



Glasgowlife

CREATE4GLASGOW : OPEN CALL TO GLASGOW YOUTH TO INSPIRE CLIMATE ACTION



Glasgow – 5 November – To mark Youth Empowerment Day at the COP26 climate summit, Glasgow Life and Glasgow Education have launched Create4Glasgow, an open call inviting young people to design an artwork to raise awareness and help their city fight climate change.

Supported by Bloomberg L.P, Create4Glasgow offers the opportunity to respond to three environmental concerns identified by young people in a wide-ranging survey led by Glasgow Education: air pollution, water pollution, and the destruction of vulnerable communities.

Taking inspiration from Glasgow's Asphalt Art Initiative, the open call invites young people across Glasgow to submit a piece of art – from song lyrics to poems, drawings to short films – that will raise awareness of the environmental priorities and will be developed with local artists.

The open call will run until December 1 and applicants are invited to share their artworks with the hashtag #Create4Glasgow or to upload their file to www.create4glasgow.com. 12 projects will be taken forward for workshops to develop the ideas in Spring 2022 with Glasgow Life's 23 Artists in Residence. The projects selected will be chosen in collaboration with young people from Glasgow.

“On this utterly important Youth Empowerment Day, this is the signal we were looking for. It is time now to engage ourselves. The climate crisis is an urgent issue which affects everyone, including people here in Glasgow. I'm looking forward to working with friends and artists to design something which will make Glasgow greener and

will inspire people around the world to take action”, explains Patrick, 12 from Glasgow.

Create4Glasgow is led by Glasgow Life and Glasgow Education, with the support of Bloomberg L.P.

The project is inspired by Glaswegian artist, Gabriella Marcella’s [‘Waterworks’](#), an innovative installation which uses public art to beautify the entrance to Glasgow’s Anderston Station whilst providing a low-maintenance way to reduce flood risk.

David McDonald, Deputy Leader of the Council and Chair of Glasgow Life said:

“The Create4Glasgow initiative is a great way for the young people of Glasgow to actively participate in climate conversations. This project aims to empower and engage pupils across the city to express their views in a creative way and offers a chance for their voices to be heard both locally and internationally. As our city hosts COP26 - the most important climate summit of our time - the need for action is abundantly clear. The future state of our planet will impact generations to come, so it is vital for our young people of today to play a central role in our work to tackle climate concerns. I look forward to seeing the artwork that our young people submit.”

Jemma Read, Global Head of Corporate Philanthropy at Bloomberg L.P said:

“Young people have a unique stake in the future of our planet. We know that art can play a powerful role in raising awareness and galvanising action, so we’re delighted to support this innovative project that will harness the creativity of Glasgow’s young people and build on the legacy of COP26.”



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Editor's notes

The Open Call information can be found at www.create4glasgow.com.
Artworks will be collected from November 5th 12 am to December 1st 12 pm.

Create4Glasgow survey summary

Glasgow Education and Glasgow Life surveyed 1800 Glasgow young people, average age 15, who chose their top 3 climate change priorities for Glasgow
The full survey results are available [here](#).

Glasgow Life

Glasgow Life is a charity working for the benefit of the people of Glasgow. We believe everyone deserves a great Glasgow life and we find innovative ways to make this happen across the city's diverse communities.

Our programmes, experiences and events range from grassroots community activities to large-scale cultural, artistic and sporting events which present Glasgow on an international stage.

Our work is designed to promote inclusion, happiness and health, as well as support the city's visitor economy, in order to enhance Glasgow's mental, physical and economic wellbeing.

For more information on our work, see www.glasgowlife.org.uk

Creative Communities: Artists in Residence

This is a Glasgow-wide initiative, funded by Glasgow City Council and delivered by Glasgow Life, bringing artists in residence to every ward of the city.

Find out more at glasgowlife.org.uk/creative

Glasgow City Council and Education Services

Glasgow is Scotland's largest city, with just over 600,000 citizens. Glasgow City Council is the largest of the 32 local authorities in Scotland.

Our priority is to reduce inequality across Glasgow by creating inclusive growth - a thriving economy that we can demonstrate benefits the city, its citizens and businesses. This means a growing economy that creates jobs and investment, builds on Glasgow's position as a world class city, helps us to tackle poverty, tackles poor health in the city and improves our neighbourhoods.

In delivering this vision we also want to improve our ways of working including:

- Creating more opportunities for our citizens to become involved in local decisions that affect their neighbourhoods, on how money is spent and how services are developed.
- Focussing on early intervention and prevention approaches.

- Partnership working with all those who can help us build a better Glasgow including:
 - Citizens
 - Third sector organisations and community groups
 - Our community planning partners
 - City businesses, universities and colleges
 - Our neighbouring local authorities in the Glasgow City Region
 - The Scottish and UK Governments.

About Bloomberg

Led by Michael R. Bloomberg, a global climate champion and Special Envoy to the UN Secretary-General, Bloomberg is tackling the climate crisis from every angle.

[Bloomberg Philanthropies](#) is at the forefront of U.S. and global efforts to fight climate change and protect the environment across a key array of issues. Its efforts are accelerating the transition from coal to clean energy, improving air quality and public health, advancing city climate action, protecting and preserving ocean ecosystems, and helping unlock billions of dollars in sustainable finance. Bloomberg L.P. provides the global financial community with data-driven insights, news, and analysis to help them integrate an ESG lens across the investment process. As a company, [Bloomberg L.P.](#) is also leading by example, including committing to net-zero carbon emissions by 2025 and taking action in the communities where its employees live and work.

Create4Glasgow builds on support by Bloomberg L.P for programmes which enable young people in Glasgow to harness the legacy of COP.