinemas" (down three points) and in "plays, drama, and musical theatre" (down two points).

### Participation and age effect

36. The Glasgow scores for participation in cultural activities are much less positive than the measures of attendance and, at 73%, sit below the Scotland average of 79% (**11.3**). This under-performance is especially marked in "reading for pleasure", which, at 63% in 2015, is some six points below the average. Age is a major factor in assessing these differences. While the Glasgow participation rate is identical to the Scotland average for the under-40s, the scores are much below the average for the over-40s (by 13%) and the over-65s (by 10%) (**11.5**). This negative age effect is also evident in the attendance data, where the shortfall is most marked among the over-65s, of whom only 62% attended a cultural event, compared with a Scottish average of 70%.

### Volunteering

37. The programme of "host city" volunteering was a success story in the Commonwealth Games, and interest in volunteering has been subsequently maintained through initiatives such as the Glasgow Sport Volunteers. Some of the success of the Turner Prize in 2015 is attributed to the warmth of the volunteer welcome. Despite this positive experience, the Scottish Household Survey shows that volunteering by Glasgow residents (providing unpaid help to organisations and groups) is well below the Scottish average (**11.10**). 20% of Glasgow residents had volunteered in the previous year (2015), compared with a Scottish average of 27%. The gap appears to have widened for men whilst it has narrowed for women.

### Social fabric

38. Evidence gathered on the numbers of voluntary associations in cultural activity in Glasgow for 2008/09 showed that some areas of the City are poorly served in this respect, especially the "north" and the "east" (**11.12** and **11.14**). Building the texture of the voluntary sector, its organisations and groups, is a difficult challenge. This is compounded by the "Glasgow effect", in which the differences in poverty and deprivation do not wholly explain the diversions in mortality between Glasgow and English comparator cities.<sup>5</sup> Glasgow has a long tradition of using cultural engagement to address the vulnerabilities in the social fabric of the City. The "area arts" community programme builds on this tradition. In 2015/16, a combination of community touring, Gaelic art, and development programmes, such as ArtStop, Art and Health, and workshops and presentations for older adults, reached 23k individuals (**3.18**). This was 4k more than in the previous year.

## EDUCATION AND OUTREACH

### Range

39. Glasgow is well served by the presence in the City of all aspects of training and education in artistic practice. This ranges from the City Council's commitments to providing fundamental instruction for Glasgow schoolchildren to the work of specialist institutions and national organisations based in the City, which are part of national systems of training for children of talent, including relevant vocational training pathways.

### Nurturing talent

40. Scotland's five national youth organisations which provide ensemble and performance experience in music, dance, and drama, are based in the City. They reach some 10,000 students across the country in a range of ensembles, such as the seven national and 15 area choirs of the National Youth Choirs of Scotland (**9.6**). Scottish Youth Dance also runs advanced courses for teachers of dance. The importance of Scotland's two specialist vocational-training institutions, Glasgow School of Art (GSA) and the Royal Conservatoire Scotland (RCS), was mentioned above. In addition to their 3,450 undergraduate and postgraduate students, they also provide early vocational training to 1,768 school-age students (2015/16), 1,018 at RCS in the Junior Conservatoire and in music centres across Scotland, and 750 at GSA on various children's, foundation, and portfolio-preparation courses, and in widening-participation initiatives in Glasgow's schools.

### Schools

41. As for Glasgow's schoolchildren, the Glasgow Education Service (GES) delivers practical singing (Kodaly method) in an increasing number of primary schools. Between 2011/12 and 2015/16, they increased from 130 to 145, and reached 15.1k students by 2015/16. GES instrumental teaching service is mainly intended for those studying for music Lower and Highers, and involved 4,570 students in 2015/16. GES runs a City-wide programme of music ensembles (**9.8**), a youth theatre programme, and pre-vocational preparation in the visual arts. These activities are now managed by the Creativity and Expressive Arts Transforming Education unit (CREATE) which reached 20,245 children in 2015/16. In addition, one of the City's secondary schools, Knightswood, is designated as Scotland's dance school. This provides pre-vocational, specialist instruction to

<sup>5</sup> See Glasgow Centre for Population Health, *History, Politics and Vulnerability; explaining excess mortality in Scotland and Glasgow* (2016).

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talented children, alongside the regular curriculum. Since 2015/16, the City has supported a Sistema-style project in Govanhill (9.7). Big Noise Govanhill involves 800 children aged six months to ten years who undergo immersive string teaching in selected nurseries and primary schools.

### Museums and libraries

42. The Glasgow Museums and the Libraries Service also runs learning and access programmes. In 2015/16, the museums reported 115k (9.11 and 9.15) participations and the libraries 54k (9.17). These numbers are much reduced from the levels attained earlier in the decade (9.9). In relation to 2011/12, the fall is 30% in the case of the museums and 45% in the libraries. Whilst curriculum support remains a guiding idea in both areas, the programmes specialising in this in the museum (9.12) have fallen from 80% to 70% of the much reduced output (9.11), and in the libraries the focus has switched almost wholly to work with pre-5s (9.17).

### Companies and ensembles

43. Glasgow's performing companies and ensembles are major suppliers of learning and access programmes, mainly aimed at children and young people (9.10). Some of the programmes are designed as curriculum support, but increasingly the focus is on practice-based training, either in sessional programmes or in long projects. The latter include the dance training undertaken by Scottish Ballet, Scottish Opera's much-admired performance projects, and the pyramid of choirs run by the RSNO. The performing companies overall are maintaining their long-term commitment to these roles, clocking 144k participations in 2015/16, compared with 152k in 2011/12 and 106k in 2007/08.

## RESOURCES

### Revenue funding

44. The public-revenue support for Glasgow's cultural system, ensembles, venues, museums, and historic properties totalled £78.6m in 2015/16 (13.1). Of this, some 46% came from the City Council and the remaining 54% from the Scottish Government, both directly for the National Performing Companies, and through Creative Scotland in the form of grant-in-aid and Lottery funding.

### Changing responsibilities

45. The high point in public revenue-funding of Glasgow's cultural system was reached in 2011/12, at £83.5m (13.4). Thereafter, whilst City funding fell sharply in 2013/14 (13.2), reflecting organisational changes in the library service, Creative Scotland's funding rose, largely as a result of an expanded list of "regularly funded organisations", in 2015/16. The funding of the four "national performing companies" based in Glasgow by the Scottish Government remained constant over most of the period, and enjoyed a small rise in 2015/16. Overall, the funding total in 2015/16 was 6% below the peak but in cash terms still marginally above the 2008/09 level. During this period, the proportion of funding arising from the Scottish Government rose from 45% to 54%, and the funding from the City reduced from 55% to 46%. The Scottish Government provided extra, front-loaded funding in 2013/14 for the cultural programme of the 2014 Commonwealth Games.

### Wider perspective

46. These figures exclude the revenue funding which comes into Glasgow from the Scottish Higher Educational Funding Council for the Glasgow School of Art, and the Royal Conservatoire Scotland, from the BBC for the BBC Scottish Symphony Orchestra, and from Scottish Enterprise for support of the creative and cultural industries. It also excludes capital funding from both Creative Scotland, the Heritage Lottery Fund, and the Scottish Government.

### City

47. According to the Cipfa returns, Glasgow City Council makes the largest net spend per head on culture among the local authorities in Scotland (13.7), though the figure in 2015/16 was 8% lower than in 2011/12. It is notable that Glasgow Life has been able to offset the pressure on its grant from the City by building its income from charges, donations, and charitable transfers from its trading company, but the income from these sources declined in 2014/15 and 2015/16, and with it the total income of Glasgow Life (13.6).

### Priorities

48. The biggest call on the revenue-funding for the cultural sector is for the museums (13.2). These are funded by Glasgow without any tied aid from the Scottish Government. It is notable that the cultural grants to independent companies provided by the City have reduced in number and size by more than 40% since 2008/09 (13.5). This places more reliance on Creative Scotland for funding new developments, encouraging new talent, and undertaking new output research and development. Pump-priming funding of this kind is vital for maintaining the vibrancy of the sector, and needs to be maintained. Possibilities might include exploring new funding mechanisms, such as crowd-funding, in partnership with the private sector.

### Income diversification

49. Glasgow's cultural system has continued financially to expand but the growth is concentrated in those parts of the cultural sector able to win additional income from ticket sales and other commercial sources (1.5). The areas where this is possible, such as in training and performance, have achieved increases in turnover and

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employment (1.6). The progress in accessing private giving is less strong (13.9). The underlying threat remains from the financial pressure on the sector that its renewal may be neglected, either by reducing spend on productions and new displays or by over-concentration on commercially-safer programming.

## INFRASTRUCTURE INVESTMENT

### Investment programme

50. A positive programme of capital projects, designed to expand the scope of the cultural sector and improve the experience offered to the public, is underway in Glasgow, supported by the Scottish Government, the Heritage Lottery Fund, Creative Scotland, and Glasgow City Council (13.8). Four projects were completed in 2014-2017, and a further four will be completed 2018-2020. Three of the completed projects involved the National Performing Companies based in Glasgow, and the fourth also included another national institution, the National Library of Scotland, which wished to increase its presence in the City.

### Completions

51. Kelvin Hall is an ambitious, jointly conceived development involving Glasgow Life, in partnership with the National Library of Scotland and the University of Glasgow. Phase I, which opened in 2016, created new facilities for the Scottish Film Archive, a store, study centre, and staff offices and reading room for the Hunterian Art Gallery and Museum, together with a conference centre for the University of Glasgow, a new store for Glasgow Museums, and a new leisure centre containing a sports hall, gymnastics centre, and club gym. The Glasgow Museums store completed the storage-modernisation programme. The parties are also collaborating in the running of these new facilities through an integrated operating model.
52. The other schemes completed 2014-2017 are:
- a new front-of-house for Scottish Opera's Theatre Royal, opened December 2014, with expanded public areas and education suites;
  - a new home for the RSNO, with offices, rehearsal, and practice facilities within the Glasgow Royal Concert Hall; this brings the Orchestra back into the City, adds a new 600-seat auditorium to Glasgow's suite of halls, and gives extra visibility to the Orchestra in a closer relationship with the hall (opened in November 2015); and
  - "Rockvilla", the rehearsal centre, store, and administration hub, opened in January 2017 for the National Theatre Scotland; this consolidates its position within the Speirs Locks production hub, alongside Scottish Opera workshops and store, the dance studios of the Royal Conservatoire Scotland and other players, such as Glasgow Sculpture Studios and Culture Republic in the Whisky Bond.

### 2018-2020

53. Four further capital projects will be completed between 2018 and 2020. The comprehensive refurbishment of the Burrell Collection, with a strengthened public offer in Pollock Park and Pollock House, is projected for 2020. The £20m-refurbishment of the Citizens' Theatre will be carried out 2018-2020. The theatre will close and the company will make use of other spaces in the City, including Tramway and the Scotland Street School. Two major Charles Rennie Mackintosh projects are also under way.

### Mackintosh plan

54. The full restoration and refurbishment of the whole of the Glasgow School of Art is due to finish in 2019, including the reinstatement of the interiors lost in the 2014 fire. The comprehensive restoration of the Willow Tearooms commenced in 2017. This includes the provision of support facilities, exhibitions, and information desk in the adjacent property at 215 Sauchiehall Street. It is planned for completion in summer 2018. In this context, the City has adopted a ten-year Mackintosh development plan for improving Glasgow's unique Mackintosh offer and stimulating more understanding of his achievement, including celebrating in 2018 the 150th anniversary of his birth.

### Kelvin Hall Phase II

55. Looking further ahead, Phase II of the Kelvin Hall project will add the National Gallery of Scotland, the Tate, and the Royal Highland Fusiliers to the original partners in addressing joint delivery of changing exhibition spaces and public displays, drawing on, among others, the collections of the Hunterian and the Glasgow Museums, and the nationally-owned group of "Artists' Rooms". A key feature will be the exceptionally important Mackintosh holdings of the City and the University.

## CONCLUSION

56. Glasgow's cultural sector continued to serve the City well by delivering strong public value during the period 2013/14 to 2015/16. Citizens' growing engagement with the cultural sector expanded, the City's positive profile in the world was reconfirmed, and the contribution of culture to the Glasgow economy through creative-industries employment and cultural tourism further accelerated. Looking forward, Glasgow's reputation as an exciting global city is set to be strengthened by its programme of investment in the cultural infrastructure. The important Charles Rennie Mackintosh restorations will bring the City's exceptional architectural heritage into new focus, alongside the established pulling power of its other considerable assets, including its array of museums, its success in the visual arts, and the richness and energy of its musical and theatrical life.