# Travel trade packages 2024

at The Burrell Collection

# The Burrell Collection







The Burre

Collection

## **Behind the scenes at The Burrell**

#### Guided

**Ideal for** guests who want bragging rights on their VIP access.

This is a truly unique opportunity to go behind the scenes at The Burrell Collection. Led by a curator your VIP clients will see some of the thousands of objects not on display to the general public.

Few museums have space to display all of their collections concurrently and with over 9,000 objects, The Burrell Collection is no exception – about 2,000 objects are regularly displayed. This means the Collection's store contains thousands of pieces of exquisite artistry and history rarely seen by the public.

This exclusive 'behind the scenes' tour allows visitors to discover the secrets of The Burrell Collection, tour the collection stores and walk amongst the stacks of paintings, furniture, stained glass, and large Chinese ceramics normally hidden from view.

Guests are welcome to stay on and peruse the public galleries at their own pace.

( 1hour

from 1 to 15 pax

£54 per person (minimum charge 10 pax / £540)

English and Chinese

Add exclusive early access to this package for a one-off supplement of £120.

The world-renowned Burrell Collection in Glasgow opened its doors to the public in 1983. Located in the lush green landscape of Pollok Country Park, this unique collection of art and antiques contains thousands of objects collected over a lifetime by Sir William Burrell. This private collection, donated to the city of Glasgow in 1944, includes medieval and Renaissance art, Chinese ceramics, and ancient artefacts. The Burrell Collection is also home to an extensive library and archive of rare books and manuscripts from across the globe.

The Burrell Collection reopened in 2022 following a major refurbishment and in July 2023 won Art Fund Museum of the Year, recognising the unparalleled opportunity it now offers all visitors to enjoy the diverse beauty of art.







## The best of The Burrell

#### Guided

**Ideal for** giving your clients the highlights of the museum in a short period of time.

Ensure your guests do not miss the stars of the show at The Burrell Collection with this tour of the worldclass iconic pieces within the museum. Our knowledgeable guides will take clients on a journey through the recently refurbished galleries, sharing the fascinating stories of these must-see objects.

From paintings by Monet, Cezanne and Degas to a priceless Ming vase, from medieval stained glass and tapestries to Islamic art, your guests will get the highlights of the collection with insight into their significance and how they came to be within the collection.

• 1 hour

-58

from 2 to 60 pax

£24 per person

(minimum charge 15 pax / £360) English

Add exclusive early access to this package for a one-off supplement

for a one-off supplement from £120; final price will vary depending on group size.

# The Burrell's specialist tour

#### Guided

**Ideal for** specialist interest groups, educational groups and repeat clients wishing to experience something different.

Themed tours give guests with a specialist interests the unique opportunity to discover more about the exquisite objects of their chosen theme within The Burrell Collection.

A bespoke specialist-led tour will allow guests to experience in more depth objects included in one of the following themes.

**Degas and French art** – experience our finest oil paintings and pastels by celebrated French artists Degas, Manet and Cezanne.

**Islamic art** – discover stories of the Islamic World through our collection of ceramics, metalwork and carpets including the renowned Wagner Garden Carpet.

**European textiles** – discover our extensive and renowned medieval and Renaissance tapestry collection, ranked among the finest in the world and significant collection of Tudor and Stuart embroideries.

**Medieval treasures** – a fascinating look at our medieval collection which features some of the most significant and prestigious examples of stained glass.

**Chinese art** – explore one of the most significant collections of Chinese are in the UK. Travel back to the world of Ancient China an experience the most incredible culture through pottery and porcelain produced over a 5,000-year period.

- C 1 hour
  - Monday to Friday, weekends on rare occasions
  - from 2 to 20 pax
  - £45 per person (minimum charge 12 pax / £540)



£

All specialist and VIP tours can be booked out of hours against a supplement from £120.

# Exclusive early access

#### Self guided / exclusive

Ideal for early risers; clients wanting to beat the crowds and those tight on time who want to fill their days.

Offer your clients privileged entrance to The Burrell Collection, avoiding the queues and crowds and providing unhindered views of the treasures on display.

Your visitors will be welcomed by one of the collection guides, who will give an introduction to The Burrell and highlight some of the treasures not to be missed. Clients are then free to peruse the galleries at their own pace for as long as they wish. Doors open to the general public at 10am, 11am on Fridays and Sundays.

9 – 10am daily
from 50 to 250 pax
£1,450



## VIP curator insights tour

#### Guided

**Ideal for** visitors who want to delve deeper into the collection and have a particular interest.

Clients who really want to get under the skin of the exhibits will be delighted with this curator-led bespoke tour. This tour is tailor-made to your client's interests and expectations with special one-to-one attention from our curator. Whether your guests want to delve into a specific area of interest or just receive an overview of the more than 2,000 objects on display, our guide will make them feel like a VIP, on hand to answer all their questions. Please do discuss details of requirements with our travel trade team.

Guests are welcome to stay on after the tour and further peruse the galleries at their own pace.

🚺 1 hour

Monday to Friday, weekends on rare occasions

- from 2 to 20 pax
  - £45 per person (minimum charge 12 pax / £540)
- English and Chinese

#### **Catering options at The Burrell**

The Burrell offers a range of dining options including two coffee stops and the restaurant, all serving excellent, innovative Scottish produce.

The restaurant has both hearty and healthy and above all tasty, options. Scottish ingredients feature heavily, always using locally sourced, best-in-season produce. Operated by the experienced event catering company Benugo.

Please contact us for a list of our lunch and afternoon tea options.

#### Added value at The Burrell:

10% discount for customers booked by the travel trade at the award-winning Burrell gift shop.

## An evening at The Burrell

#### Guided / exclusive

**Ideal for** the perfect mix of culture and relaxing cuisine in a unique setting.

Once the daily crowds have gone and all is quiet, your guests are invited to experience the magic of an evening at The Burrell Collection in Glasgow's Pollok Park.

As night draws in, the guests will arrive at The Burrell to a warm welcome from our guide before taking the hourlong 'Best of The Burrell tour', seeing the must-not-miss exhibits of this extraordinary collection.

Sir William Burrell and his wife Constance specified they wished their treasure trove to be housed where people could appreciate the art in a countryside setting. In its newly renovated purpose-built home surrounded by beautiful parkland, The Burrell Collection is ranked amongst the most significant civic museum collections in the UK, comparable to the National Gallery and the V&A in London.

Your clients will sit down to dinner in the restaurant with unparalleled views over Pollok Park and be served a delicious meal using the best of Scottish ingredients.

Our events team can add on options such as a piper on arrival or other entertainment options during the meal to suit the requirements of your group.

The overall price will reflect your group size and menu requirements.

- () 3 h
  - 3 hours (6 9pm)
- 🕌 from 20 to 50 pax
- from £175 per person (based on 50 pax)
- Fa English





### Notes for the travel trade

All travel trade packages are bookable on request basis and are subject to availability. Contact our events team for availability, special requirements and tailored offers.

All prices given are inclusive of VAT.

For all guided tours there will be a maximum of 20 pax per guide. For groups over 20 pax there will be multiple guides taking your clients around the galleries. Guided tours are conducted in English, language guides (French, German, Spanish) might be available on request.

Terms and conditions of booking will be provided to you at proposal stage by the team.

Please contact **museumexperiences@glasgowlife.org.uk** with any enquiry.



